

The Farmer of the Future

Business saps initiative. Worse than the drive young people from the farm is the paint condition of the buildings...

States Agricultural Department found that 47 percent of the present farm children in the northern states are not stopping until they have had a high school or a college education.

Many centralized schools have been established during the last few years and these are most important influences in the better education of country children.

The abandonment of the country school houses and the transportation of the farm children to graded schools in the center of consolidated school districts, have been important influences in the better education of these children.

side and outside of the house, with resultant cleanliness and order, cannot be over estimated in the formation of character.

The children of today will be the farmers of tomorrow. Where the buildings on a farm are well painted there is a natural tendency to keep the rest of a farm in good shape.

FOR SALE

The large and small houses and lots of the F. S. Wright property in the Town of Tabor, N. C., for sale cheap, for cash, or one-third cash, and balance on time.

666

is a prescription for Colds, Grippe, Dengue, Headaches, Constipation, Biliousness. It is the most speedy remedy we know

For Christmas Giving A gift that is sure to please FULLER VANITY CASE

EAGLE MIKADO The YELLOW PENCIL with the RED BAND

When you need Driving Gloves and Automobile Robes, look for the sign: "Toot-An-Kum-In" COLUMBUS MOTOR COMPANY

SANTA CLAUS HEADQUARTERS We invite you to see our line of Christmas Goods before you do your Christmas shopping. Tabor Hardware Company

Town life is constantly taking its toll from the country. Keep the children on the farm by making houses and outbuildings attractive to them with fresh paint.

DOES ADVERTISING PAY? ASK USERS

Wrigleys spent \$3,500,000 a year to tell the public theirs is the gum to chew.

Ford spends \$6,000,000 to tell his Ford story.

The Electric Light and Power industry spends more than \$4,000,000 flashing the kilowatt hourly message.

Campbells are coming across with \$1,500,000 to say they sell succulent soup.

Electric Railway companies ring up about \$2,500,000 for advertising trolley rides.

Colgates assert, to the tune of some \$1,185,000 that their shaving soap, etc., produces the smile that won't erase.

Proctor & Gamble are still convincing the ably inclined that Ivory soap floats—and are spending \$1,170,000 to make that conviction stick.

Gas, companies talk more than \$2,000,000 worth through advertising channels.

One of Victor's most telling talking machines is its advertisements that cost \$1,142,000.

Telephone companies have busy advertising lines with an estimated toll of \$1,500,000. lines with an estimated toll of \$1,500,000. Along each line sounds the voice with the smile.

Does advertising pay The answer is to be found in America's business, commercial and industrial trend.

Made at KDKA Headquarters Westinghouse Farm LIGHT & POWER Plant J. M. McGougan

NEGRO LOST

Frank Cobb, negro, about 35 or 40 years old about 5 1-2 feet tall, weighs about 160 pounds, half-witted and has mustache, also short whiskers.

Prof. (Rapping on desk): "Order, gentlemen, order." Student (just awakening): "Egg sandwich and a cup of coffee."

NOTICE SALE OF LAND

For Taxes for year 1922-23, in obedience to an order directed to me from the Board of Town Commissioners, I will sell at the courthouse door in the Town of Whiteville, N. C., on the 22nd day of Dec., 1924, at 12 o'clock noon, the following described tracts of land for Taxes, due the Town of Whiteville, N. C.:

Table with columns Name, Tax-Cost. Lists various landowners and their respective tax amounts.

Table with columns Name, Amount. Lists various individuals and their associated amounts.

ECZEMA! Money back without question if HUNTS GUARANTEED SKIN DISEASE REMEDIES

Old Santa Has Unloaded And he has selected our store for this purpose! GIFTS OF ALL KINDS B. F. ROGERS

RIFF'S REMOVAL SALE CHADBOURN, NORTH CAROLINA Beginning Friday, Dec. 12, we are going to sell our entire stock regardless of cost...