

# Two Join Board Of Local Firm



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The Mid-West Piedmont Area Business Development Organization, Inc. of Winston-Salem, announces the appointment of Dr. Marlene Simpson to the Board of Directors.

The organization also announced an addition to the professional staff in the person of Ms. Elizabeth D. Dalton as Business Management Specialist for accounting-loan packaging and outreach operations.

Dr. Simpson is currently chairman of the business department at Winston-Salem State University. She holds the Bachelor of Science Degree from Hampton Institute and the Master of Arts along with Doctor of Education Degree in Business from Columbia University.

The Woodford Virginia native has served in various teaching and administrative positions at Prairie View A&M College in Texas, Hunter College and Columbia University in New York and also at Virginia State College. Dr. Simpson also has stock market/brokerage and general business experience with the Bache Company, Mobil Chemical, Union Carbide, and the United Merchants & Manufacturers Company all located in New York.

Among the several honors Dr. Simpson has received is the election by the State Department of Virginia in 1974 as Representative Leader of The Year. She has



Dr. Marlene Simpson

also been elected to the Delta Pi Epsilon Honorary Society. Dr. Simpson holds office and membership in the American Association of Collegiate School-Deans' Group, the American Association of University Professors, the Southern Business Association, and the Southern Business Administration Association.

In addition to her other duties, Dr. Simpson serves on the Advisory Board of Northwestern Bank at Winston-Salem State University and also on the Regional Advisory Board of the U.S. Small Business Administration.

Ms. Elizabeth D. Dalton, formerly of Mocksville, joins the professional staff of the local business development organization as a Business Management Specialist. Ms. Dalton's initial responsibility will center on efforts of promoting and developing business enterprise and business ventures for wo-

men, along with related duties of accounting and loan packaging.

Ms. Dalton attended N.C. A&T State University where she majored in business administration. She has also done further study at the University of Nebraska in Omaha.

Ms. Dalton is experienced in many areas of business knowledge, functions and operations including credit operations, payroll, book-keeping systems and financial management as well as personnel policies and general business guidelines. She has also participated in various programs including a management development workshop/program sponsored by the U.S. Department of Housing and Urban Development.

Mid West Piedmont Area Business Development Organization, Inc. is an affiliate of the United States Department of Commerce, Office of Minority Business Enterprise. The organization has been in operation since August of 1972.

The organization is designed to assist minority small businessmen and women with business management, technical business concepts, loan packaging, procurement, and related business development of a strong economic base for the minority community of Northwest North Carolina.

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## Zetas Attend State

### And Regional Meetings

Mrs. Betty W. Harvey and Mrs. Rosalyn Evans represented Rho Zeta Chapter of Zeta Phi Beta Sorority, Inc. at the state meeting which was held recently in Raleigh. Mrs. Harvey presided at one of the Business Sessions.

Mrs. Sylvia J. Caldwell attended The Eastern Regional Conference in Washington, D.C. Mrs. Caldwell served as Chairperson of Necrology. The theme for both State and Regional gatherings was: "Greater Commitment, Greater Involvement Providing New Approaches to Community Outreach Services."

Zeta Phi Beta, a service sorority founded in 1920 continues this outreach program on both national and local levels. This theme is being emphasized throughout each of the regions inclusive of the African Regions.

Rho Zeta, the local

graduate chapter is concluding a successful year of involvement with community groups. The WEHS Welfare, Education, and Health Services project committee promotes various activities which serve the community. The Continuing Education program in the Winston-Salem/Forsyth schools and the O'Kelly Library at Winston-Salem State University are among the recipients of the local project. Rho Zeta has been a Life Member of the NAACP since 1962. Many of its members serve the community in civic, educational and religious activities.

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