Winston-Salem Chronicle

Vol. V, No. 23 22

20°

"The NEWSpaper Winston's Been Waiting For"

16 Pages This Week

Saturday, Jan. 27, 1979

Tight Money Jeopardizes Programs



Programs Cut back

additional funds can be secured for the TMCA's Incentive Program, children in the children's theatre[above] and children in the Y's drama program[lower

left] will no longer be able to participate. [lower right] A participant in the ESR's Meals for the elderly program at Kimberly Park, sig ns a petition to have the program conmtinued.



By John W. Templeton Staff Writer

A little white book filled with graphs nd figures could provide a turning point the chronically underfinanced

ston-Salem branch of the NAACP. The book contains a plan designed to crease seven-fold the amount of contrions the chapter receives to \$63,000. ich a funding level would permit the ening of an NAACP office and other ograms long desired by the branch's

Authors of the plan are B&C Associes, a black owned management consultg firm in High Point. B&C president mes C. Mack and his aide, Hal lieberman, unveiled the proposal to a eptive branch membership during the nuary meeting of the NAACP.

Not long after the presentation was Events: pished, chapter president Pat Hairston oclaimed, "We've got to start working this immediately." Hairston said he ould be calling an executive board eting to work out details for imple-

B&C officials emphasized that the 63,000 goal was an example, and that e branch would have to set what it isidered to be a realistic goal. Howver, the B&C analysis showed that the apter could raise from \$60,000 to Gifts: 0,000 'through a tremendous effort, coordinated, thoroughly carried out d enthusiastically led."

Raising

\$63,000

Members: \$30,000

Canvassing: \$15,000

Churches:

\$10,000 future.

The fundraising plan was broken into five components. They are:

•Memberships: raise \$30,000 through 300 life memberships (\$50 per year), 2,000 minimum memberships (\$5 each per year) and 200 contributing memberships (\$25 per year).

• Solicitations: raise \$13,500 through contributions given 150 door to door canvassers. Each canvasser would be counted upon for a donation of \$10 for an additional \$1,500

•Churches and Organizations: A total of \$5,000 would be raised through donations of \$200 from 10 churches; donations of \$50 from 20 churches: donations of \$25 from 20 church related groups; donations of \$100 from 10 sororities, fraternities or lodges and donations of \$50 from 10 clubs and organizations.

\$3,000 •Special Events: \$3,000 would be raised from the profits from three special events such as the Freedom Drive and Mother of

•Corporate Gifts: \$10,000 would be raised from three \$1,000 gifts, ten \$500 contributions and 20 \$100 donations.

Hanes Corporation, a client of B&C Associates, underwrote the initial work done on the fundraising plan, said Mack. However, he said he didn't plan to ask them for any more money in the near

"I'm not going begging the white man until we raise some money ourselves," he said to a round of applause.

'Y' Ends Incentive Program

By Yvette McCullough Staff Writer

The Patterson Avenue YMCA's Incentive Program has been dealt a serious blow because the funds for this fiscal year 1978-79 ran out this month. The program, which is funded by the city, has ended all activities and laid off four people until more funds can be secured.

Prospects of receiving new money are uncertain, given the difficulties the Y had receiving its current appropriation.

Last year, City Manager Orville Powell had recommended that the program be dropped, but the finance committee recommended that \$35,000 be appropriated so that the program could continue on a limited scale.

The incentive program began in 1970 as a part of a four year federal grant, and was designed to improve relationships between the police and the community. The city took over the program in 1975. The YMCA originally requested \$65,000 for the program from the city.

Richard Glover, executive director of the Patterson YMCA, is requesting an additional \$26,480 to continue the program until the end of this fiscal year, June 30.

If the program does not get new funds about 1650 children in the program will have to be turned away.

We were on contract to serve 800 children but we ended up serving about 1650 because we never turned a

child away," Glover said. "We have done much more with the little money that we received than expected."

As of the 16th of this month, there is nothing going on because we don't have the funds," Glover continued. "The program is to help underprivileged kids and to help them from getting into trouble and to keep them from wandering around the streets."

