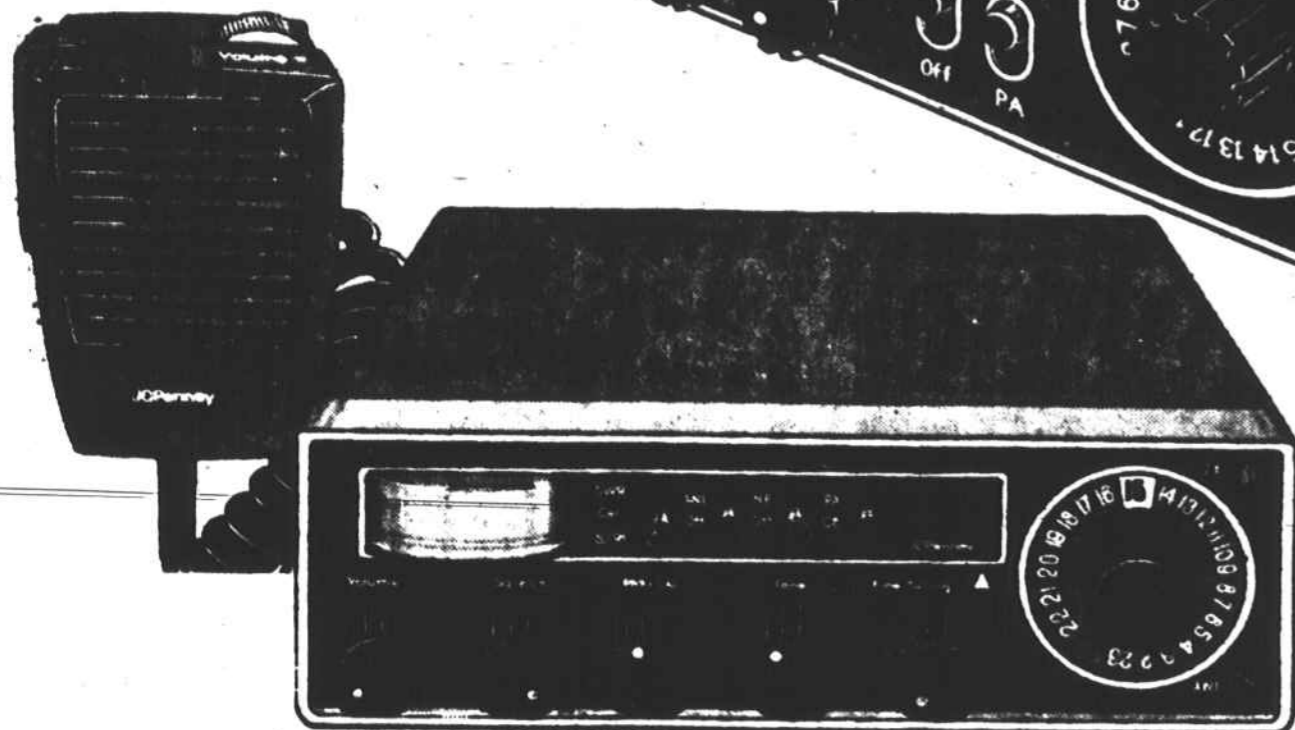
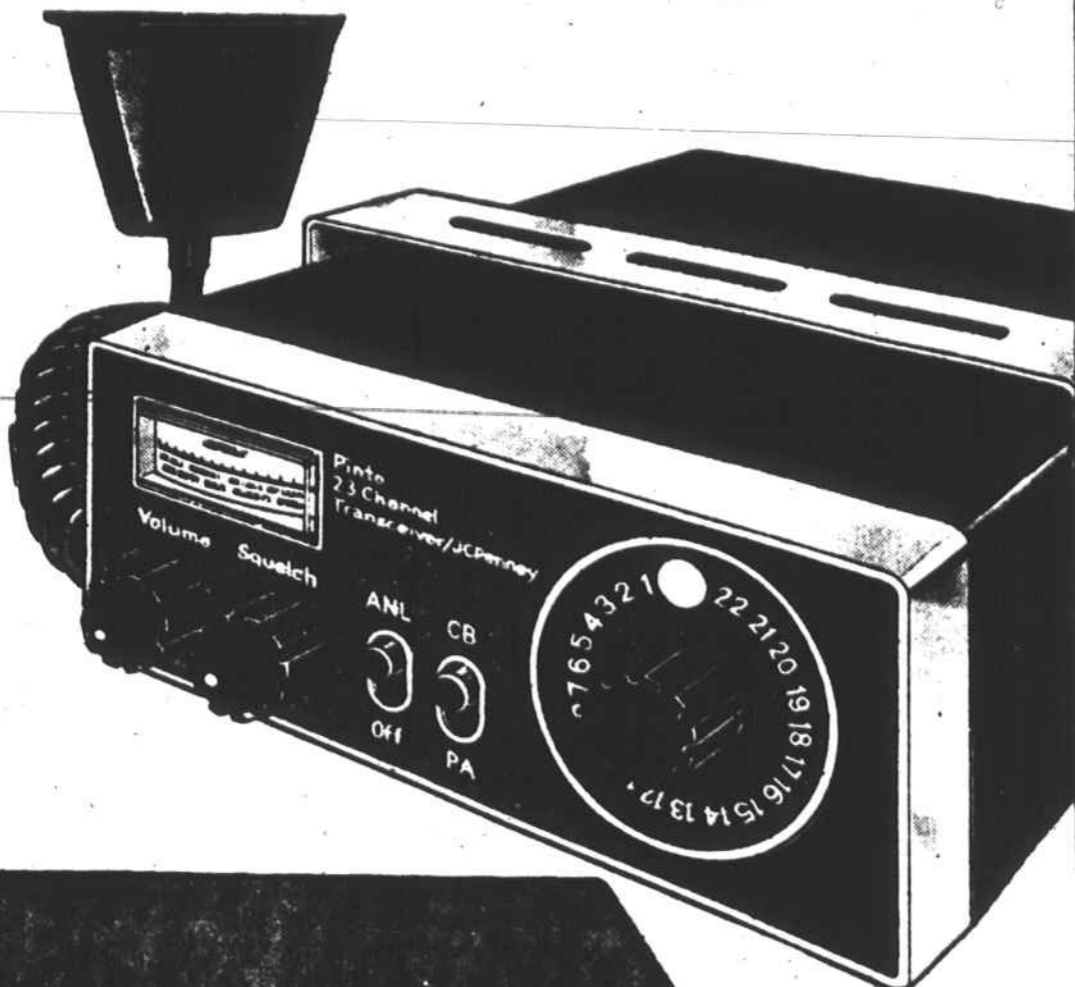


