

EASTERN NORTH CAROLINA

Lexington Dispatch.
Piedmont North Carolina is an industrial empire, but in the Old North State it is not the only section of empirical proportions or possibilities. The streams that go bounding through our hills creating power to manufacture the products of a thousand fields and the riches of the sea and earth spread out as they approach the coast and travel slowly to the sea through a belt of wonderful richness.

It is this broad section—broad indeed if one will but look at the map of the state from the Dismal Swamp to Southport—that gave the state its old fame as the land of "tar, pitch and turpentine." But the woodsman laid his axe at the root of the cream of the pine forests and left in his wake ten thousand fertile acres waiting for the hand of man to coax from it fields of corn, cotton and tobacco, peanuts and melons in abundance almost unbelievable.

To many of us upstaters Eastern Carolina has been associated with swamps, mosquitoes and sluggishness. But good roads are changing this impression rapidly. Every year more of our folks go down to sea. But it is not upon this method of information that the folks of Eastern Carolina expect to depend for the spreading abroad of the story of their riches and resources. The Eastern Carolina Chamber of Commerce has been organized and headquarters established at Kinston. Eighteen counties are included in what is generally known as Eastern North Carolina and the organization takes all these under its wing.

It is publishing what it calls the "Encyclopedia of Eastern North Carolina", a well illustrated booklet that not only tells of the assets of the several counties but shows photographs that speak even more convincingly of the assets. It has facts of interest to all North Carolinians who are interested in their state. Some of these are big facts. For instance it tells that the largest shipping point in the world for tuberoses and magnolia bulbs is at Magnolia, in Duplin county. Duplin claims another "biggest" in Calypso, the world's largest cucumber market.

Eastern North Carolina wants more people to cultivate its thousands of acres of fertile idle land. It is not depending for its agricultural prosperity on the cultivation of cotton and tobacco alone, but peanuts, melons, truck, fruits and other products of the soil are raised, besides being one of the finest corn producing areas in the country. The breeding of hogs, poultry and better cattle is coming on apace. The long battle against the cattle tick has been fought out in bitterness to a victory that promises sweetness in the development of a fine livestock industry. The long neglected fish and oyster industry of the coast is being nurtured by the state and already the returns are almost beyond hope; and they are just in the beginning. It may be yet that there will be developed on the Carolina coast one or more great ports, to the great benefit of all of us. Anyhow, it appears that there are many folks in Eastern Carolina who are alive to the things that could and should be and they mean to tell the world about it. In seeing North Carolina, don't forget to drive down east.

Harold Traynor has made the fans of San Francisco forget that Willie Kamm ever played third base by his wonderful fielding and terrific hitting.

Johnny Miller, a pitcher from Suffolk, Conn., and Pete Burnett, an infielder, have signed with Albany.

GRAND THEATRE
Saturday, May 10
Will Offer
TOM MIX
in
"Mile-a-Minute Romeo"
And
RUTH ROWLAND
in
"Ruth of the Range"
A Big Show
at popular prices

HOW THE BOLL WEEVIL SPREADS

The weevil moves from place to place by flight. Although it does not fly far as compared with many insects, it has been known to cover a distance of over 40 miles in a short time. It is unable to continue flight very long but by a series of short flights especially when the wind is favorable, it may cover considerable distances.

The first movement of the weevil is in the spring from its winter quarters. This flight is only to the nearest cotton. Generally, the winter quarters are close to the cotton fields so that the distance covered is not great. After the weevils reach the field there is usually very little movement except from plant to plant until well along in the summer. The over-wintered weevils and their offspring for several months only move like a slowly advancing overflow. Up until August about 90 per cent of the weevils in any field are those which developed practically where they are found. Although the gradual overflow may have carried the insects some little distance into the field there has been very little movements from field to field.

About the middle of August, early or later depending on the season, an instinct on the part of the weevils to move about becomes noticeable. This is sometimes due to something like crowding in the field but seems primarily due to a special instinct similar to that which causes birds to migrate. During this period weevils appear to become restless and take to the air very actively, flying in all directions. This is the only time when there is considerable movement and, accounts for the spread of the insect in successive waves across the Cotton belt.

With the approach of cold weather there is another distinct movement on the part of the weevil. This is into winter quarters in and about cotton fields. Examinations of Spanish moss at different distances from fields have shown that the distance fields covered in this flight into winter quarters is not very great.

One of the most striking things connected with the boll weevil is the rapid advance it has made across the cotton belt. The insect made its way into the United States in extreme southern Texas about 1892. It has now covered the territory to the Atlantic Seaboard and as far north as Virginia. The advance each year has averaged about fifty miles, although climatic conditions reducing the number of weevils present in the fields, have sometimes caused the advance to be much less than that. Under some conditions the boll weevil is sometimes spread by man through the shipment of cotton and cotton products or of any commodity which originates on the farm. Spread by this means has been of very little importance, as it is generally exceeded by the distance by the natural flight of the insect.

Finding Suitable Work
Foreman—"Here, now, Murphy, what about carrying some more bricks?"

Murphy—"I ain't feeling well, guvnor; I'm trembling all over."

Foreman—"Well, then, lend a hand with the sieve." — The Continent.

Joe (Lumber) Price, the home-run king of the Appalachian league, who had a try-out in the International last year, will probably go to Charlotte of the Sally league.

