



Have A Pepsi Day You see 'em every- where. And everywhere you see 'em, they're livin' a little more than anyone else around. Pepsi-Cola didn't make 'em what they are - they made Pepsi what it is. The official drink of people who make the most of everyday livin'... every day.

HAVE A PEPSI DAY



We Join the Millions of People Around the World

Who are Celebrating the Birthday of

Dr. Martin L. King, Jr.

PEPSI COLA BOTTLING CO.

WINSTON-SALEM, N.C.