# We've just cut our everyday low prices on every CB in stock.

## Save \$50

Orig. 129.95, NOW 79.95. JCPenney 23 channel CB radio. Features variable volume and equalizer control. Automatic noise limiter switch. S/R/F meter for monitoring incoming signal strength. Operates on 12 volt DC, positive or negative ground.



## Save \$50

Orig. 159.95, Now 109.95. JCPenney Golden Pinto Mobile CB. Covers 23 channels. Features automatic noise limiter, S/R/F meter for monitoring incoming signal strength. Jacks for external speaker and PA system. Operates on 12 volt DC, positive or negative ground.

# \$15 to \$20 savings on 100% solid state TVs.

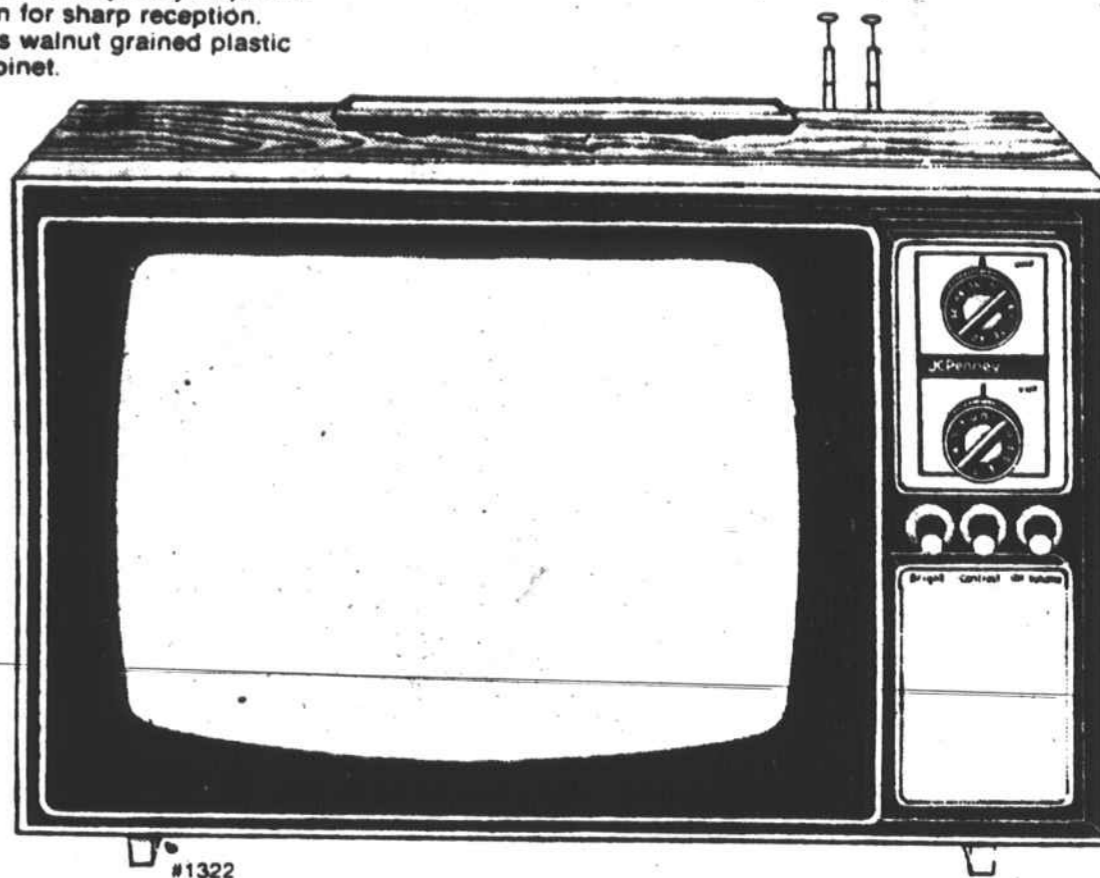
## Sale \$129

Reg. 149.95. 100% solid state TV has a 19" screen (meas. diag.). Features 70 position "click-click" UHF tuner, VHF memory fine tuning, and large 4" speaker for really great sound.



## Sale \$94

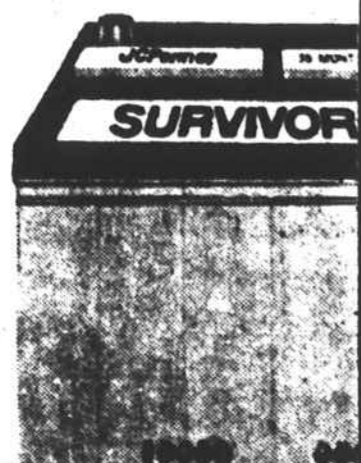
Reg. 109.95. This 100% solid state black and white portable TV has a personal size 12" screen (meas. diag.). Features 3 phases of intermediate frequency amplification for sharp reception. Has walnut grained plastic cabinet.



## 20% off Survivor 36 battery.

Sale 23.96 with trade-in.

