

**NOT MAGIC—
JUST ELECTRIC FROZEN FOODS!**

Extra shopping trips vanish — you can stock up for weeks at a time in just one trip. Store away in your Electric Freezer.

Simply pre-cook entire meals at your leisure. Then — weeks later at dinner time, remove from Electric Freezer, heat and serve!



Turn winter into summer — buy the seasons' best foods in quality and price. Keep indefinitely without loss or waste in your Electric Freezer!

FOR BETTER LIVING — GO ELECTRIC!
DUKE POWER COMPANY
Serving the Piedmont Carolinas