

# WINSTON-SALEM CHRONICLE

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**Want General Hospital in East Winston**

## Black Groups Voice Concern

### Urban League Guild Elects New Officers

Officers for the Winston-Salem Urban League Guild were elected last week in a meeting held at the Urban League's Coliseum Drive office.

Elected to head the volunteer non-profit organization was Mrs. Ricky Wilson who was elected president. Other officers elected were: Larry Womble, First Vice-president; Doris Robinson, Second Vice-president; Earline Parmon, Recording Secretary; Doris Gray, Corresponding Secretary; Judy Redd, Financial Secretary; Shedrick Adams, Treasurer; Evelyn Terry, Parliamentarian; and Mary L. Fair, Chaplin.

The Guild will hold a special installation service at New Bethel Baptist Church on Sunday March 13, 1977.

Mrs. Wilson stated recently that she is totally committed to putting some life into the Guild.

"I will strive to make the Winston-Salem Urban League



Ricky Wilson

Guild one of the greatest in the country," she said. "We will be launching a city-wide membership drive soon because we need the total community."

For many years the Guild has sponsored a Family Awards Banquet and the Ebony Fashion Fair. "We will continue to sponsor these events," Mrs. Wilson commented. "But, we will be getting into some other areas like bigger scholarships, working with our youth and senior citizens, tutoring, voter

See GUILD, Page 2

by Sam Roberson, Jr.  
Special Correspondent

Blacks expressed their growing concern over matters involving the Reynolds Health Center at the County Commissioner's Meeting Monday (Feb. 21).

The Reverend Rayford Thompson read a resolution adopted by Concerned Citizens, The Baptist Ministers Conference and Associates, The NAACP, The Winston-

Salem Black Business League and the Muhamed Mosque of Islam.

The resolution called upon the County Commissioners, the County Manager, Reynolds Health Center Advisory Board and all others concerned to:

•Recind all motives and recommendations calling for the leasing of the laboratory and/or other facilities of the Reynolds Health Center to any

proposed company or private interest group.

•Devise and implement a plan calling for "Operation Restoration" of Reynolds Hospital as a general hospital, to provide adequate health care for all citizens, including emergency medical care.

•Stop insinuating that Reynolds Health Center is the

See BLACK, Page 2

### Attorney Calls For Retraction

by Rudy Anderson  
Staff Reporter

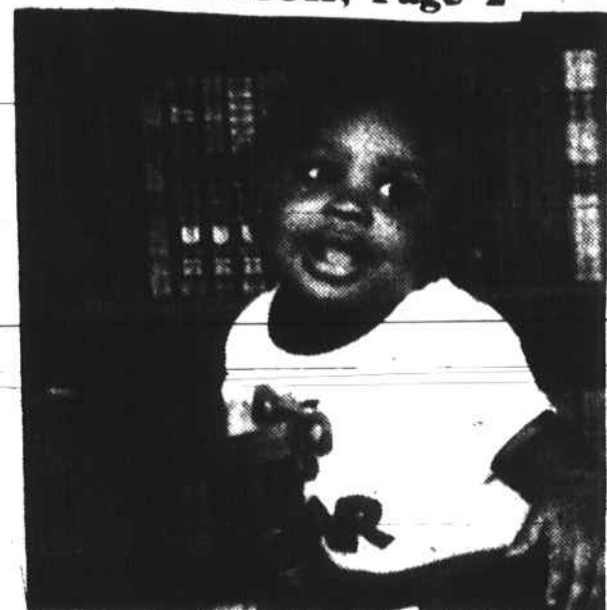
A prominent Winston-Salem attorney in a press conference last Thursday at Goler Metropolitan Church demanded a "clarification and retraction" of any statements made in a Winston-Salem newspaper suggesting wrongdoing on his part in relation to an investigation of E. Jerry Jones and his management of the Winston Lake Golf Course.

David H. Wagner, an attorney with offices in the Winston Mutual Building,

said in his statement that a series of articles written in connection with the investigation by "implication" accused him of conspiring to cheat the city or cover-up illegal conduct in connection with the operation at the course.

Wagner referred to a series of articles that appeared in the Winston-Salem Journal and Sentinel beginning January 6, 1977 with the last appearing February 17, 1977.

Before a gathering of about  
See ATTORNEY, Page 2



Benjamin Norris

### Norris Tot Wins Title

The Senior Missionary Circle of Zion Memorial Baptist Church, sponsored a baby contest on Sunday February 20, 1977 at 4:00 p.m.

Mrs. Esther Cunningham  
See NORRI'S, Page 2



Mrs. Delois Cunningham [foreground] helps an Arcade customer, Miss Linda Gray, select a new outfit.

**Arcade Saleslady Says,**

### 'Be Honest With Customers'

by Special Correspondent

It may sound strange for a salesperson to tell a customer that she should not buy a particular item. But, it is not so strange when Mrs. Delois Cunningham explains her approach to selling.

"You have to be honest with customers," Mrs. Cunningham said in a recent interview. "If you don't like something you have to say no."

In a letter to the Better Business Bureau, Rev. F.A. Leak described Mrs. Cunningham's professional service to Arcade customers:

"...Mrs. Delois Cunningham has the ability to sell a

lady an outfit of clothing for one season of the year, and remember size and selection well enough for the husband to come back months later without the wife and purchase a perfect fit and choice for her.

"Mrs. Cunningham is such an expert at pleasing her customers until a husband can call in an order by phone, a birthday or anniversary present to be selected, gift-wrapped and ready at a moment's notice..."

Mrs. Cunningham has been working for Arcade Fashion Shops for the past 10 years. During that span of time she has built a clientel of loyal

customers. "When you give customers your honest opinion," she says, "they will begin to believe in you."

That philosophy, no doubt, is what has made Arcade one of the most successful clothing stores in town. In addition to being honest with customers, Mrs. Cunningham also believes that a salesperson should be patient with people.

"It takes some people longer than others to find exactly what they want. You have to keep smiling and be patient with them."

"You must keep your promises to people too. If a

See ARCADE, Page 2