Reg. 29.95. Survivor 36 battery. Available in (12 volt) group sizes: 24, 24F, 22F, and (6 volt) 1, 19L to fit most American cars. Survivor 36 twelve volt. Group 42 battery to fit many foreign cars. Reg. 31.95. Sale 25.56 with trade-in. Without trade-in, add \$3. Installation at no extra charge. Drive in today. Let our mechanics check your battery charging system (no extra charge, no purchase necessary).



## Special 3.49 gal.

JCPenney anti-freeze. Helps prevent winter freeze-ups and summer boil over. Regardless of cold weather, altitude or summer/winter thermostat, JCPenney anti-freeze efficiently protects cooling systems against freezing.

## Save on these major appliances.

To keep your new JCPenney appliance in top condition, ask about our Assured Performance Plan. You get unlimited service by trained technicians for one low, yearly charge.

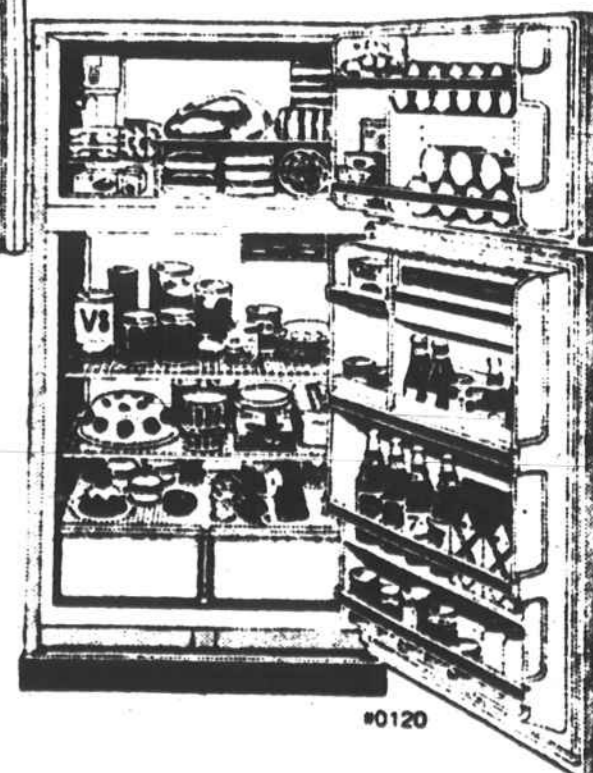


## Save \$30

Sale 299.00 reg. 329.00. 13.5 cu. ft. cycle defrost top mount refrigerator has 2 refrigerator shelves and 2 crispers that serve as a third shelf. Interior refrigerator light, and dairy compartment. Roomy 3.79 cu. ft. freezer section. White. Sorry, not available outside our normal delivery area.

