

McLendon

State in 1954. The year before, after countless petitions from black college coaches, an elimination tourney had been set up and a berth given to the winner to compete in the NAIA playoffs.

His first taste of national competition came in '54 when his Tenn.

State team was invited to play in the NAIA pre-season invitational tourney in Kansas City. They came out as the winners and new doors were opened to black college teams.

In 1957 his team won the NAIA crown and followed with wins in '58

and '59 making him the first coach ever to win three consecutive NAIA titles. His teams won 16 straight NAIA tournament games (a record at that time).

After having conquered that challenge he moved on to become the first black coach of a pro

team in '59 when his Cleveland Pipers of the National Industrial League won the league title.

He went with that club to the American Basketball League and returned to college coaching in '63 as the head man at Kentucky

State, was coach of Cleveland State from '66 through '69.

He served as head coach of the Denver Rockets briefly before becoming a representative of the Converse Rubber Company where he is presently

employed.

"Coaching has been a great experience for me. I only hope I have had some small effect on the kids I have coached. That is why you coach to try and help the kids find themselves. Coaching is one of the purest forms of teaching."



Robert Little (above) is one of the alumni of the four former black high schools in Winston-Salem -- Anderson, Atkins, Carver and Paisley -- who will be competing in a two-day basketball tournament between teams representing each school. There will be two games each on Friday and Saturday nights beginning at 6:30 at the Gaines Athletic Complex at WSSU. The event is being sponsored by the Atkins Class of 1951 and the Tiny Indians Boosters Club. Proceeds will go to benefit the Boys Club Midget Football team. Admission is \$1 for adults.

Blalock Named

Shaw University golf coach Charles Blalock has been chosen to serve on the NCAA division 11 district 111 golf selection committee.

Blalock is in his second year as golf coach at Shaw University where he also serves as the school's Sports Information Director. His team placed third in division 11 of the NCAA last season.

As a member of the selection committee, he and

his fellow committee members, will be responsible for making recommendations from the district to the full committee for NCAA post season golf tourneys.

Blalock's committee's district includes Virginia, Maryland, and the Carolinas.

"I'm very pleased to be named to this committee and I look forward to helping select the best teams in the area for post season play," said Blalock.

Bus

From Page 1

price of oil there's not much else we can do," Mrs. Ashley said.

The authority reviewed three proposals before deciding on the one with the lowest increase. Under this proposal, adult fares would be 40 cents, senior citizens fares would rise from 15 cents to 20 cents. The reduced fare for senior citizens would only be in effect between 9:30 a.m. and 3:30 p.m.

Monthly passes will rise from \$10 to \$12.50 and the commuter pass will rise from \$12 to \$14. Transfers will remain 5-cents. A proposal to raise the senior citizens transfer to 5-cents was rejected, so they will remain free.

The recommendation will have to go to the Finance Committee of the Aldermen and the Board of Aldermen before the increase can go into effect.

REPORT TO CONSUMERS

You may be able to avoid some confusion the next time you buy a carpet, if you get down to learning a few key terms.

PUSH is the most elegant of all carpet types. It has a level surface of cut yarn with a velvety feeling, a beautiful sweep of pure color and can act as a showcase for your fine furniture.

TWISTS are the classic "can-take-it" carpet. They have an even pile with yarns twisted to give a nubby look. Twists don't show footprints, are easy-to-care for, don't soil easily and give long service.

TWEEDS combine yarns of several colors. They are very practical because the break-up of color hides most soiling, lint and crumbs.

SAXONY is the up-to-date version of the shag, with shorter, denser yarn.

TIP OR RANDOM SHEARED are carpets in which the yarn is looped, then the tops of some of the loops are snipped off. The result is a partial plus effect.

SCULPTURED is a marvelous way to add pattern to your room without ad-

ding many colors. Sculptured carpets have many levels and an almost limitless selection of patterns.

LEVEL LOOP is just that—rows of looped yarn which give a flat surface.

HERE'S A CLOSE-UP of a random-sheared carpet.

Spills, stains and crumbs will stay on the surface. It is generally used in commercial installations.

You can learn more about special carpet terms and just about "Everything You've Always Wanted to Know About Carpet" from a free booklet of that name, available from Bigelow, which makes carpets based on research of consumer preferences. Write to Bigelow-Sanford, Inc., Dept. of Consumer Information, P.O. Box 3089, Greenville, S.C. 29602.

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More Letters

Dear Editor:

I have thoroughly enjoyed the current series on "Roots of Black Winston-Salem" in your paper, but your story titled "Black Communities Emerge" on Page 13 of your February 24 edition really stirred some memories for me. I remember very clearly several of the black neighborhoods, such as "Silver Hill" and "Five Rows" (which no longer exists), but I also remember a couple of others which were not mentioned in the story.

I have the strongest recollections of a small black neighborhood (which does still exist, I believe) at the end of Mr. Trison Avenue in Ardmore. I grew up not far away in the 800 block of

Lockland Avenue, which was then only a block inside the city limits, and the black settlement was a half mile or so outside the city limits. Madison Avenue was only a dirt tract beyond the city limits and it changed its course every few months depending on where the latest mud puddles in it were and which way the wagons had to go to dodge them.

