

## RJR Donates \$60, 000 To UNCF

R.J. Reynolds Industries, Inc., has announced the contribution of more than \$60,000 to the United Negro College Fund (UNCF), and to the National Merit Scholarship Corporation for its National Achievement Scholarship Program for outstanding black students.

Several black universities in



Neal

### Neal To Speak At BBB Meeting

Fifth District Congressman Stephen L. Neal will be the guest speaker at the Better Business Bureau's Annual Meeting at the Hyatt House February 11 at 12:15 p.m. Neal will discuss business self-regulation. "If businesses doesn't take care of its problems, then government will," James R. Gilley, chairman of the Bureau, said in announcing the meeting.

Mayor Franklin R. Shirley, City Manager Orville Powell, County Manager Nicholas Meiszer, and other public officials will be among the special guests attending the meeting. The Bureau has several hundred members, and representatives from many of them will also attend the meeting. The Bureau's 1977 officers and directors will be elected.

The meeting is the highlight of a month of special activities by the Bureau designed to make the community aware of the responsibilities of the consumer and the responsibilities of business. The activities include appearances by members of the Bureau on WXII-TV's "Mid-Morning Show" and a program sponsored by the Bureau on consumer protection at Hanes Mall on February 14. Representatives of the U.S. Postal System, the Federal Trade Commission and the North Carolina Attorney General's Office of Consumer Protection will participate in the Mall program.

the South will share R.J. Reynolds' \$34,800 donation to the UNCF.

Distribution of up to \$30,000 contributed to the National Achievement Scholarship Program will be decided by the board of review of the National Merit Scholarship Corporation. The board annually chooses the most deserving black high school seniors for college scholarships, using such standards as academic performance, leadership ability, community accomplishment and character.

R.J. Reynolds Industries has been a prominent corporate contributor to black education, making numerous grants to recognized black institutions and scholarship

funds. The company is also active in its support of minority employment and community activities.

R.J. Reynolds Industries, a worldwide corporation, is the parent company of R.J.

Reynolds Tobacco Co. (Winston, Salem, Camel, Vantage, Now, More and Doral cigarettes); R.J. Reynolds Tobacco International, Inc.;

Aminoil International, Inc. (petroleum); Sea-Land Service, Inc. (containerized shipping); RJR Foods, Inc. (Hawaiian Punch, Chun King Oriental foods, among others); and RJR Archer, Inc. (aluminum products and packing).

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