

Tips For Consumers

Buy Proper Size Cooling Unit

Many consumers may be trying to endure the summer heat with high thoughts of energy conservation and careful budgeting. The Better Business Bureau offers some advice to those whose resolve may be wilting along with their clothes, hair and indoor plants.

To most people, the term "air conditioning" means simply "cooling". This is its most important function, but the definition also involves treatment; that is, controlling the humidity, temperature, cleanliness and distribution of air.

The simpler, individual room air conditioners emphasize economy, while central units are designed for comfort. Most people are interested in getting a reasonable amount of both economy and comfort.

The principal benefit of air conditioning is that an individual tends to eat, sleep and function better when comfortable than when under physical stress such as heat. This is particularly important to older people, allergy sufferers and infants.

Room or Central

Central air conditioning involves the simultaneous control of the entire environment of an apartment or a house. If your home has a number of rooms which are used rarely, it may not be practical to install a central system. You need buy only as many individual units as you have usable rooms or floor levels in order to be comfortable and to save money.

The cooling unit you select should be the proper size for its purposes. Oversized equipment will cause uncomfortable temperatures and humidity fluctuations. A unit which is too small will not cool an area adequately, although it does tend to provide better humidity control.

When buying a room air conditioner, note its EER which means "energy efficiency rating." This number, usually displayed on the model, ranges from 1 to 12 and is arrived at by dividing the unit's cooling capacity (BTU) by the power (watts) needed to run it. The higher the number, the better the unit will perform.

Central and room air conditioning also differ in another manner. Room units are considered appliances and require little or no installation. Some are even portable. Central units, however, are

installed, they tend to increase the investment value of a house.

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Fully equipped, FACTORY AIR, vinyl roof, radial tires, own owner, low mileage. |
| '73 T-BIRD \$4795
2-dr. hardtop, fully equipped, FACTORY AIR, AM-FM stereo tape, all power, one owner, 22,000 MILES. | '74 OPEL \$2495
Manta 1900, fully equipped, sport wheels, 4-speed, like new, green. |
| '73 LEMANS \$2995
2-dr. hardtop, fully equipped, FACTORY AIR, vinyl roof, almost new tires, metallic blue, clean. | '73 LTD \$3195
2-dr. hardtop, fully equipped, FACTORY AIR, vinyl roof, radial tires, own owner, 30,000 MILES, green. |
| '72 MONTE CARLO \$2995
Custom, fully equipped, FACTORY AIR, vinyl roof, stereo tape, extra clean, gold. | '72 Mustang \$2695
2-dr. hardtop, 351 V-8, automatic, AIR COND., sport wheels, one owner, 29,000 MILES. |
| '71 Mark III \$3695
Fully equipped, all power, speed control, stereo tape, medium blue, like new. | '71 DODGE \$1495
Polara Custom 4-dr. hardtop, fully equipped, FACTORY AIR, white, blue interior, clean. |

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4 door hardtop, Radio, Tape, Automatic Transmission, Power Steering, Power Brakes, Air Conditioning, Vinyl Top, Blue. |
| '76 M. CARLO \$5895
Lendau, Radio, Automatic Transmission, Power Steering, Power Brakes, Air Conditioning, Vinyl Top, Bucket Seats. | '72 IMPALA \$2195
2-Dr. Hardtop, Radio, Automatic, Power steering & brakes, AIR, vinyl top. |
| '76 MALIBU \$4695
Classic, 2 dr. hardtop, 6 cylinder, Radio, Automatic Transmission, Power Steering, Power Brakes, AIR CONDITIONING, Vinyl Top. | '72 NOVA \$2195
2-Dr., V-8, Radio, Automatic, Power steering, bucket seats. |
| '76 VEGA \$2995
Radio, 4 speed. | '72 IMPALA \$2295
Custom, 2-Dr. Hardtop, Radio, Automatic, Power Steering, & Brakes, AIR, Vinyl Top. |
| '76 CHEVETTE \$3795
2 dr. Radio, Automatic Transmission, Air Conditioning. | '72 MALIBU \$2195
2-Dr., Hardtop, Radio, Automatic, Power Steering & Brakes, AIR, Vinyl Top. |
| '75 LTDUNA SS \$4695
AM-FM Radio, Automatic, Power steering, & Brakes, AIR. | '72 VEGA \$1495
GT Radio, 4-Speed. |
| '75 CAMARO \$4995
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Radio, 3-Speed, Hatchback. |
| '75 CAPRICE \$4895
2-Dr. Hardtop, Radio, Automatic, Power Steering & Brakes, AIR, Vinyl Top, 7,000 Cert. Mi. | '72 VEGA \$1195
Hatchback, AM/FM Radio, 4-Speed. |
| '74 CAPRICE \$3995
4-Dr. Radio, Tape Player, Automatic, Power Steering & Brakes, AIR, Power Door Locks, 8-Way Power Seats, Speed Control & Tilt Wheel. | '72 CORVETTE \$5895
AM-FM Radio, Automatic, Power Steering & Brakes, AIR, Chrome wheels, Side Pipes, T-Top. |
| '73 VEGA \$1395
Notchback, Radio, 3-Speed. | '72 PONTIAC \$1995
Catalina, 4-Dr., V-8, Radio, Automatic, Power Steering & Brakes, AIR, Vinyl top. |
| '73 IMPALA \$2495
Wagon, Radio, Automatic, Power steering & brakes, AIR. | '72 CADILLAC \$2995
4 door Sedan de Ville, 4 door, Hardtop, Radio, Automatic Transmission, Power Steering, Power Brakes, Air Conditioning, Power Windows, Power Seats, Vinyl Top. |
| '74 VEGA GT \$2195
Radio, Automatic Transmission, Air Conditioning, Brown. | '74 DODGE \$2995
Coronet Wagon, Radio, Automatic Transmission, Power Steering, Air Conditioning. |
| '73 M. CARLO \$3295
Radio, Automatic Transmission, Power Steering, Power Brakes, Air Conditioning, Vinyl Top. | '74 DODGE \$2695
Dart Sport, Radio, 4 speed. |
| '73 IMPALA \$2595
4-Dr. Radio, Automatic, Power Steering & Brakes, AIR. | '74 PONTIAC \$3395
LeMans, 2 door, Hardtop, Radio, Automatic Transmission, Power Steering, Power Brakes, Air Conditioning, Vinyl Top. |
| '73 IMPALA \$2895
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2 door, 6 cylinder, Red, 3 speed. |
| '73 CAPRICE \$2995
2 Door Hardtop, Radio, Automatic Transmission, Power Steering, Power Brakes, Air Conditioning, Vinyl Top. | '71 RAMBLER \$1195
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| '73 OLDS \$3195
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