The period I am remembering was the mid 1930's and early 40's. I was a young teenager then, and used to hunt rabbits and squirrels in the woods and fields beyond this black settlement. The easiest route home from these outings was up the road through the settlement.

I've often thought in later years that the sight of a white 13-year-old with a rifle walking past your door could be a little upsetting nowadays, but then there was never any problem or trouble.

If this settlement ever had a name of its own, I've never heard it. It was quite rural, isolated from any other development by at least half a mile, and had its own church and cemetery, and although the residents raised a good deal of corn, vegetables, pigs, chickens, etc., I imagine most of them had occupations other than farming.

I believe I have heard that this little village had previously been located where the Ardmore Metho-

dist Church now stands on South Hawthorne Road, and had relocated when that property was acquired by the church. The houses were — or are, I should say — much better than the "shotgun" types mentioned in your story, and are now closely surrounded by post-World War II residential development.

I look forward to more of the Chronicle's stories on the little known black history of Winston-Salem, and hope one of them might tell me more about the village at the end of Madison Avenue "extension." I wonder if the same folks are still living there?

Sincerely,
Thomas D. Wharton
(Western Electric)

Local Youth Honored In D. C.

Ruth Wilson and Felicia Koger, two members of the Winston-Salem/70001 Program, won honors Friday, February 9, 1979 at the Third Annual Youth Employment Seminar held by the 70001 Career Association.

The awards were presented at a Washington, D.C. luncheon climaxing the five day seminar in which nearly 200 youth from 15 states competed in events based upon vocationally related skills such as job interview, cashiering and selling. Judges were scores of Washington-area volunteers from business government, education, industry, civic and youth organizations.

The local winners, and events in which they participated were Ruth Wilson, Employment Interview, Human Relations Decision Making and Felicia Koger,

Employment. They also attended various workshops and events. Ruth Wilson, GED graduate of the local program, participated in the First National Graduation Ceremony held by National 70001 Ltd.

Two 70001 support groups, Business and Congressional Associates of 70001 Ltd. held their annual meeting during the seminar and served as judges during the contest finals. The associates were joined at the luncheon by representatives Louis March and Debbie Yelverton of Senator Jesse Helms' office and Alan Pollard of Senator Robert Morgan's office. Prior to the luncheon, the associates spent time talking with Congressman Stephen Neal.

WORD for WORD

Little-Known Facts About Translating The Bible

By Dr. Eugene A. Nida

Q. What does the American Bible Society really do in terms of translation work?

A. First of all, we help people with language problems—sometimes even developing an alphabet in a language never before written.

Then we organize translation groups to do the work, training them in seminars. And we publish helpful books on translation.

Dr. Nida
At this very moment we have several hundred local translators at work around the world, and a large number of translations consultants supervising the work.

It's not our policy to drum up enthusiasm for translation work, but primarily to respond intelligently to the concerns which people in the various churches express.

When I first came to the Bible Society some 30 years ago, most of the translators were foreign missionaries. But they were inevitably handicapped in the task of translating into a language which was not their mother tongue.

Now about 80 percent of these Bible translators come from the local churches, and many of them are well trained. In a number of cases missionaries continue to lend assistance, but the real responsibility rests with nationals. This is a sign of true life within the church.

WORD of GOD

That is might be fulfilled which was spoken by E-sa'ias the prophet, saying,

The people which sat in darkness saw great light; and to them which sat in the region and shadow of death light is sprung up.

Matthew 4:14, 16

YOU WOULDN'T GO TO A DENTIST FOR A HAIRCUT — SO, WHY GO TO A DEPARTMENT STORE FOR A BATTERY?



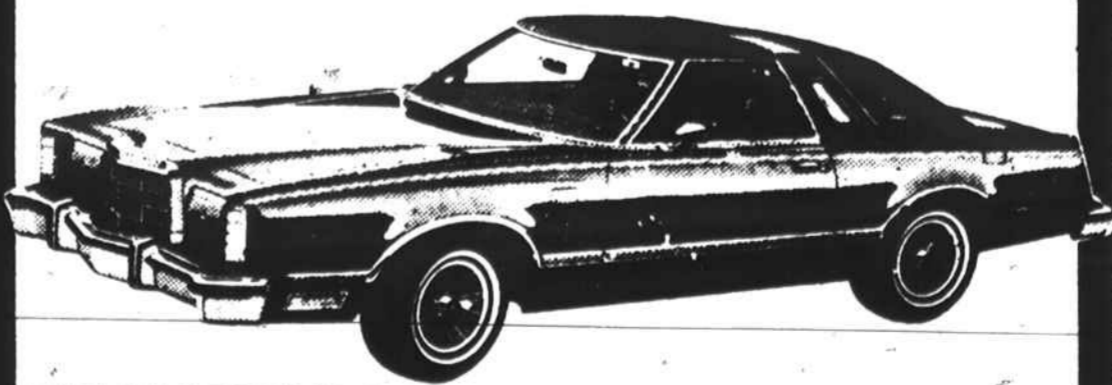
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