

THE LIVE STOCK GROWER SHOULD BE QUALITY PRODUCTS

May 7.—In another state an interesting project in beef cattle production has been started known as the "1000-Pound Calf Club". A gold medal is to be given to any breeder of purebred cattle who will produce a calf weighing 1000 pounds or more on its first birthday. A silver medal will be given to those who produce a calf weighing 900 to 1000 pounds at a year old, states V. W. Lewis, livestock marketing specialist for the State College and department.

Much good has come from the "Ton Litter Club" for swine (producing a ton of live weight from a litter in 180 days) in many of the swine producing sections.

"Both of these projects deserve more attention in North Carolina," says Mr. Lewis. "In Western North Carolina where beef cattle production has predominated as a money crop, interest now seems to be fading to some extent because there is

little or no profit in the old method of growing and feeding the cattle. Better quality and better feeding will be the considerations that will keep alive beef cattle production in this natural livestock producing section of North Carolina.

"The Central Bank and Trust Company, Asheville, N. C., through a co-operative project led by the county agent of Buncombe county, is fostering a Beef Cattle Club project for that section, and offering cash prizes of \$350.00 for the three best calves produced in 1924 and shown this fall.

"This goes to show that the beef cattle sections are waking up to the fact that something must be done to put before the producers, the real facts about making beef cattle production profitable.

Don't try to save money by saving food, like the man who traded his Leghorns for Bantams.

These super power schemes are all right, but this country can't get along without muscle power also.

BLOWING OUT STUMPS PROVES PROFITABLE PRACTICE

Salisbury, May 8.—By removing stumps from a field of thirty acres, Mr. Joe Glover, a farmer in the western part of Rowan county, has found that he can cultivate every available acre with improved farm machinery and that the land is quickly and easily plowed. Mr. Glover was one of 300 Rowan county farmers who ordered the cheap government explosives. Sodotol, through county agent W. G. Yeager last fall. Though he ordered only 400 pounds of the explosive, Mr. Glover used it carefully and together with his boys blew out the stumps on 30 acres. His total cost for the sodatol, caps and fuse amounted to less than \$40.

Since that time he has plowed and planted the land and he recently reported to County Agent Yeager that this service alone had been worth at least \$1,000 to him, especially if there was no other way by which he could get the stumps out as easily and efficiently as he did. Some of the stumps were scattered over an upland field and the others were in a piece of rich bottom land that had been particularly difficult to cultivate. Now the entire field is clean and plowing has been made much easier.

Mr. Yeager states that what has proven true on Mr. Glover's farm has been experienced to a greater or less degree on about 300 Rowan county farms this winter and spring. Mr. Yeager ordered two carloads of the explosive during the past winter.

POISON, NOT RADIO, KILLED BIRDS

J. R. Lippincott, a fruit grower near Burlington, N. J., and a dozen other persons witnessed the sudden death, a few days ago, of hundreds of blackbirds in mid-air. A great flock of birds was seen flying overhead. There was a violent commotion, and then it commenced to literally rain blackbirds. Several hundred fell within a small radius. The others continued on. The victims seemed to have been killed instantly. There was no sign of outward violence.

Always ready for such an emergency, various "authorities" advanced theories to account for the extraordinary happening. One was that some form of atmospheric electricity did the job. Another was that conflicting radio currents in some fashion electrocuted the birds. Still another was that the birds flew into an "air pocket," such as aviators encounter, and were killed by the suddenness of the drop or rise of the air pressure.

The State experiment station made short work of such ideas. After examining the organs of the dead birds, Dr. J. B. Litman, director, explained that all of the dead birds had feasted on Japanese beetles, which had been sprayed with a deadly poison used by farmers in fighting fruit pests.

The work of Al Simmons and Pitcher Gray was the leading feature of the Philadelphia Athletics on their training trip.

WHY WOMEN BOB

Omaha World-Herald.

Because my hair is so long and thick I can't take care of it.

Because my hair is so short and thin that it doesn't make any difference anyway.

Because the hat I want is made to go with bobbed hair.

Because everybody else is doing it.

Because I think bobbed hair looks so cute.

Because bobbed hair is so easy to take care of.

Because my husband admires bobbed hair.

Because my husband said I could not do it and I thought I'd just show him.

Because.

ONE MAN, 165 HEAD OF STOCK DEAD IN FIRE

Richmond, Va.—Charles Bernichi, 30, lost his life and 165 horses and mules were burned to death in a fire which completely destroyed the Southern stockyards here early yesterday, causing damage estimated at \$300,000. The origin of the blaze which was seen first in the feed store room, has not been determined. Police investigating the theory that a lighted cigarette carelessly thrown into a feed bin started the conflagration.

Three negroes, two men and a woman, were saved by jumping from a second story window. Bernichi, a stable hand, it is thought, was

killed by falling timber while asleep. A near panic among inmates of the home for the incurables across the street from the stockyards, was caused by the fire spreading to signboards adjoining the home but this blaze was soon put out and order restored among the sick. None was hurt.

