

Junior Achievement Club Teaches Business Skills

By Sharyn Bratcher
Staff Writer

The company will be going out of business next month, but they hope to have sold enough candleholders by then to win the title: "Company of the Year."

These lamp-manufacturers are the "Young Reachers of the World", a Junior Achievement Company sponsored by Duke Power - which apparently won't feel threatened if these young businessmen flood the city with candles. The group is one of a number of Junior Achievement organizations sponsored by local businesses, and designed to teach high school age young people the principles of the American free enterprise system.

The mini-company is organized at the beginning of the school year,

with from 15 to 25 young people who choose their own executives and name the company. Each student owns a \$1 share of stock in the company and they may also sell shares to other 'investors.'

They select a product to manufacture or a service to offer. The Young Reachers of the World make Early American candleholders out of a grooved and sanded piece of wood and the chimney of wood and the chimney of a hurricane lamp. Other local JA companies are marketing fire lighters, first aid kits, lamps, and dried flower arrangements.

The work is done at the weekly Junior Achievement meeting, which lasts two hours.

In addition to making and selling the product, the group keeps books, maps out marketing



Scarlett Steward, Marilyn Dubose, vice-president, Pricilla Gerald, President, and Felicia Crawford, Advisor Patsy Booe, is shown standing.

plans, promote their product, and pay rent, salaries, and taxes.

"It is run just like a real business," says Mrs. Patsy Booe, one of six advisors of Young Reachers of the World. Other Duke Power employees

They supervise all facets of the program from manufacturing to book-

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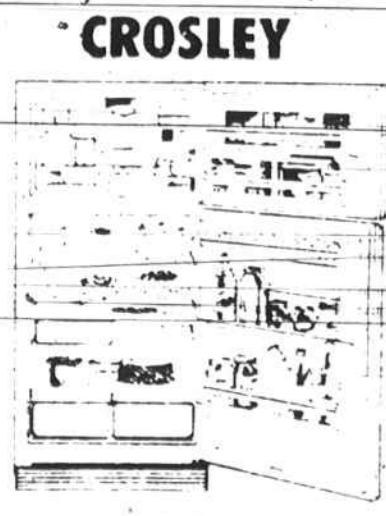
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