

Men's Fashion Showcase

Styles From:

Frank A. Stith, Norman Stockton,
J. Henry's, Hines Shoes,
Hine-Bagby, & Stanley Shoes



J.P. Beatty and Miles Harry of Take/5 Modeling Agency add a touch of personal style to the classic look in men's wear. The trend is toward natural fibers, fuller cuts, and innovations in collars. All of these styles can be purchased at Stith's mens store.

This fall...
It's the classic
soft-shouldered
vested suit

All the refinements are here: newly narrowed lapels, subtle waist suppression, center vent, left loop trousers and the essential six-button vest. Here, a soft herring bone weave in polyester and wool.



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Classy Classics the Look for Fall

"Fashion that will stay fashionable" is the look this year in men's clothing.

The trend is toward some of the traditional styles, but with a classy flair that gives them a look all their own. "It's sort of an updated Ivy League," said David A. Stith of Frank A. Stith and Company.

"The styles are moving towards natural fibers, the lapels are narrowing and the ties are getting narrower," said Stith.

"Most of the clothes can be worn separate or together, in layers or unlayered," he added.

Steve Tuttle, manager of Mr. Hi-Style in Northside Shopping Center, said,

It's more the dressier look with shirt and tie. There are a lot of little extras which can give flair like scarves and handkerchiefs.

"There are fuller cut shirts, fuller cut pants and less flair," said Tuttle. "I'd call it the 'easy movement' style. There's more freedom in the clothes. They're easy to get in and out of."

Stith and Tuttle agreed that natural fibers like cotton and wool are in vogue. "Wool and tweed are really going to be nice this year," said Tuttle. "Nobody wants just polyester."

The popularity of the three-piece suit continues and Tuttle says the double-breasted suit is coming back

up North. Collars are the biggest area of innovation this season.

The banded collars that caught on this summer are continuing through the winter and now, there is a banded collar sports coat. Rounded shirt collars and wing-tip collars are also available.

Tuttle said he saw what is called the cut-away collar in New York. He said it may be coming down here soon.

Who's setting the trends, these days, the designers of the consumers? "The designers are definitely leading the customer," said Stith. But he noted that the designers are taking note of what the customers are feeling.

"They're (customers) looking for fashions that stay fashionable," he said.

"They're really tired of having someone dictate to them."

The clothes of today allow a man to make his own style, mixing and matching various elements to find his own fashion.

In the 1600's umbrellas were made of feathers.

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Fashion FORECASTS WHAT TO EXPECT LUGGAGE

What you carry tells as much about you as what you wear, so when you're traveling—as Americans are more and more—you'll want to be in style.

Contemporary luggage that goes places with you is no longer the heavy, inflexible suitcase of yesteryear. Its soft, supple material gives and stretches to take whatever you pack—as well as the hard knocks and pressures of a long trip.



LUXURIOUS, LEATHER-LOOK "Rama" luggage exemplifies today's idea of traveling in style.

Current fashion calls for soft-looking luggage with snappy, contrasting trim. Fabrics like nylon, canvas and vinyl won't scar and scuff. They're also easy to clean, with no polishing and buffing required.

Some of the newest lines, like "Wendigo," from The Luggage Gallery of Dayco Corporation, are actually two coordinated groups of casual luggage—just right for the on-the-go man plus his mate. Both groups are scuff resistant and all vinyl, but the lighter colored version has a fabric side of woven nylon.

Smart sizes characterize some lines like the "Rama," also from The Luggage Gallery, wherever fine luggage is sold. With dark chocolate-brown "llama" over steel frames, this seven-piece set is as attractive in legal-size portfolio and carry-on as is the large overseas bag with wheels and a pull strap for helping you negotiate today's busy airports, sans porters.

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