

"NOTES OF THE WEEK..."

I had the opportunity recently to join some of the west coast Columbia Record execs at the Total Experience Recording Studios and get a preview of the new album by D.J. ROGERS, that's due to be released on or about April (15). Now I've been around the music industry for a long while, and I've also been involved with some of the greatest recording talents over the years -- and it's been a long long time since I've gotten so excited about the material I heard. Now can I tell you something? It's my opinion, that I feel is equally shared by all those who were in the studios with me -- D.J. ROGERS has reached the zenith of his creative career. Everything we heard took us higher and higher, until there was no place to go except limp with exhaustion from a mesmerizing musical trip that covered the total spectrum of musical satisfaction and then some. Hence, our we-told-you-so musical prediction department goes on record with this writing to predict, the soon to be released new album by D.J. ROGERS for Columbia Records under the MAURICE WHITE Kalimba Production banner will be the hottest selling album recorded by the 'say you love me' man to date.

SHELLY STEWART of Birmingham, Alabama, and reportedly the oldest soulful disc jockey still on the air will be feted with Testimonial Dinner by his many friends in the business come March (18). Details and information on The Shelly Stewart Testimonial can be obtained from CHUCK MIMMS who can be reached at (615) 385-2731.

Lovely DWAN SMITH who's often referred to as The Queen of TV Commercials, was just awarded The Presidents' Award of the Black Businessmens Association of Los Angeles at their recent Fourth Annual Awards Affair that was held at the Century Plaza Hotel. Key-note speaker at the affair was SIDNEY HARMON under Secretary of the United States Department of Commerce. Speaking of Dwan, she will be one of the many TV and motion picture stars on hand at the Ninth Annual Fund Raising Dinner for Southwestern Christian College

actresses April (2) at the Century Plaza Hotel when the Women at Work Organization honors quite a few outstanding women of Angeltown at their Ninth Annual Fund Raiser for Southwestern Christian College. Under the guidance of his manager DELORES ROBINSON (who gets my nod as manager of the year), LAVAR BURTON is busier than busy flying back and forth to Japan

EBONY ETCHINGS, ETC. HOLLYWOOD

warren lanier



Bonnie Thompson

edly covered. From the windy city of Chicago and WBBM-TV to the sunny hills of Hollywood, and into the position of Executive Producer of Channel 2's 5-00 p.m. Newsroom comes JONATHAN RODGERS, a welcomed addition to KNXT-TV's staff...congratulations.

While on the subject of new faces around Hollywood, BONNIE THOMPSON is another welcomed addition. The super good looking model from Dallas, Texas, is about the business of becoming the face you'll be seeing in TV commercials and display ads in addition to her various roles in television series and motion picture productions.

Seemingly this is the age of new faces around Hollywood. Another relatively new face on the scene is the charming face of DIANNE OYAMA DIXON, who turned in quite a performance in "A Piece of The Action" as a juvenile upstart who had a lot to say. For her outstanding role in the SIDNEY POITIER production, Dianne has been invited by the Hendersonville, Tennessee, chapter of The Links, Inc. to be one of their principal performing celebrities to help them raise funds for the United Negro College Fund March (25).

Denise Nichols will be joining MARLA GIBBS DWAN SMITH, and quite a few other actors and

that her talents came across the ears of Motown Records mogul, Berry Gordy Jr.; who surmized that Jean's talents would nicely fit into the vocal vacancy of lead singer for The Supremes. That surmation lead to Jean joining the group and eventually to the acquisition of seven gold records to their credit, beginning with their very first release "Up The Ladder To The Roof." Around the end of 1973, the Motown adventure came to an end for Jean but not without her learning a great deal.

Since that time Jean's busied herself with the development of two careers; one as a wife and mother of two sons, and the other as a singer who allows her religious undercurrents surface through her music. Spirituality has enabled Jean to work on being more loving, and in turn see and feel more of the important things. So, if any lingering doubts remain, her latest album, "I Had To Fall In Love" on A&M reveals a talent who cares for the people she sings for.

"HOLLYWOOD CHARLIE REPORTS..."

It's hard to believe that



Jean Terrell

the manager of one of the leading sisters of the silver screen won't allow any interviews with his client ...does he have something to hid, or does his client say too much when she talks???

MAKE MINE MUSIC...

Some people have the ability to light up a room when they enter; and in the case of Jean Terrell, hers is a radiating beauty, stemming from an internal serenity which permeates past her physical beauty and is lighting up today's world of music.

Her current debut lp on A&M Records, "I Had To Fall In Love," serves as a striking example of an evolved artist and also a career pinnacle for the little girl who began singing at the age of two. Though early life performances received few praises from her parents and neighbors, diligence in rehearsals with her young teen group, soon made her the pride the local community. Jean's brother, ex-world heavyweight champion Ernie Terrell, sought to expand his horizons into the world of music at that time and incorporated Jean into his "Ernie Terrell and The Heavyweights".

