

BLOOD HELP AT ST. LUKE'S

Even you may need it. Red Cross is the only area organization to vigorously seek blood donors. Our quota (accepted by our Board) is 1100 units. It costs our local chapter \$3.76 per unit in actual collection expense. You figure the arithmetic.

DISASTER HELP IN OUR OWN BACKYARD

Over \$10 million was spent on flood, tornado, hurricane relief in the Southeast alone. 31,968 families received assistance. \$23,276,300 was spent on disaster operations in the U. S. & Puerto Rico. Hurricanes Frederic/David and tropical storm Claudette cost Red Cross \$15,160,900.

FIRST AID/LIFESAVING HELP

Red Cross alone organized first aid, swimming, lifesaving (our area was one of the first in the U. S. for training in 1914).

HANDICAPPED/WELFARE HELP

Red Cross is equipped to offer trained personnel to help the handicapped — and assist in alleviating welfare problems.

■ WE'RE COMING UP ON 100 YEARS!

KEEP RED CROSS READY

Be Good To Your Red Cross Volunteer.

If your Volunteer missed you, just mail your contributions to the Red Cross, Depot, Tryon.

This advertisement contributed by: NCNB and Mid-Carolina Telephone Co.