

Ebony Etchings

From Page 8

distribution rights of "The Quest Between The Stars" and that's Hollywood.

"HOLLYWOOD CHARLEY REPORTS..."

Seemingly everyone is trying to get in on the act now that the word is out about ARETHA FRANKLIN and GLENN TURMAN setting the date of April (11), to say their "I do's." I've never seen so many people holding down positions of authority on behalf of someone else's dream with complete disregard to immediate members of the family and business associates of the bride and groom. Or well: it only happens in Hollywood, I hope!!

"P.M." might remind us of the term that sights the closing hour of the day. But for Atlantic Records sales and promotion staff, they are the initials of a new recording artist, Phillip Mitchell, whose career is successfully dawning the horizons of super-stardom via the release of his debut LP "Make It Good."

A full rounded musical talent, Mitchell claims a sensitive pen that has had Ben E. King, A.W.B., Millie Jackson, Candi Staton, The Staple Singers, Norman Connors, Joe Simon and many others claim it to be one of the better lyrical launching pads for their vocal prowess since the late sixties.

As a singer-performer, Phillip has been singing since the age of eight, and hasn't stopped since. After high school graduation, his membership in several of the modern music meccas of the late sixties and early seventies; Memphis, Muscle



Shoals, L.A. Philly and New York also became 'spawning grounds' for his composing, singing, and producing talents.

Having established a creditable name among the music industries fraternity of professionals, Phillip Mitchell returned to his native Louisville to cultivate his talents into a marketable commodity, and wait for the right deal to present itself.

The right deal came in the form of the manager for Norman Connors, who in visiting one of the elite niteries of Louisville, came to not only appreciate what he'd witnessed on stage of Phillip Mitchell, but to also tout those talents to Atlantic Records President, Bob Greenberg, who signed the vocalist-producer to a recording contract.

The signing of this contract began a relationship between artist and label which for the first time brought about the association of Phillip Mitchell the writer, working with Phillip Mitchell the producer, to successfully stage the stylings of Phillip Mitchell the singer into a debut LP "Make It Good"...and they have.

FSU Names New Vice-Chancellor

Dr. Charles "A" Lyons, Chancellor of Fayetteville State University announced appointment of Dr. Cleophus C. Hatcher as Vice Chancellor for Student Development. Prior to Dr. Hatcher's appointment, he was Professor of health, Recreation and Physical Education.

Dr. Hatcher, a native of Birmingham, holds the B.S. degree from West Virginia State College, the M.A. degree from the University of West Virginia and the E.D.S. and E.D.D. degrees from George Washington University.

Prior to coming to FSU he served as Director of the Student Union and College Activities at Bowie State College, Bowie, Maryland. In addition to his service as a Professor of Physical Education, he has served as Chairperson of Physical Education Departments at Morris College and Claflin College. He has served as head football coach at Cheyney State College, Morris College, Mississippi Valley State College, and Claflin College. He also served as Athletic Director at Morris College.

In his position as Vice Chancellor for Student Development, Dr. Hatcher will be responsible for providing for the general welfare of all the students of the University and enhancing the growth of the University.

Dr. Hatcher has specific plans for the Intramural Program which he hopes to see upgraded and expanded. He also intends to institute new programs that would extend into the community to especially help disadvantaged youth.

Providing cultural and recreational programs in the dormitories is also a concern of Dr. Hatcher. Such a program will focus on inviting certain

ciate what he'd witnessed on stage of Phillip Mitchell, but to also tout those talents to Atlantic Records President, Bob Greenberg, who signed the vocalist-producer to a recording contract.

The signing of this contract began a relationship between artist and label which for the first time brought about the association of Phillip Mitchell the writer, working with Phillip Mitchell the producer, to successfully stage the stylings of Phillip Mitchell the singer into a debut LP "Make It Good"...and they have.

that will provide cultural exposure to students.

Durham College and the North Carolina Office of Minority Business Enterprise (OMBE) will offer potential business men and women an opportunity to discuss important steps to starting a business. The program will be held at the Administration Building on the Durham College campus from 6:00 p.m. to 9:00 p.m. on Wednesday, March 15, 1978.

The objective of this one-day seminar is to tie in formal business theories taught in school with business practices used daily when operating a business. The evening seminar is sponsored by Durham College; the Durham Business and Professional Chain; the Small Business Administration; and the North Carolina Office of Minority Business Enterprises. The program will utilize professional businessmen whose expertise provide a cross section of information about the do's and don'ts of starting a business.

North Carolina OMBE's education and research section is involved in research, curriculum development and implementing education and training models, seminars and media programs. The overall goal of N.C. OMBE is to eradicate economic disparity in minority communities throughout North Carolina.

Thus far, successful programs have been held at St. Augustine's College, Shaw University, Winston-Salem State University, Johnson C. Smith University, and A&T State University.

For further information please contact C. Warren Massenbarg at 683-2561.

Books That Leave An Imprint On The Soul

by Jane McRae - Librarian
In the city of Washington, where world powers gather, there is another power quietly at work in the hearts of senators and janitors, presidents and prisoners, artists and secretaries.

That power comes from a small church which takes as its reason for existence, the redemption of the city of Washington. The Church of the Saviour has twenty-six mission tackling every problem from low income housing to mental retardation, from unemployment to drug abuse, from young people in jail to child abuse.

