



M.L. Lockhart



Linda Davis



Willie Stevenson



Velma Mangle

## Speech and Conversation In Conducting Business

by Naomi C. McLean, CPS  
Business Writer



"There is one field to which this writer should like to call special attention. It is the ability to write and speak the English language. So many young high school, college women and men who at one time or another have come under our jurisdiction, the greatest fault we have had to find is in this field. Too often young future secretaries who are capable in other respects cannot express their ideas in succinct and forceful English. It is a serious handicap."

No, it isn't necessary to be an expert grammarian. It is more important to avoid the simple errors of speech into which you may lapse through carelessness. Brush up on grammar occasionally. It is a tool that can add to your general effectiveness because you will be sure of yourself. It is an area in which, if you are deficient, you will be the object of ridicule and pity. Even more harmful, others may judge you as intellectually inferior. Your success in both business and social situations will depend to a great extent on your skill

with language. The impression you make on new acquaintances is greatly influenced by your voice and speech. Conversation is the communication of ideas on a give-and-take basis. Its purposes are exchanging or giving information, persuading and entertaining others. It is effective and constructive when it has accomplished the aims set up by the participants to their mutual satisfaction. To be a good conversationalist, you must have something to say, be able to say it well,

and say it at the right time to the right people. A business conversation certainly has a definite object, and becomes a test of real skill requiring alert minds, ready tongues, tactful strategy, and decisive action. Through the spoken language, we carry on business and trade, we make known our interests and desires to our associates, and we are better able to understand much of the behavior of our fellow man. Through the written language, we do these very same things.

### Man In The Street

## Major Issue: Job Opportunities

By Robert Eller  
Staff Writer

The election of city government officials is just around the corner and so many candidates have thrown their hats into the ring that it looks like a hat sale in the arena.

This week the "Man in the Street" asked city residents what they thought was the most important issue in the upcoming election. Here are some of the answers:

M.L. Lockhart answered, "Job opportunities. That is the most important issue. If people have jobs they can take care of their other problems."

Linda Davis responded, "I would say the number one issue is the unemployment among black youths. It's extremely hard for young blacks to find jobs in Winston-Salem. Housing is also important. Some people live in inadequate housing and the city is doing nothing about it."

Willie Stevens remarked, "The downtown area is the most important issue I see. More attention should be focused on the downtown area. It needs to be revitalized. Downtown is dying. Another is the job market. There are many college grads who don't have jobs. There need to be more jobs."

Velma Mangle commented, "Public Safety, the police over react in some cases and don't react at all in others. There are too

many police in some areas and none in others. Governmental waste is also something that needs to be looked into."

Barney Harris replied, "I think the idea of the police review board is the best issue I have heard

raised so far. The police are always believed to be right here and nobody checks upon them. They can do what ever they want and they do because they know nobody is going to question them."

Diane Fulton stated,

"Better recreational facilities should be the issue in some wards. Some of our kids are out in the street because they don't have suitable recreational facilities. I also think better schooling should be a major issue. Many black students are put out of school for no reason and many of the ones who remain in school don't learn anything because the teachers don't care."

Robert Sellers stated, "Jobs should be the main issue. There are simply not enough jobs in this city to support the people who want to work. I have been looking for a job for three months and I can't find anything that is suitable and pays enough to keep me going."

Alberta Lindsey concluded, "Housing, there is not suitable housing in the city for low income people. If you don't make a lot of money you are forced to live in a run down shack or in an area where it is not suitable to raise a family."

The majority of persons who commented said that jobs was the major issue in their minds. Most felt that the city does not provide enough jobs. Housing ranked second on the list, with recreational facilities next.

## Discrimination Case Goes To Trial

A deadline of September 15 has been set for all depositions and other evidence in the case of the interracial couple versus the two magistrates who refused to marry them.

Bertram E. Brown II, attorney for Thomas Person and Carol Figueroa, said that shortly after the September 15 filing date the case will go before a judge in federal court, either Hiram Ward of Winston-Salem or Eugene Gordon of Greensboro.

The judge will rule on the constitutionality of the magistrates' refusal to perform the marriage ceremony for interracial couples because of "personal convictions."

"We're pretty sure he'll rule in our favor on the constitutionality issue," says Brown.

The magistrates' discrimination in the couples they choose to marry is in violation of a 1967 Supreme Court decision, Loving vs. the Common-

wealth of Virginia, which outlawed racial restrictions on marriage.

The judge will also rule on the legality of collecting punitive damages from officers of the court, a matter which is not so clear-cut.