ITCH!

Money back without question if HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap), fail in the treatment of Itch, Eczema, Ringworm, Tetter or other itching skin diseases. Try this treatment at our risk.

WHITEVILLE DRUG CO., (INC.)
Whiteville, N. C.

PRIZE WINNERS FOR MISSING WORD PAGE

A rush of work last week prevented the News Reporter committee from going over all the answers to the missing word page of advertisements that was recently run in this paper.

The matter was attended to this week and a careful inspection of all answers, which have been put in the safe as fast as they were received, revealed that the prizes were won as follows:

- W. H. Hickman, Whiteville -- \$10.00
- Mrs. A. J. Howell, Whiteville 5.00
- Mrs. F. H. Harden, Whiteville 5.00
- Calhoun Millican, Whiteville 2.00
- Pearl Baldwin Whiteville --- 2.00
- Billie Soles, Chadbourn ----- 1.00

Checks are being mailed today to the above parties and the paper wishes to thank them and others for interest shown in the missing word page.

Ike Sadler, right-handed pitcher, has been sold by Durham of the Piedmont league to Tampa of the Florida State league.

John McGraw, satisfied with the work of Travis Jackson at shortstop, released infielder Fred McGuire to the Toledo club.

Ben Tryon, former star of the University of Vermont team, has signed to catch for the Pittsfield Eastern league club. He can also play the outfield.



Have running water in your home

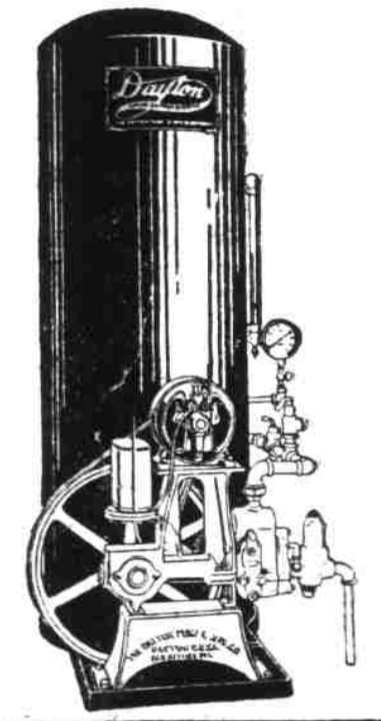
The Dayton Automatic Water Supply System will do away with the drudgery of the old-fashioned pump in your home. It will give you plenty of fresh, running water at the turn

of a faucet—for every house use—and for your barn, stock troughs, dairy and every farm use.

Drop in and let us show you how the Dayton System will give you this best city convenience at small cost.

Let us show you how it will make your home more pleasant and comfortable. Or if you wish, we will come to your place and make an estimate on a plant to meet your needs.

Come in, or phone us. Decide now to do away with the drudgery of the pump.



S. G. SARVIS,
BICYCLES AND SUPPLIES
TABOR, N. C.



VOTE FOR CLYDE M. GORE

Democratic Candidate for Sheriff of Columbus County

Who will appreciate the support of the men and women voters. Mr. Gore is 38 years of age, of good character and well able to discharge the duties of the office in every way.

U.S. Royal Cords

UNITED STATES TIRES ARE GOOD TIRES

HERE'S the standard of value in cord tire equipment—made in all high-pressure sizes from 30 x 3 1/2 inches up and in Balloon-Type for those who want low-pressure tires and don't want to change wheels and rims. Also U. S. Royal Cord Balloon Tires for 20, 21 and 22 inch rims.

All made of latex treated cords—a new and patented process of the United States Rubber Company—that adds great strength and wearing quality.

U. S. Tires are the only tires in the world made of cords solutioned in raw rubber latex



Buy U. S. Tires from

W. F. SPEARS, Whiteville, N. C.

ANNOUNCEMENT

The next meeting of the stockholders of the Farmers Mercantile Corporation will be held in the store room formerly occupied by the J. B. Rogers Company on Tuesday night, May 13th. The stockholders are all asked to be present as the election of officers will be held.

All who may be interested in the Corporation are cordially invited to be present and to hear the plans and purposes of the organization fully explained.

The Farmers Mercantile Corporation is, as its name indicates, a store owned and directed by farmers. To date there are more than fifty stockholders and a charter has been applied for. The company will handle everything needed on the farms for its stockholders and the general public and it will also handle farm produce. The building formerly occupied by the J. B. Rogers Company has been leased for a number of years and the stock of goods of the J. B. Rogers Company has been taken over by the new concern.

Farmers are especially invited to attend the meeting next Tuesday. A small amount of stock is still for sale.

FARMERS MERCANTILE CORPORATION
WHITEVILLE-VINELAND, NORTH CAROLINA