## Save \$50

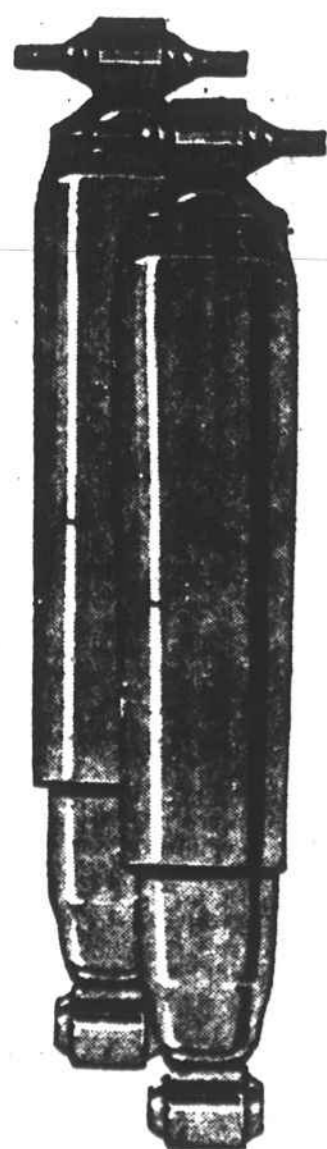
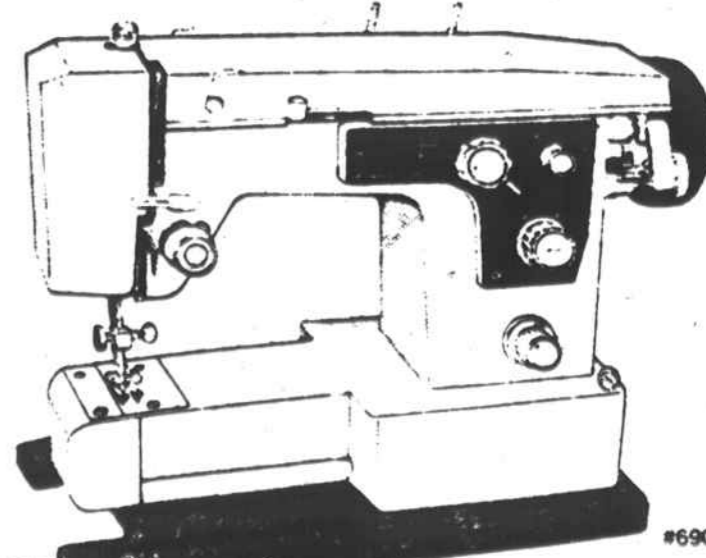
Sale \$389. Reg. \$439. This 20 cu. ft. refrigerator features a Power Economizer that cuts electrical costs when switched to "dry". Loaded with shelf space. Has adjustable cantilever shelves. Equipped to receive optional icemaker. In white.



## Save \$20 on this open arm machine.

## Sale 159.99

Reg. 179.99. Our 4-stitch free arm sewing machine with 2 straight stitches, zig-zag and stretch stitches. Mend, darn, sews on buttons and more. Flatbed converts easily to free arm for sewing those hard to reach places like cuffs, sleeves. #6903



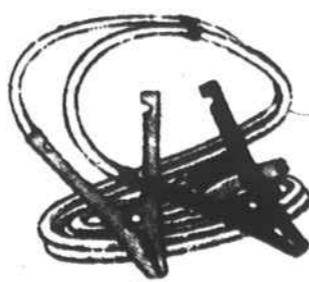
## Heavy Duty Shock

# 6.49

installed

Reg. 11.59 installed. J.C. Penney heavy duty shock absorber. Features 13/16" piston with "O" ring design. Full replacement warranty for as long as you own your car or truck. Available for most American and foreign cars. **SAVE 5.10.**

**WARRANTY:** For as long as you own your private car or truck, we will replace this JCPenney Heavy Duty Shock Absorber if it fails due to defects in material or workmanship, or, if it wears out, with a new one of equal or superior value. And if the original Heavy Duty Shock Absorber was installed by JCPenney, we will install the replacement Shock Absorber free of charge. Just contact us.



## \$1.99

### Battery booster cable.

8 feet long.



## Sale \$11.33

Case

reg. 14.16 case. J.C. Penney Premium 10W-30 motor oil. Helps keep engine clean, helps protect against oxidation, rust and wear.

WINSTON-SALEM

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# JCPenney