The couple has asked for \$50,000 in punitive damages from the magistrates.

If the judge decides that the couple may sue for damages the case will be tried before a jury.

"It could go on for six months or a year if that happens," Brown predicted.

The magistrates were advised by U.S. magistrate Herman Smith to settle the case out of court in July, but negotiations failed, because, according to Brown, their settlement offer was too low.

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## Good Government Campaign New Director Sept. 1

Ms. Nancy Roberts, until recently the Executive Director of Common Cause/North Carolina, has accepted employment as the State Democratic Party coordinator for the Party's fall "Good Government Campaign."

In a letter to Democratic leaders dated August 31, 1977, Mrs. John L. McCain, State Party Chairman, announced the addition of Ms. Roberts to the Party's headquarters staff as campaign coordinator, effective September 1. In making the announcement, Mrs. McCain said:

"We are beginning one of our most important campaigns for good government in the history of

North Carolina," referring to the five constitutional amendments and the two bond issues for roads and clean water.

Mrs. McCain stated that all of the issues to be put to the people on November 8 deserve affirmative response. She pointed out that "the

Democratic Party Platform particularly directs us to work for succession" and the other good government issues such as a balanced state budget.

"The Democratic Party has always been in the forefront of campaigns for good government in North Carolina," she said.

She has served on the State Democratic Executive Committee and has been active in all levels of the Party's work. Through her position as Director of

Common Cause, "she has worked and lobbied for better government for all citizens," Mrs. McCain pointed out.

The Democratic "Good Government Campaign" will feature a series of Political Action Seminars for party leaders and citizen groups in each Congressional District.

The seminars will focus on education concerning the constitutional amendments and bond issues and county and precinct "Get-out-the-Vote" organization.

It should not be forgotten, speech is the biggest means of communication which is practiced by everyone every day. It is a tangible means by which you are judged, what you say and how you say it. The ability to speak and write well is a dollars and cents proposition in business. Remembering and quoting one of Shakespeare's statements, "Mend your speech a little, lest you may mar your fortunes," is good advice for today's beginner in business.

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## Black Social Workers To Hold Annual Confab

The North Carolina Association of Black Social Workers, Incorporated will hold its Third Annual

### Jordan

Continued From Page 4 many of them preceded similar Supreme Court rulings. He wasn't just following in the path of the Supreme Court, he was dealing creatively and constitutionally with key cases and set the pace.

Behind that record is his personal integrity and his courage. Because of his civil rights decisions he was ostracized. Friends stopped visiting, cranks started calling, and bomb threats meant round-the-clock police protection.

A lesser man would have tailored his decisions to meet the prevailing mood of his community. But Judge Johnson wasn't about to allow racists and fanatical segregationists to influence his decisions, even though it cost him heavily.

That kind of iron rectitude will come in handy when the flak starts flying as he tries to reform the FBI. And so will his devotion to firm justice, proved by his refusal to treat government officials and white collar criminals more leniently than other criminal offenders.

Any man George Wallace once called "an integrating, carpetbagging, scalawag, mass-killin' nigger" has to be pretty good. Judge Johnson will make an excellent FBI chief.

State Conference: "MUTUAL AID-BLACKS IN TRANSITION" on September 16-17, 1977 at Maywood Center, 1710 W. 3rd Street, Greenville, North Carolina.

This conference will take a serious look at how far the Black man has come since the passage of the 1964 Civil Rights Act. This is especially so as related to voting, equal employment, decent housing, public education, equal protection under the law and basic human rights. This conference through its theme "MUTUAL AID-BLACKS IN TRANSITION" will seek to uncover some of the barriers and pitfalls that have been placed in the pathway of black people. We will focus on present problems and new avenues through which we as Black Human Service Workers can direct our energies for change.

These and other issues will be raised by a wide array of noted speakers and consultants. If you are black and interested in Black people you are invited to join us at the conference.

Conference will be housed at the Holiday Inn, P.O. Box 585, Greenville, North Carolina 27834. For

registration information, contact Ms. Ann Speight, 2513 Brown Street, Kingston, N.C. 28501.

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Vivian Burke Platform

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2. Adequate police and fire protection
3. Develop Northeast Ward Advisory Committee to advise Alderman of needs and concerns of citizens
4. Police Review Board
5. Develop and implement realistic affirmative action plan
6. Develop for the city adequate planning and sound management
7. Enhance economic stability of the city
8. Through training, job opportunity and decent environment, develop the full potential of every citizen of the city of Winston-Salem

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