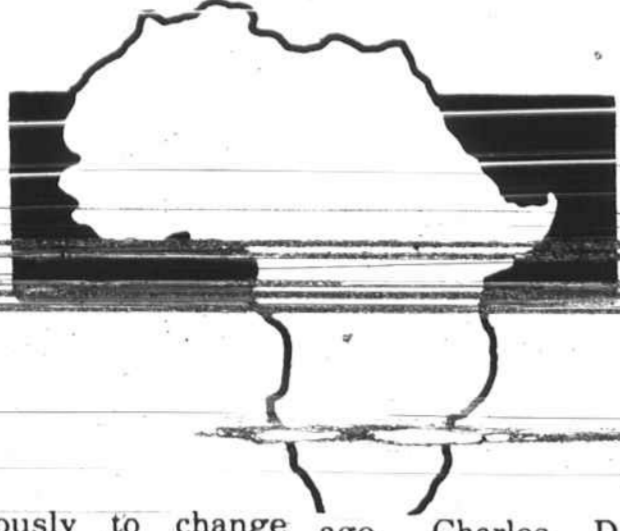


African Spotlight Early Man

Despite its harshness, it was the African environment that first brought forth man, nurturing his early development through a progressive series of refinements that culminated in the appearance of Homo sapiens, modern man, approximately thirty five thousand to fifty thousand years ago. The process began far back in geological times; how far back is as yet a matter of considerable dispute among scientists.



The appearance of man was an extraordinary and unique event in the evolution of species, introducing for the first time a creature capable of creating abstract ideas through conceptual thought and communicating the results of his deliberations among the members of his own group. Viewed from the perspective of economics, it was a colossal breakthrough in environmental adaptation and a major triumph in closing the gap of hunger and survival. It was more than mere adaptation, for man slowly began

consciously to change and control his environment, a process that has continued without cease ever since.

Man's initial appearance was hesitant, his physical and intellectual makeup scarcely distinguishable from that of the large apes; hence the continuing uncertainties among paleontologists concerning the precise moment of his arrival. Only the locale seems beyond dispute, for there is now general agreement that the beginnings of human evolution were centered in Africa. Nearly a century

ago, Charles Darwin suggested that "it is somewhat more probable that our early progenitors lived on the African continent than elsewhere," and subsequent research seems to support that proposition. The order of primates, which had produced, among other species, man, apes, monkeys, and lemurs has its origins 60 million years ago in Eocene times or possibly earlier. By the Oligocene age, some 30 or 40 million years ago, the primates were established in Africa and of interest is that it was

also higher apes primates found there. For example, in the Fayum district of modern Egypt ape fossils have been discovered with an antiquity of 40 million years and other finds have established the fact the eastern Africa was a center of pongid activity as far back as 20 million years ago. Although early apes were also found in Europe and Southeast Asia.

The pongids were not alone, for as the primate order evolved, the higher primates gradually divided into separate family groups for example, and certain now extinct forms, as well as the great apes themselves. During the Miocene period, between fifteen and thirty million years ago, there appeared to be a further bifurcation as a new family split off to form still another distinct group. According to some experts this new family split off was different enough to warrant a new classification that of the ancestor of man.

Robena Egemonye

Say It Now

By Naomi C. McLean Business Writer



There is a possibility at some time, it has occurred to us all that postmortem tributes come too late. Frankly speaking, flowers on the coffin cast no backward fragrance. We are all so busy -- or think we are -- that we often fail to act on the impulse to speak a word of thanks or praise to someone who has done outstanding work. We therefore lose much of the goodness and sweetness of life.

tribute to the living -- a tribute that warms the heart and provides the finest kind of encouragement for the future.

A word of encouragement spoken now is the best medicine in the world for anyone. It brings happiness in the present and a greater incentive for the future. There's nothing like encouragement to lift the mind and heart. For a word of "Praise or Thank You", SAY IT NOW.

