



C.P. Booker

## Chronicle Profile

# Mr. Chairman: Our Mutual Friend

We first heard of C. P. Booker in connection with his work with the handicapped--on the Reynolds Park Golf Course. Next mention of him was when he received a trophy from his bowling league.

This one-man Olympiad turned out to be the manager of the Winston-Salem office of North Carolina Mutual Insurance Company. He has only held that position since 1975, but that does not make him a newcomer to the city.

"I was assistant manager of N.C. Mutual in Winston-Salem in 1960," Booker explains. "Then the company transferred me to Fayetteville in 1969, and I was manager of the Fayetteville office for six years. When the Winston-Salem manager retired in '75, the company asked me to come back here and take over."

For someone who has been back in town only two years, Mr. Booker has been busy. He is the chairman of the Reynolds Health Center advisory board, recently appointed to a second term, and was one of the coordinators of the Miss Black America of North Carolina Pageant.

He is originally from Madison, N.C., and a graduate of Madison High.

"I didn't go to college," says Booker. "I spent some time in the service--I was dispatcher of a motorpool--and when I got out I went

into insurance." Learning the insurance business is an educational process every bit as demanding as college. Booker has a wall full of certificated testifying to his excellence in various business courses related to insurance.

"I've been to three managers' schools," he says. "And a few years ago, I took the Dale Carnegie course." He is happy with the insurance business, he says, and if he had it all to do over again, he would do the same things.

Having worked in insurance for nearly thirty years, Booker offered this advice about insurance and the average person:

"Most people are underinsured in disability and life insurance and over-insured in hospitalization. People always worry about having to pay hospital bills, but they don't consider the fact that if they become disabled and cannot work, somehow they will have to buy food, pay rent and utilities. Employers may pay compensation for a while, but what happens if that runs out?"

Mr. Booker, who is one of the coordinators of P.U.S.H., People United to Save Humanity, says that the greatest problem to be faced in this area is better jobs for blacks. The solution, he feels, is to put pressure on those who do the hiring.

"I believe we are qualified," says Booker. "But blacks need to apply for these jobs. They must ASK for them."



## Local Ladies Included In Outstanding Women

The Board of Advisors for the Outstanding Young Women of America Awards Program announced recently that Arnizee Cleester Douthit, Sandra Leigh Henderson, and Brenda Elaine Humphrey, all of Winston-Salem, have been selected for inclusion in the 1977 edition of OUTSTANDING YOUR WOMEN OF AMERICA.

The Outstanding Young Women of America Program is designed to honor and encourage exceptional young women between the ages of 21 and 36 who have distinguished them-

selves in their homes, in their professions, and in their communities. Accomplishments such as these are the result of dedication, service and leadership qualities which deserve to be recognized and remembered.

This is the goal of the many leading women's organizations, college alumni associates and public officials who nominate deserving young women to participate in the program. Serving as chairman of the program's Advisory Board is Mrs. Dexter Otis Arnold, hono-

rary president of the General Federation of Women's Clubs.

The women, along with approximately 10,000 fellow Outstanding Young Women of America from across the United States, will be presented in the prestigious annual awards volume. In addition, they are now being considered for one of the fifty-one state awards to be presented to those women who have made the most noteworthy contributions in their individual states. From these fifty-one state winners, the Ten Outstanding Young Women of America will be chosen.

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Debbie Dillard brings a touch of elegance to the peasant look.

Miss Jones recalls a fifties style with her balloon costume.



## Media Reviews:

(For children, ages 6-8 and older)

**LOST BIT OF HISTORY**  
A review of Bill Pickett: First Black Rodeo Star by Sibyl Hancock, published by Harcourt Brace Jovanovich, N.Y., 61 pages--\$1.05.

Bill Pickett was a friend, co-worker and hero to Will Rogers. He reveals, in his own life story, the awkward myths of America and especially of America's Old Wild West where blacks and black cowboys especially played heroically important and pioneering roles.

Bill's being greeted by the King and Queens of England suggests even further how blacks as a whole have been persons without honor (or even mention) at home but were often "not without honor" abroad.

For all proud people, black and white, who want reality to return to... or to enter... our nation's life, this children's book is recommended. Well written and illustrated.

Linwood Oglesby... "Our Man in Havana."

Cynthia, a LaVogue lady

## La Terre Hosts Fall Fashion Show

A fall fashion show featuring LaVogue models of Washington, D.C. highlighted the evening's entertainment at LaTerre XXI last Sunday night.

The fashion show, which lasted from 10:30 to 11:30 p.m., was accompanied by live music and champagne and hors d'oeuvres for the audience.

The show sported the latest styles in fall and winter fashions for both men and women, and included formal and casual attire.

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