The group's embarkment onto national tours, exposed Jean to the seasoning elements of some of the better niteries and dinner houses around the country. It was at one such performance at the Fountainbleau Hotel in Miami,

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Part III

Producing Your Own Demos

The quality of the demo sometimes can be the deciding factor in whether a Producer likes your material or not. If you've got good recording equipment, occasionally a vocal with an accompaniment will do just fine. On the otherhand, if you're corresponding directly with the Producer, the better sounding and quality the demo, the more chance your stuff will get a good listen (Like the old saying, "You've got to put something in before you get something out.")

After you determine whether your budget will let you record in the studio or not, you must decide which one will suit you best for the money. The best way is to get out and visit all the area studios

and get to know the guys working the studio. Matching your style of music against prices, flexibility of studio equipment your cordiality with the different ones and how much they'll do for you, you should come up with the best one for your particular situation.

There are some fairly good studios around town that do good work for demos. I'm sure there are many more. Do your type studios using Panasonic Sanyo recording equipment than those employing "State of the Art" Aparatus.

Most studios can have as many copies of the demo's as you want where they be cassette or reel-to-reel. You only need about three songs with leader tape between

each one. Try to use three different styles unless you you again already know to whom you're sending the tape to and what kind of material they want.

When planning your time chart, be sure to measure carefully enough time of practice before you get in the studio. When you start recording, you're paying by the hour. Each time you have to start over, it's costing. Also, ask the engineer about set-up time and tape cost. Be sure to start reading Modern Recording and related magazines. If you have any questions, write me at the office. Next issue will be tagged "Producers and A and R men".



Joe Daniels

Miss Debutante

From Page 6

Miss Deb 1978 she commented, "This is a very exciting experience and hard work." Upon completion of High School she plans to major in political science.

To culminate the evening after the aforementioned awards presentations Ru Rose of WAAA spun the disc - "Lovely Day" for the debs and their fathers followed by "Boostzilla" for the debs and escorts. These two dances formally began the dancing segment of the ball for invited guests.

Chairperson for the various committees overall was Soror Flora K. Alexander with sorors Margaret Mathews and Annie Smoot as co-chairpersons.

Chairperson for publicity and pictures was the charming Soror Ericsteen Lash. Responsible for the

springtime atmospheric decorations was chairperson Soror Thelma Small. Of course all chairpersons were assisted by other Sorors on their committee. President of Iota Phi Lambda is Soror Evelyn J. McDuffie.

Carver Band Student Of The Month

James R. Peddycord, a 10th grader at Carver High School earned the distinction of being named "Band Student of the Month" -- February.

He is the son of Mr. & Mrs. James C. Peddycord of 5601 Davis Road, Winston-Salem.

James has been playing for five years. He plays trumpet and trombone in the Marching Band, Pep Band, Concert Band and Stage Band. He is section leader for trumpets and trombones in his class. Outside of school, he plays with a Moravian Church Band. His band teachers have included Mr. Whitt, Mrs. Rash and Mr. Russell French.

His present band instructor, Rudolph V. Boone, Sr. gives a lot of credit to James for his determination and obvious progress during the past two years. One of his desires was to improve his playing this year. Mr. Boone agrees that James has done just that. His ambition is to become a pilot.

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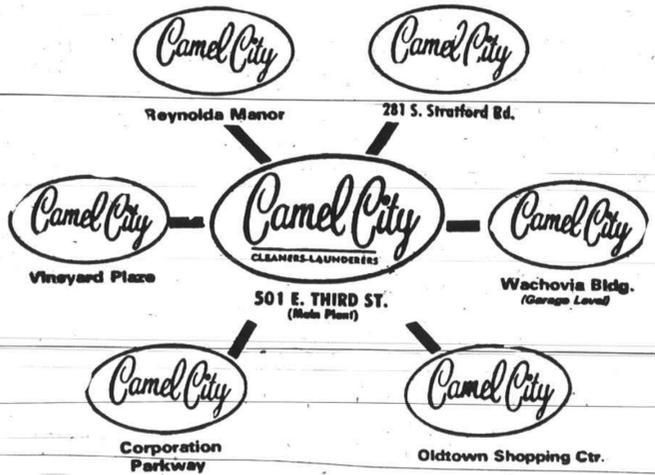
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D.J. Rogers

Sunday April (2), at the Century Plaza Hotel sponsored by The Women At Work Organization.

"HOLLYWOOD HOTLINE..."

PlayBoy Magazine will be coming with a slick new black girlies magazine any day now, which means, the field that "Players Magazine" had all to itself with black nudes and cuties is now being covet-