The incentive program offers a variety of activities with the main emphasis on value orientation. The activities offered are football, basketball, swimming, camping, track, boxing, tutoring, drama and creative

The incentive program for boys and girls has lowered the rate of juvenile arrest records. During 1976, only 50 youths were involved in juvenile arrests, of the 1650

Charles Robinson, one of the laid-off employes, said that the overall the program was very nice for the kids.

'The program keeps the kids out of trouble after they get out of school," said Robinson, who teaches art in the program. "The cut off is hurting a lot of kids, because it was something to look forward to, and the parents are upset about the cutoff also.'

The matter is supposed to be brought before the Finance Committee later this month for their considera-

Angry Elderly Protest Cutback

Forsyth County social services director Gerald Thornton told the Chronicle Wednesday that the county had to cut off Title XX funds for the Experiment of received a verbal commitment from the state for enough Self-Reliance, which operatres the daily lunch program, funds to continue Title XX programs of Experiment in on that date due to the uncertainty of receiving additional Self-Reliance, Creative Life Center, Youth Opportunity money from the State Department of Human Resources. Homes and special enrichment centers through the end

Thornton."This was a big Band-Aid, but we need major governmental insensitivity.

Angry patrons of the senior citizen feeding program at meal." the Kimberly Park Terrace are writing letters, signing petitions and doing anything else they can think of to keep their program continuing past january 31, 1979.

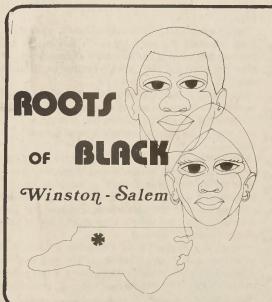
The Forsyth County Social Services Board has decided

However, that explanation was not enough for the more than 70 senior citizens who ate lunch at Kimberly The money situation after Feb. 28 is still uncertain, said Park on Tuesday. They saw the cutback as an example of

'It meant a lot to be able to come here," said George Hall. "You get to fellowship and you get a balanced

"I don't cook too well so I'll have to go out to eat

See Page 2



1860-1870

The Roots of Black Winston-Salem run deep through the city's history. This week in the Chronicle, the second installment in that history is unfolded.

This four-page section features a look at Forsyth County during the Civil War, and the emerging of freed blacks into various professions after the war. Last week's installment featured the memories of Betty Koger, and this week recounts her memories of the war-and Mrs. Thelma Small's memories of Mrs. Koger, whom she recognized as her grandmother Other articles give a broad outlook of the era.

The Roots of Black Winston-Salem is a twelve part series which will trace local black history from colonial times to the present.

The Other America

Graphic Picture Show Portrays U.S. Poverty

By John W. Templeton Staff Writer

If a picture is worth a thousand words, then what impact would a thousand pictures of hard-core American poverty in the 1970s have on this country's conscious-

That's a question Tony Harris hopes to be able to answer later this year.

Harris, a Greensboro native, is currently touring Europe as the co-star of a part-slide show, part-lecture called "Amerikanske Bilder" or "American Pictures."

The story of how American Pictures was developed and how the 29-year-old Harris got involved is just as interesting as the subject matter itself.

Back in 1972, Harris was rehabilitation director for the Drug Action Council in Greensboro, he related during a

'He said he wanted to take some pictures.' "We talked and the striking thing about him was that he had reached the same conclusions about American society as most black people," he added.

'He had traveled a different way; he didn't take the regular tourist route," said Harris.

Harris and the hitchhiker, Jacob Holdt, became friends. In fact, Holdt, used Harris' house in Greensboro as his base between trips.

In 1975, Holdt completed his trip after having taken 12,000 pictures and having lived in the homes of 400

Americans, "from middle-class to sharecroppers." 'Jacob said he was going back to Denmark to put together a multi-media slide show," said Harris. "When he got back, we corresponded and sent me a letter with all the positive reactions to the show from newspapers in

'He asked me to come over to help deal with it," Harris recalled.

"I was about to finish up at the Drug Action Council "One day, this Danish man walked in who had been and I was motivated to get out of the U.S. for a while to hitchhiking around America for two years," said Harris. get a better perspective on what was happening. The

See Page 3