

# WINSTON-SALEM CHRONICLE

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## Black Hopefuls Lose In Runoff

Carl H. Russell lost his bid to become the first black mayor in Winston-Salem's history by a margin of nearly five thousand votes.

Russell, who led in the September primary by sixty-three votes, picked up nearly three thousand votes in the runoff, probably voters who backed William Pfeferkorn in the first primary, but this gain was not enough to counter the backlash vote opposing a black mayor.

## RJR Grant To WSSU Expires

By Sharyn Bratcher  
Staff Reporter

A \$950,000 grant made to Winston-Salem State University in 1969 by R.J. Reynolds Tobacco Company has expired and will not be renewed.

A spokesman for R.J. Reynolds explained that the time period on the original grant has nearly expired, and the chancellor of WSSU has been notified that the grant will not be renewed, because the company feels that the initial objectives have been met.

The purpose of the grant was:

1) recruitment of high academic achievers as students, mainly through offers of scholarships;

2) addition of top quality faculty members;

3) expansion and strengthening of the curriculum.

"We always knew it was going to expire," explained Dr. Lafayette Parker, WSSU's academic dean. "The students on scholarship now will finish their education next year, and then there will be no more grants."

About one hundred high potential students have received scholarships through the program, says the company. Nearly a third of these

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The unofficial total Tuesday night credited Wayne Corpening with 13,422 votes to Russell's 8,850. Corpening will now face Republican Henry Lauerman in the November 8th general election.

"We're all Democrats now," said Corpening, urging party unity for the coming election.

Carl Russell, who is 67, repeated what he has been saying all along: that this is his last race.

"I'll be a king-maker from now on," he commented.

Russell stated that he felt the race had been decided along racial lines. "We shall return," he added, indicating that the near-success of a black candidate has encouraged the community to try again.

In the Southeast Ward runoff, black candidate Larry Womble lost his bid for alderman to the incumbent Eugene Groce, by an unofficial count of 1449 to 1074. Groce was the front-runner in the first primary, but although the ward is predominantly white, Womble hoped to gain enough support in the runoff to take the lead. Groce will face Travis Brown in the general election.

### Rams Will Play In Gold Bowl If Offered

WSSU Athletic Director C.E. Gaines has ended speculation that the Rams will accept a bid to play in the NAIA playoffs if it is offered. "If we win the league crown we will play in the Gold Bowl," said Gaines this week.

Saturday's game has been chosen as the Schlitz game of the week and the top offensive and defensive players will receive awards from the Schlitz Brewing Company.



Staff Photo  
"... WHEN YELLOW LEAVES, OR NONE, OR FEW DO HANG UPON THOSE BOUGHS WHICH SHAKE AGAINST THE COLD; BARE RUINED CHOIRS WHERE LATE THE SWEET BIRDS SANG..." Shakespeare's description predates this photo of autumn in Carolina by a few hundred years, but the feeling of fading glory, and impending winter is still as timely as ever. The stark contrasts in the lake picture are a warning that the gold is not here to stay, and very soon the world will be black and white.

## NNPA President To Speak At Black Press Confab

Chapel Hill, N.C. -- Dr. Carlton B. Goodlett, president of the National Newspaper Publishers Association, and civil rights attorney Julius L. Chambers, president of the NAACP Legal Defense Fund, headline a list of newsmakers and newspaper experts participating in the First Annual Conference of the Southeastern Black Press Institute, October 29-30 in the Research Triangle Park, North Carolina.

The Institute is a new research and development

center designed to address the needs of black newspapers in the five states of Maryland, Virginia, North and South Carolina, Georgia and the District of Columbia. It was created in recognition of the 150th anniversary of the Black Press.

"We hope to strengthen black communities in the Southeast through cooperative interaction with black newspapers," said Bernadine Moses, co-director of the project.

Cooperation with black newspaper editors and

publishers in the development of staff is a major concern of the Institute. She said the conference will strongly reflect this concern.

Workshop topics include advertising and circulation building, photojournalism, advocacy reporting and editing and an issues panel focusing on affirmative action, Southern Africa, full employment and black political clout.

Another aim of the Institute is to focus academic

## \$300 Million Asked To Improve Roads

By Sharyn Bratcher  
Staff Reporter

One of the items on the ballot in the November election is a \$300 million bond referendum which the state wants to use to improve the highway system. Perhaps the most important facet of the bond decision to the voter is the fact that the alternative to the bond referendum is a 2 cents increase in the gasoline tax.

"I am in favor of the bond referendum," says N.C. legislator Richard Erwin. "We need new roads, and many of the existing roads were badly

damaged by the severe winter last year."

John Duncan, of Midwest Piedmont Area Business Development Organization, also favors the bond issue. He explained that funds to improve the state's road system will mean more jobs, particularly in the field of construction.

A bond referendum is a way of raising money needed by the state without resorting to taxation. The state issues bonds totalling the amount of money needed, and sells the bonds to investors. They are considered a safe investment for people who are not in a hurry for their

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## Ross Won't Resign

Alderman C.C. Ross, Sr. says that he does not plan to resign from the Board of Trustees of Winston-Salem State University, despite the fact that the university data processing center prepared mailing labels for the Ross campaign, in violation of state and university laws.

The computer in the data-processing center prepared some seven thousand labels, which were attached to pamphlets mailed to voters in the East Ward.