Junior Achievement

The most successful company is named "Company of the Year." This is the goal that the "Young Achievers" are aiming for. They took second place at the Hanes Mall Fair, and have been named to "Blue Chip Status" for four consecutive months.

The program introduces young people to the opportunities of a career in business, as well as giving them insight into the business world which would help the individual as a consumer.

Junior Achievement is funded through an annual fund drive, to which local businesses contribute. The organization's equipment purchases, and staff salaries are paid from the contributions of the local business community, not from the money made by the young people themselves.

The young Achievers sell the product in the community and at Junior Achievement Trade Fairs, such as the one held February 25th at Hanes Mall.

Seemingly, there seems to be something in human nature that makes us tongue-tied when it comes to saying "Thank You," but certainly tongue-loose, when it comes to finding fault or doing something that someone has said or done.

Recently, the writer read a magnificent year-book published by an outstanding independent business school. The book is dedicated to a teacher in the school. Under the Dedication this sentence was found: "She has dedicated herself to teaching others; she has shared her warm friendship with all; she has counseled wisely."

That sentence is a real

Because you need it, and we want to serve you, we offer ...

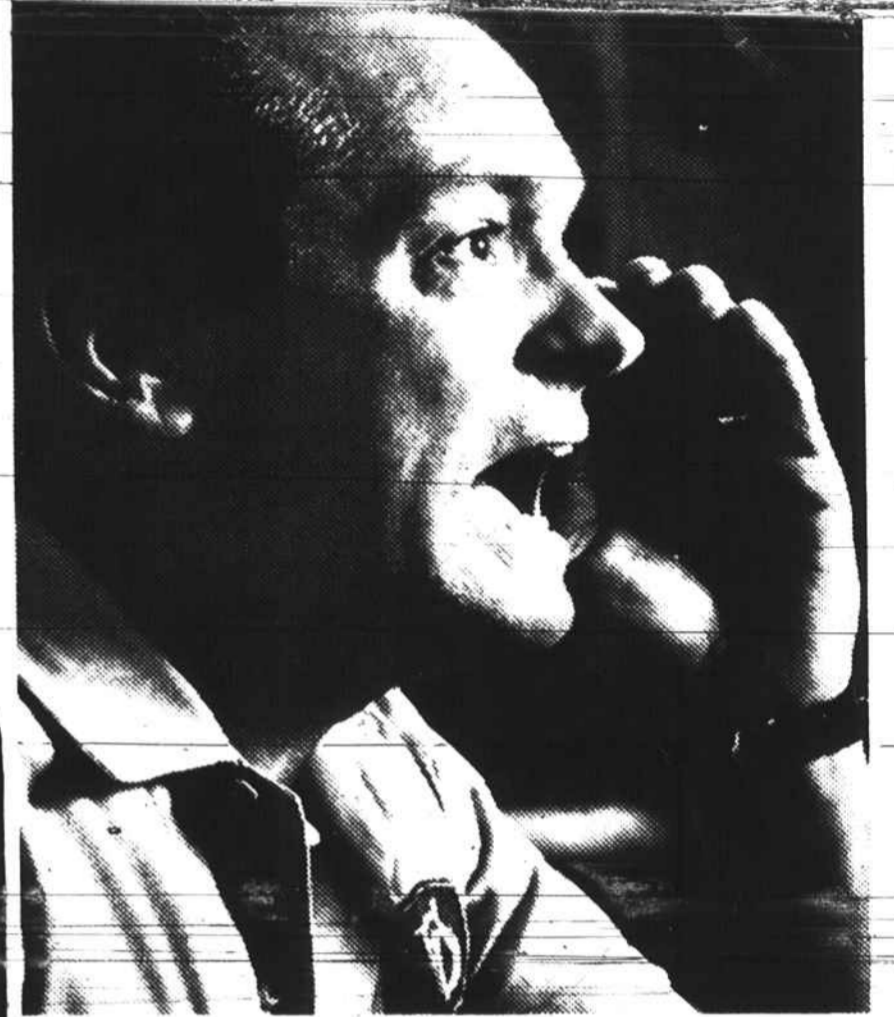
Saturday Banking!

