## PROVED in the SADDLE!



## ... the original cowboy overalls

For work or play, you can't buy a better, tougher, more comfortable pair of blue jeans than Levi's! Here's why—

- made of the heaviest denim loomed.
- the original copper riveted cowboy pants cut snug and trim, for lasting comfort guaranteed—a new pair FREE if they rip!

Why accept an imitation, when you can get the original cowboy overalls—Levi's. Look for the Red Tab on the back pocket.

\$3.98

BALLENGER'S