In the September 27th primary, Ross was defeated by WSSU mathematics professor Virginia K. Newell, who is unopposed in the November general election.

In a Board of Trustees meeting, Ross admitted to an "error in judgement" in allowing the labels to be printed on the campus, and stated that he will pay the university for the

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Bill Pickett, rodeo performer, developed his skill of "bulldogging" into a fine art. Assisting him at various times were two unknown cowpunchers, Tom Mix and Will Rogers.

## Black Cowboys-Forgotton Heroes

Most people did not realize there was any such thing as black cowboys until Miss Jane Pittman married one in a TV movie several seasons ago.

There were indeed black cowboys in the old west, and since the rodeo is in town this week, now seems to be a good time to examine the history of the black West.

There were thousands of black cowboys who rode the range and herded cattle with their white

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## Prof Recalls Clash With Racism

By Sharyn Bratcher  
Staff Writer

Rosa Parks was not the only person who refused to sit in the back of the bus. Thirty years ago, Dr. Charles B. Hauser made a similar refusal, and was arrested for violating North Carolina's "Jim Crow" law.

In October 1947, Dr. Hauser bought a Greyhound bus ticket in Winston-Salem for Charleston, West Virginia, where he was teaching at West Virginia State College Institute. When the bus reached Mount Airy, more white passengers had boarded the bus, so driver S.C. Edds offered Dr. Hauser to move to the back to make room for more whites.

He refused. The driver called the Greyhound officials to ask them what to do about it,

and was told: "Take necessary steps to get him off the bus." That decision would later cost them \$2,000.

Edds drove the entire busload of passengers to the Mt. Airy police station, where he conferred with officers for over half an hour. Finally a warrant was drawn up and signed by the driver charging that:

"Charles B. Hauser did unlawfully and willfully did fail and refuse to occupy nearest seat or space to rear of a motor vehicle bus when requested to do so by driver of said motor vehicle bus in violation of section 60-136 general statute of the State of North Carolina."

The Mount Airy News, which carried the story in its October 24 edition, described the scene:

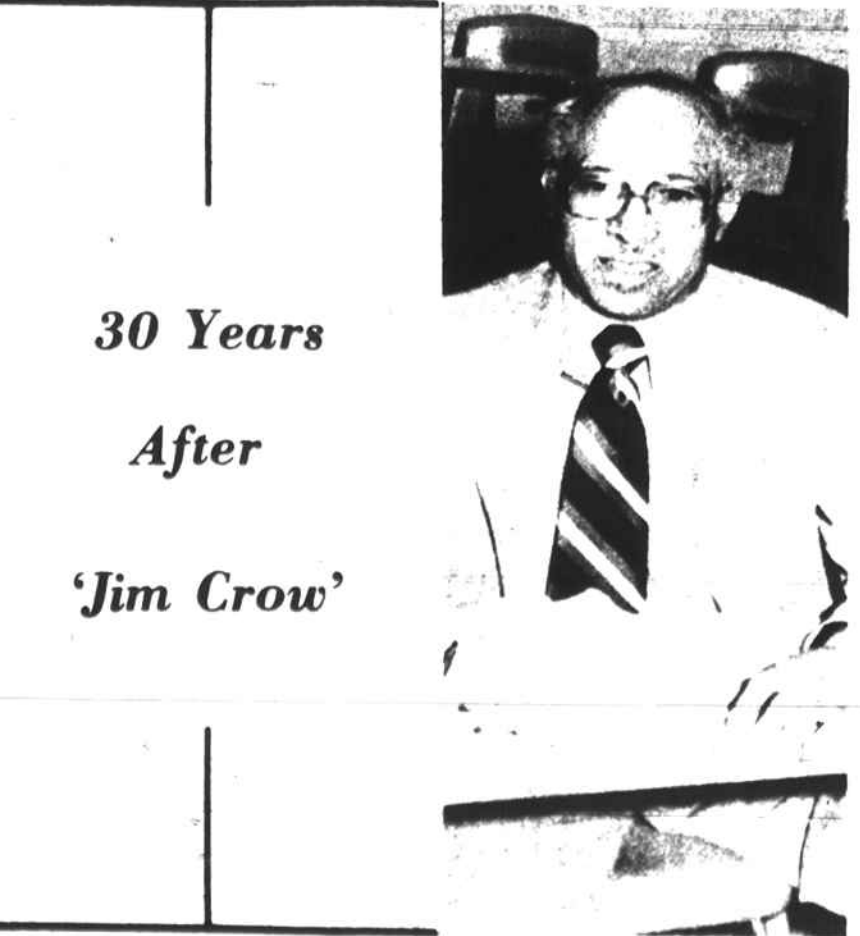
"When the warrant was finally read the Negro followed the officers without further trouble.

When he stepped from the bus he was met by a large crowd and jumped when The NEWS camera went off, and he jumped again when a by-stander shouted, "Watch out!" However, he showed no signs of being scared when another man murmured, "Where's the rope."

The news story, written by managing editor William H. Johnson, carried the subheading: "Educated Negro Refuses to Sit in Rear of Bus With Own Race."

At the police station, Dr. Hauser informed Mt. Airy's policemen of the recently passed federal law which permitted blacks to sit anywhere they wished if they were

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Dr. Charlie B. Hauser, a retired WSSU professor of education, remembers thirty years ago when he made headlines as "The Negro."

30 Years  
After  
'Jim Crow'