9:00 AM-1:00 PM



2250 Silas Creek Parkway 723-9441

PRESS TIME



Southern Bell is going to press with the new Winston-Salem Directory. The deadline is almost here. If you'd like to change your listing, call our business office now.



Shaw Receives Donations

Mrs. Ida W. Knight, retired home economist of Raleigh, has made a contribution of \$500.00 to Shaw University. The gift is to be restricted to the proposed purchase of land as designated by the University.

Mrs. Knight has through the years, expressed interest in the Civic projects in the community. She said that she is aware of the impact that Shaw University has made not only in the Raleigh community but also the State, Country and in foreign lands.

She is not an alumna of Shaw but feels that she is a recipient of the principles for which the institution was founded. She stated that as the "mother" school to many of our Black Colleges, Shaw University stands out as a symbol for making the dream of higher educational opportunities accessible to all people.

She has made a sizable contribution to the building fund of the Oberlin Road YWCA.



PRESENTS CHECK - Mrs. Ida W. Knight [1] presents Shaw University Interim President John W. Fleming [r] with a contribution for land acquisition. Mrs. Knight is the mother of Raleigh City Councilman William "Bill" Knight.

She is a graduate of Columbus University, Berry O'Kelly High School, Method, Winston Salem, State University and Teachers College. She is the mother of Councilman Bill Knight and the wife of David J. Knight.

QUICKER STARTS - YOU CAN GET QUICKER STARTS ON THE COLDEST MORNINGS WHEN YOU USE A SYNTHETIC OIL LIKE MOBIL 1. IT FLOWS FREELY AT 50 DEGREES BELOW ZERO F. WHEN CONVENTIONAL OILS DON'T, SO YOUR ENGINE TURNS OVER FASTER AND YOU SAVE BATTERY POWER TOO!

STATEMENT OF CONDITION

NORTH CAROLINA MUTUAL LIFE INSURANCE COMPANY

A MESSAGE FROM THE PRESIDENT

We are pleased to provide a brief summary of our 1977 report to policyowners. A more detailed report of this record-setting year may be obtained by writing us at Mutual Plaza:

- * Total life insurance in force of \$3.53 billion reached an all-time high for any black-managed life insurance company.
- * Premium income increased from \$44.4 million in 1976 to \$48.6 million in 1977, more than 9.3%.
- * Net investment income grew to \$8.2 million in 1977.
- * Assets increased to a new high of \$160.9 million.
- * Benefits paid to policyowners, since organization, reached \$317.2 million with \$27.7 million paid in 1977.
- * Dividends paid to policyowners have totalled \$29.5 million since 1944... \$1.6 million in 1977... thus lowering the net cost of insurance to thousands of NORTH CAROLINA MUTUAL policyowners.

W. J. Kennedy III
President



W. J. Kennedy III
President

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The Secret Life Of The Forest

