

# Belk

## INTRODUCING: MELANINE by FLORI ROBERTS...

At last a make-up scientifically formulated to match the amount of Melanin or dark pigment in your skin. It caters to your skin's moisture, texture and coloring. These shades won't change colors. The look is natural, the style is yours and the result is devastating!

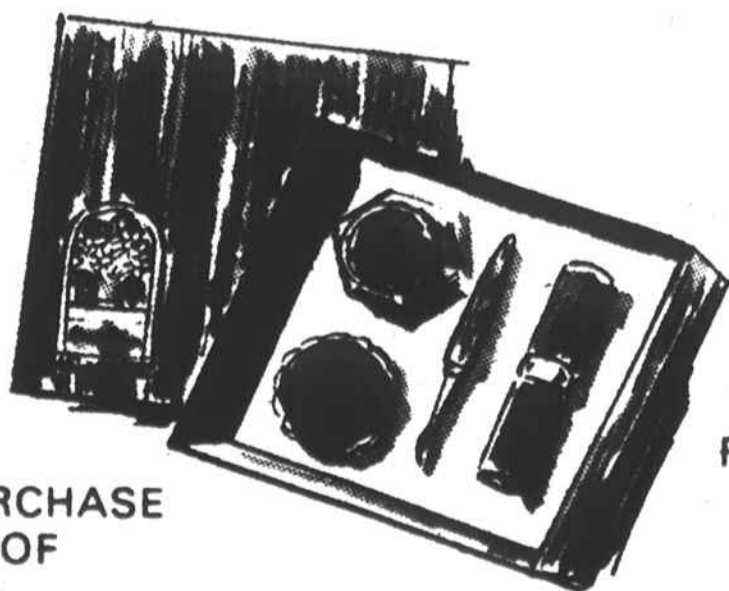
Come in and discover everything from foundations to powders, from eye make-up to lipsticks, plus total skin care treatments for all skin types. It's here now for you... so come see just how really beautiful black can be.

*Flori Roberts*



### DISCOVER THE BEAUTIFUL YOU...

Have Gaynelle Burge or Larry Clairbourne, our guest make-up artists from Flori Roberts, show you how to make the most of your individual style this week. They will be here this week — August 12 thru August 16.



WITH YOUR PURCHASE OF \$6 OR MORE OF FLORI ROBERTS...

Receive a gift from Flori Roberts of the Lip Wardrobe — 2 shades of Lip Polish Cream with applicator and Lip Oil.



### FROM THE FLORI ROBERTS COLLECTION:

From the Flori Roberts collection...

- Make-Up Base—\$5.50
- Face Powder—\$6.00
- Radiance Blusher—\$5.50
- Lipstick—\$2.75
- Anti-Oil Lotion—\$6.00
- Op/Tints Eyeshadow—\$5.00
- Moisturizer — \$6.00

COSMETIC DEPARTMENT — UPPER LEVEL



BELK  
SILAS CREEK PARKWAY—STRATFORD ROAD  
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