

Chronicle Profile

"One Who Loves His Fellow Man"



Gheem Firqam

"We're not just in business to make money," says Gheem Firqam. "We also want to help people." In October, Firqam opened the "Pyramid Institute of Barbering," on Akron Drive. He now has six students who are learning to be barbers, and he says there is room for about 12 more students. The unusual thing about his venture is the fact that he wants to take some students who might not be able to afford the course. At present, one of the six students is a member of the 70001 program. Firqam would also like to have CETA persons or persons receiving public

assistance. He has learned, though, that there is more involved than the willingness to help people. Most governmental agencies which assign students to training programs are reluctant to deal with a fledgling business. They prefer established organizations with a past record which they can study.

Firqam, a native of Winston-Salem, attended Rutgers University as a math major, with a minor in psychology. He dropped out of college when he could no longer afford to continue, and decided to train to be a barber because that profession had always interested him.

dropping by the Pyramid Institute of Barbering on his lunch hour and after work to teach the students two courses: anatomy and business. The technical aspects of barbering are taught by the shop manager, Mr. Hassan.

students work facing the mirror, instead of with their backs to it. That makes it easier to see that you are getting the sides even. Barbers face the mirror in most European countries-- in America they usually don't."

se, you can practice in any other state in the union except California without any more training. To work in California you'd have to take just a couple of months more training".

Firqam says that his belief in using his business to help people stems from his membership in the World Community of

the Masjid in Winston-Salem.

"We want to use this business to help people," he says again. "And any money that we make will be put back in the community."

CLUB NOTES

The Carver High School Band and Chorus will be presented in a Christmas Concert by the Carver P T A on Tuesday, December 19th at 7:30 P.M. in the school auditorium. Mrs. Frances Weaver and Rudolph V. Boone, Sr., direct the chorus and band, respectively. Mrs. Anne Taylor, a student teacher from Wake Forest University will assist in directing and accompanying the choral groups.

Other performance of the Carver Band and chorus will include Mineral Springs Jr. High School on December 14th, South Park High School on Dec. 20th, and the Carver student body and faculty on Dec. 21st.

Omega Fraternity to Meet

Psi Phi chapter, Omega Psi Phi Fraternity, Inc. will have its monthly meeting at the home of Dr. & Mrs. Thomas L. Clarke, 3751 Spaulding Drive on Wednesday, December 13th at 8:00 P.M. All Omega men in the area are invited to join and participate in the chapter's programs.

Plans will be considered for sponsoring the annual Talent Hunt Contest for High School students (9-13th grades). For further information, contact Mr. Emory Jones, music teacher at Atkins High School.

Local Man Starts Business

By Sharyn Bratcher
Staff Writer

"The hardest thing about starting your own business is getting up the nerve to do it," said Curtis Chisom, one of Winston-Salem's newest businessmen.

After several years of designing and building unique contemporary stereo cabinetry, Chisom has opened his own store to market his creations. Chisom's Custom Cabinet Company, "Where Music Looks as Good as It Sound" is located at 4348 Ogburn Station Shopping Center.

For the grand opening on Thanksgiving Day, Chisom held a raffle, giving one of his custom stereos as first prize. Rufus Moody of 1519 Claremont won the stereo. Gloria Smith of 1015 Betty Drive and Verdell Barnum of 1040 E. 17th Street won the second and third prizes: Thanksgiving turkeys.

Chisom's store will be open daily from 5 p.m. to 9

p.m. On display is a cylindrical sound system approximately four feet in length, an example of Chisom's designing style. He will build a custom stereo up to six feet in length for \$350.

"I plan to change my stereo design every year," says Chisom. "Every Thanksgiving I will introduce my new designs." Chisom acknowledges that at the age of 20, he is somewhat young to be opening a new business, but he says he wants to make a success of his invention on his own. He has recently received the patent rights to his designs.

For weeks before the official opening, Curtis Chisom was preparing his store for display. He painted the walls, lettered his signs, built a partition, and hung a door.

"Another thing I learned about starting a business is that it's hard work," Chisom noted.

Walking Through a Cloud of Chances

By Naomi C. McLean
Business Writer



There is no reason why you should hesitate to aspire to any position, any honor, any goal, for the mind within you is fully able to meet any need. It is

no more difficult for you to handle a great problem than a small one. Mind is just as much present in your little everyday affairs as in those of a big business or a great nation. Don't set your mind doing trifling

sums in arithmetic when it might just as well be solving problems of importance to yourself and the

world. Start something! Use your initiative. Give your mind something to work upon. The greatest of all success secrets is initiative.

It is the one quality that more than any other has put men in high places. Every moment of life is undoubtedly a turning point in one's career.

Opportunities are swarming around us all the time, and there are many. We may not realize it, but we are walking through a cloud of chances; seek one of your choice.

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Runny Nose	✓	✓	✓
Aches & Pain	✓	✓	✓

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Curtis Chisom

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