

Paul C. Smith Returns To His Tryon Home

Paul C. Smith, formerly assistant advertising manager for Caterpillar Tractor Co., has recently been appointed district representative for the Carolinas and Northern Georgia. William C. Zeigler, eastern sales manager for the company has announced.

Headquartering in Tryon, N. C., Smith will be responsible for company liaison between "Caterpillar" dealers within his territory.

Smith joined Caterpillar Tractor Co., in Jan. 1930 as a member of the sales department. A year later he was transferred to the advertising department and in 1938 was named assistant advertising manager. He was president of the Peoria Advertising & Selling Club; named a member of Alpha Delta Sigma, an honorary advertising fraternity, and for two years was vice president of the Advertising Federation of America.

A graduate of Manual Training High School in Peoria, he later attended the University of Illinois. While there he was initiated into Kappa Sigma fraternity. He was a member of the U. S. Army Field Artillery from 1916-1917.

Mr. Smith is the husband of the former Miss Dorothy Doubleday of Tryon, a sister of Mrs. J. S. Blackwell. They will occupy "Another Thicket" in Gillette Woods, home of Mr. Smith's mother, Mrs. Arthur G. Smith, who is returning to Illinois to live with another son and family.

When the Paul Smiths lived in Tryon about 20 years ago they were prominent in church and civic affairs, especially the Drama Fortnightly. Mr. Smith was manager of large real estate promotions including Hogback Mountain.

Mr. and Mrs. J. H. Hancock attended home coming at Dover, their old home church in Moore County, N. C., Sunday.

FOR SALE: Pontiac, 8 cylinders, very good condition, good tires. A bargain. Can be seen at Burnette's Gulf Station.—Advertisement 18, 21, 23, 25c.

COMMUNICATIONS

Mr. C. C. Tharpe,
Tryon, N. C.
Dear Sir:

Your wire just received, and many thanks for your inquiry. As the telegraph office was closed, thought it best to write to you instead.

The Don Robinson Circus is still here in Young Harris, Ga., and trying to re-organize and repair damages that was caused in a truck accident coming over the mountains.

Just when it will be ready is indefinite, so believe it would be best for you to refund the advance ticket sales.

We realize this has been an inconvenience for you all, and we are sincerely sorry, but will try to contact you as soon as possible for a future showing.

Clarence Auskings, Agt.

Mr. Tharpe advises all persons who have bought tickets to return them to the one who sold them and get their money.

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