IF ADVERTISING STOPPED

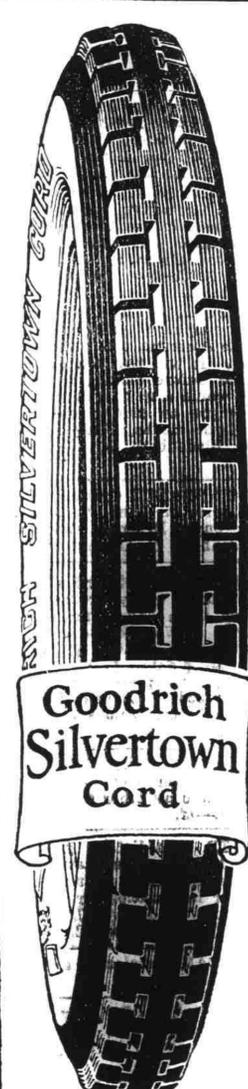
Wilmington Morning Star.

"What would be the reaction upon the cost of living, if advertising stopped?" This question asked by the Fourth Estate furnishes much food for thought. It is indeed, and interesting conjecture. Advertising largely takes the place of personal selling effort, which is much more expensive.

A California editor discussing the possibility of a cessation of advertising says:

"Distribution upon the present scale would be impossible. Manufacturing would fall off, with a consequent decrease in labor demand. Jobbers would find their business proportionally limited. Retailers would make fewer and slower turnovers. Prices of all commodities would make war prices seem low by comparison."

Judging from these speeches of the congressmen, most of them are aware that an election is coming off



Goodrich Silvertown Cord

Benton's Garage

"BEST IN THE LONG RUN"

Just ask for the Low Price on your size Silvertown Cord—and remember it's a Goodrich Product. . .

We were connected with

"THE OLD RELIABLE GRAHAM WAREHOUSE"

last year and will operate it this Tobacco season. We assure you

"Better Service and Full Market Prices"

MOTLEY, ADAMS & COMPANY
Chadbourn, North Carolina

NOTICE LAND MORTGAGE SALE

Under and by virtue of power of sale contained in a certain mortgage deed made and executed on the 17th day of December, 1919, by Ashley Newkirk and wife, Georgia Newkirk to John Frazier, to secure the payment of a certain note of even date therewith for the principal sum of \$400 dollars and interest at the rate of six (6) per cent per annum due and payable on the 15th day of December, 1920.

Default having been made in the payment of the same the undersigned will on the

19th day of May, 1924, offer for sale and sell at public sale to the highest bidder for cash at the courthouse door in the town of Whiteville, at 12 o'clock noon, the following described tract of land, lying and being in Tatums township, Beginning at the northeast corner of General Bryant's ditch runs thence east 62 yards to the Bud Lennon corner; thence west about 58 yards to the Robeson line; thence North with the Robeson line 62 yards; thence about south about 62 yards to the beginning, containing 3-4 acres.

Second tract: Beginning in the Robeson line and runs thence east 140 yards; thence south about 70 yards to General Bryant's line; thence about West 140 yards to Robeson line thence down the Robeson line to the beginning corner, containing about two acres more or less.

This the 18th day of April, '24.
JOHN FAZIER,
Mortgagee.
Brown, Porter & Bennett, Attorneys.
J. H. WILLIAMSON,
Transferee.

(out may 15)
Subscribe to the News Reporter—
6 months \$1—year \$2.00 in advance.

SHOT INTENDED FOR ANOTHER MAN

Rockingham Post.

At a fish fry at Quinn's mill about a mile from the Richmod county line over in Scotland county, on Thursday night at last week, Gadi Dunn and Will Ransom had a fight, with Ransom getting the best of it. Dunn then started home, a short distance away, to get a gun. Just as he came out of his house with the weapon, Jasper Quinn, on whose farm Dunn works, came up to dissuade Dunn from going after Ransom; but in the darkness Dunn thought the approaching man was Ransom and fired pointblank, the

load taking effect in Quinn's abdomen. He died while Dr. Livingston was carrying him to the Hamlet hospital. Dunn is now in jail at Laurinburg.

Keep Well
Avoid Sickness
TAKE
BRANDRETH PILLS
Est. 1752
OR OO at Bed Time
will cleanse the system, purify the blood and keep you well.
For Constipation
Indigestion, Biliousness, etc.
Entirely Vegetable.

INSECTICIDES

Paris Green Calcium Arsenate
Arsenate Lead Bordeaux Mixtures

We carry a full and assorted stock of Devoe & Reynolds Insecticides. Anticipate your requirements before it is too late. Inquiries invited. Quotations furnished promptly upon request.

ROBERT R. BELLAMY & SON
Wholesale Druggists Wilmington, N. C.

Miller & Rhoads

Your kind of a store

THE most convenient and interesting store in Richmond. More than forty departments, each one like a little shop in itself. You can get right off the train, go directly to Miller & Rhoads, spend the entire day there and get everything you want for yourself or home. A friendly, hospitable store, where you can always feel free to shop around to your heart's content.

It is a great, handsome store, where there is plenty of room, and something to rest and delight the eye on every side. It is a pleasure to shop amid such beautiful surroundings.

You are always certain that what you buy is just what it is represented to be; that it is of sound quality, giving you full value for every penny expended. You will never regret money spent at Miller & Rhoads.

You are not surrounded by messy, out-of-date "bargains" thrust obtrusively in your path on crowded counters. You are always sure of the best and the newest at a fair and reasonable price.

You can shop in comfort. You may check your parcels, rest in a luxurious rest-room, write a letter, telephone, send a telegram, or get almost any kind of information at the Information Desk. At noontime you can lunch in one of three beautiful dining-rooms amid pleasant surroundings.

You always receive a warm, friendly welcome and courteous attention. There is a splendid spirit of willingness among the employees and an enthusiastic desire to please.

For all these reasons, you will enjoy shopping at Miller & Rhoads. Each time you will leave the store with a renewed sense of satisfaction and pleasure.

If you can't get what you want in your own locality, try

Miller & Rhoads
RICHMOND, VA.