One of the members of that church is Miss O'Connor, who takes as her calling in life to write the story of that effort to redeem the city.

Her first book is CALL TO COMMITMENT a deeply moving account of making the Christian life a vital experienced for the church members. Ministers from many countries of the world come to visit this church to share its dynamic life and learn from its innovative programs.

Her second book is JOURNEY INWARD, JOURNEY OUTWARD,

describing the outward expression of Christian faith in projects such as The Potters House, The Restoration Corps, and Communion Suppers.

The newest book in this series is THE NEW COMMUNITY, a portrait of life together in words and pictures, taken from the growing sense of community within the membership of the church. She continues her basic theme that in order to change structures in society there has to be an inner transformation in the lives of those who work for those changes.

Three of Miss O'Connor's books deal with developing a personal program for spiritual growth.

The first of these is OUR MANY SELVES with a series of practical exercises. There is EIGHTH DAY OF CREATION which develops the idea that God is still creating and we are His work of creation. Emphasis is on being creative Christians, giving freely of whatever talents God has given us.

SEARCH FOR SILENCE is on the art of quietness - something hard to find in a city like

Washington. There is abundant material for meditation taken from many writers.

Many people from the Winston-Salem area have taken a pilgrimage to visit the plain brownstone house that is headquarters for Church of the Saviour. Everyone can make that pilgrimage through the books of Elizabeth O'Connor.

New Shipments of
**Girls' CHUBBY
Easter DRESSES**
also Girls' CHUBBY
JEAN PANTS
Downtown at
JEROMES
• Slipcovers • Furniture • Ready-to-Wear
Punk & Shop
OPEN AN ACCOUNT
520 N. LIBERTY
722-7474

Guys & Dolls

From Page 6

sire to change things and that a lot of changes should be made however, change does not take place over night; nevertheless, beware of marking time. She received a standing ovation after the twenty minute talk. The meeting which is held on the second weekend in March of each year began with the rededication ceremony conducted by Mrs. C.O. Mathews, assisted by Ms. Michelle Sudler, Mrs. Mary S. Isom, National President for Guys and Dolls, Inc. and a member of the local, Gamma Chapter, presided. One of the major highlights of the meeting was a report by Mrs. Ruby Blackwell, National Program Chairman and a member of the local Gamma Chapter, in which she discussed the details for the up coming "travel-On" where all the Chapters will travel to Canada and London England in July of this year.

Many members of the local Gamma Chapter serve as officers in the National Organization. Mrs. Mary S. Isom is National President; Mrs. Ruby Blackwell, National Program chairman; Ms. Donna Mathews, President of the National Torches group (Teen-age group); Mr. Clifton O. Mathews, National Historian, and Nathaniel L. Rumph Gamma Chapters President was appointed as a National Regional Director. The next National Executive Board meeting will be held in Durham, North Carolina in March of next year.

YOU WOULDN'T GO TO A DENTIST FOR A HAIRCUT — SO, WHY GO TO A DEPARTMENT STORE FOR A BATTERY?

COME TO
Jarvis
"THE BATTERY PEOPLE"
FACTORY OUTLET

Also to fit most American and Foreign Cars: Trucks, Lawn Mowers, Motorcycles and Light Aircraft.

ALSO ALTERNATOR, GENERATOR, STARTER SERVICE

JARVIS BATTERY CO. INC.
832 N. LIBERTY ST.
PHONE 724-9201

WINSTON-SALEM, N.C.
FOUNDED 1916

Greenback Sale
March 23 to 25

Pick up your FREE Greenbacks in our store. Each Greenback is worth \$1.00 when making a \$10.00 purchase. (Not applicable on items such as hymnals, robes, curriculum, etc.)

See all the bestsellers like:

EACH NEW DAY Corrie ten Boom
A daily devotional book with 366 short messages—one for each day of the year, along with Scripture and a prayer, each attempting to bring a great awareness of God.
\$7.95

GOD LOVES MY KITCHEN BEST Mab Graff
A collection of humorous anecdotes from the life of a homemaker, with spiritual help and application.
Paper, \$1.95

BECAUSE HE LIVES Gloria Gaither
An inside view of the source of power that pulsates through the melodies of the Bill Gaither Trio, explaining the motivation behind their music.
\$6.95

Each New Day
Corrie ten Boom

God Loves My Kitchen Best
Mab Graff

ZONDERVAN Family BOOKSTORES / **Upper Level Hanes Mall**

LOOK AT THIS **FREE OFFER!**

SPRING SPECIALS
GARDEN KIT!
FREE SEEDS and FERTILIZER
With purchase of any featured YARDMAN TILLER or Riding Mower at regular prices

EVERYTHING you need for your GARDEN!

OPEN ALL DAY EASTER MONDAY

Free with
YARD-MAN
Tiller or Riding Mower

MODEL 13885
3 Speed Transaxle / Electric Start
36" CUT / 11 H.P.
LAWN TRACTOR

For all your Lawn and Garden needs —
Seeders-Spreaders-Areators-Hand Tools

Heaters Coal-Oil-Wood Heaters

Serving this area since 1926

SOUTHERN COAL & OIL CO.
532 Northwest Blvd. Winston-Salem Phone 722-6191