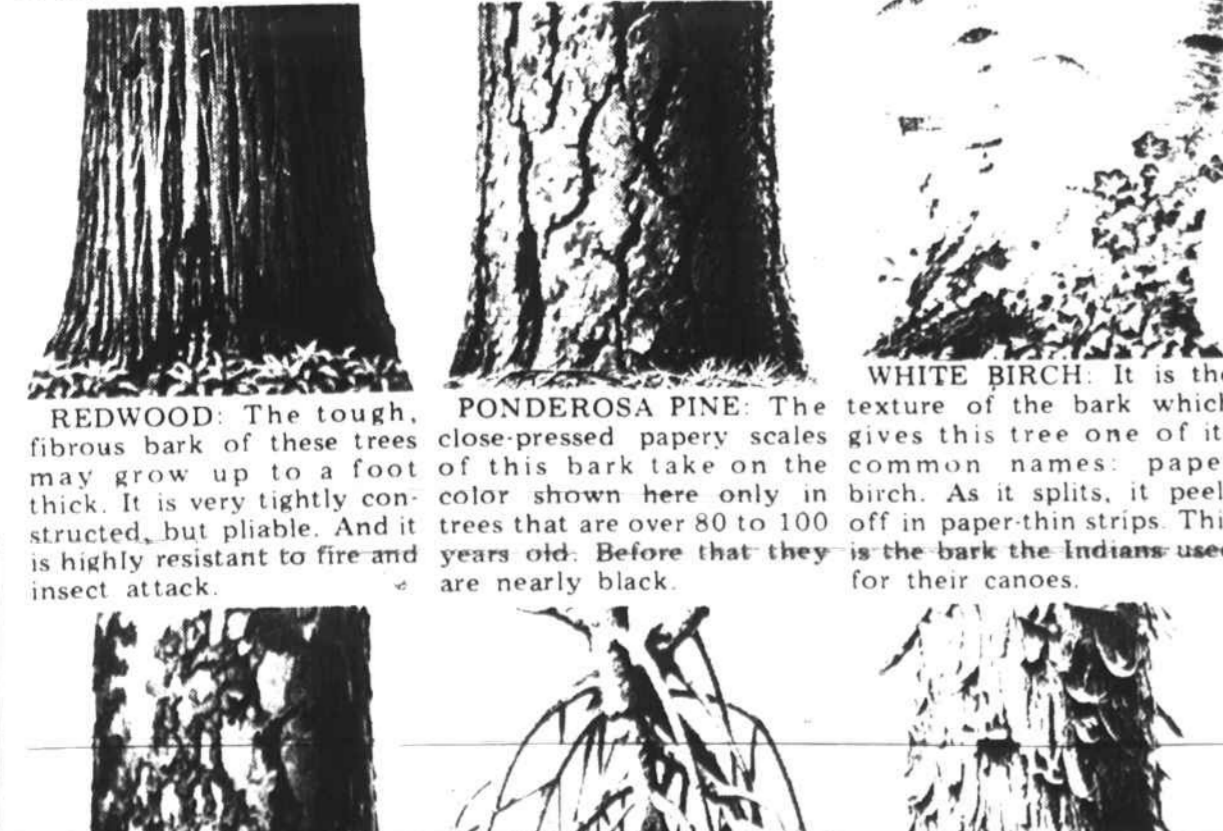
ALL ABOUT BARK

There's quite a bit more to bark than most people realize. For instance, did you know that the bark of every tree has its own special texture and color? That a tree grows new bark just as it grows new wood?

It does, but with this difference: new wood is added to the outside of the wood already there; new bark is added to the inside.

As new bark is born, the old bark dies and turns to cork. With new bark coming in beneath it, and with the tree itself expanding, the old bark is stretched until it splits or cracks. This, if it is paper-like may peel off in strips; if tough and brittle it may flake; if soft and spongy it may form deep furrows. The bark of every species behaves a little differently from all others.

Here are portraits of the six most distinctive tree barks in the U.S., as derived from material prepared by the St. Regis Paper Company which—together with the other members of the forest products industry—is vitally concerned with maintaining the beauty and usefulness of America's forests.



REDWOOD: The tough, fibrous bark of these trees may grow up to a foot thick. It is very tightly constructed, but pliable. And it is highly resistant to fire and insect attack.

PONDEROSA PINE: The close-pressed papery scales of this bark take on the color shown here only in trees that are over 80 to 100 years old. Before that they are nearly black.

WHITE BIRCH: It is the texture of the bark which gives this tree one of its common names: paper birch. As it splits, it peels off in paper-thin strips. This is the bark the Indians used for their canoes.

INSURANCE IN FORCE - \$3,536,077,000



NORTH CAROLINA MUTUAL LIFE INSURANCE COMPANY

MUTUAL PLAZA

DURHAM, NORTH CAROLINA 27701

The achiever company