

Local Firm Is Singled Out

The Nov. 10th issue of "Bank Advertising News" singled out the advertising of First Federal Savings & Loan which offered the historical note paper with matching envelopes free for just stopping by. The newspaper had the following:

"Nice-idea-department: Amid all the clutter and clatter of pots-and pans promotions (which in the Critics' opinions, probably benefit the vendors more than the institution's customers), we spotted this original, creative concept.

"It's by First Federal Savings & Loan, Tryon, N. C., which is offering a box of eight pieces of historical note paper with matching envelopes — "free, just for stopping by our office..."

"The limit is one box per family, but it is free. Additional

boxes cost us \$4.95 each, explains the Flyspeck Light typeface below the text.

"What First Federal did was to commission a series of drawings of historic area sites, such as "The Meeting Place, fortress-like structure with 18" thick walls," and the Oak Hall Hotel which used to be frequented by types such as F. Scott Fitzgerald, Henry Ford and others.

"Then the s&l reproduced the drawings on the notes.

"Everything hangs together beautifully in the 4x10" all-photo ad: Layout, decorative arrangement including the daisies, and the woman's hand jotting a note to a friend with a cup of coffee nearby. Oh yes, that's a First Federal passbook also on the table.

"We'll take this offer over key

chains, balloons and Frisbees any day. 1,000's how we score it."

The value of farmland in the United States has increased 200 percent since 1970.

Basketball

Wednesday
Chase at Polk Central

The Bulletin, 10c Per Copy

REMINDER
It's Not Too Late
For The Love Of Animals
to

JOIN
The

Polk County Animal Protection Society

To help find homes for abandoned animals,
return lost pets and control over-population

YES, I CARE!

Please enroll me as a member of the Polk County Animal Protection Society.

P. O. Box 126 — Tryon, N. C. 28782
as indicated below:

- Life membership (\$100)
— Patron (annually \$25)
— Sustaining (annually \$10)
— Juniors* (annually \$100)

*All students through high school and children under age 15

Name

Address

Phone Number

Let Our Experience And Pride
Do Your Work

We Care About Your
Investment

Bush Hogging 7'
Landscape Preparation
Soil Aeration
Terracing
End Loading
Road and Driveway Grading

G. ZMICK and SONS

863-2508 — Tryon
Call Mornings

NOTICE

Tryon Town Hall will be closed Thursday, November 27th and Friday, November 28th for the Thanksgiving Holidays. There will be NO Garbage Collection on Thursday, November 27th. Garbage Collection will resume its regular schedule on November 28th. adv. 24, 26, c

Tryon's Firemen's

CHRISTMAS PARADE

will be

Wed., Dec. 10th at 3 p.m.
Anyone wishing to enter a float
contact Fred Edwards Home,
894-8141, Bus. 859-9148.

Santa Claus will hand out bags of fruit immediately after parade at the fire hall. Anyone wishing to help with Santa, contact any fireman or leave at Bulletin office or mail to Tryon Fire Dept., Box 1461, Tryon, N. C.

DR. EMIL SMITH

OSTEOPATHIC PHYSICIAN
TRYON BACK & FOOT CLINIC
OVER OWEN'S PHARMACY

Home Treatments "Have Table Will Travel"
Treatment by Osteopathic Manipulation for
Correction of Body Structure (Back, Neck,
Foot and Associated Nerve Pain, X-Ray)

MEDICARE APPROVED

Phone 859-9256

Res. 81 1 - Luman, S. C. 419-8497
Monday, Wednesday, Friday & Saturday
Tuesdays and Thursdays By Appointment
N. TRUDE ST. TRYON, N. C.

**30-MONTH
CERTIFICATES**
12%

COMPOUNDED DAILY FOR AN EFFECTIVE YIELD OF

12.747%

Rate Subject To Change

Requires only \$100 minimum deposit
and is compounded daily

Both certificates insured up to
\$100,000 by FSLIC.

Federal regulations require a
substantial penalty for early
withdrawal.

**MONEY MARKET
SAVINGS
CERTIFICATES**
14.280%

Effective Nov. 27 — Dec. 3

\$10,000 minimum with six month term.
Payable monthly, quarterly or at
maturity. Regulations prohibit compounding interest on these certificates.



**First Federal
Savings** AND LOAN
ASSOCIATION

FSLIC

600 South Trade Street
Tryon
Phone 859-9137

