

NAACP Hires Veteran Activist

By John W. Templeton
Staff Writer

The State NAACP Conference has hired a veteran civil rights worker who had notched six arrests for sit-ins before finishing high school to succeed Charles A. McLean as state field director.

Ms. Carolyn Coleman, the new field director, comes from a post in Atlanta as director of the NAACP Emergency Relief Fund.

She got her start in the NAACP in 1960 as a teen-ager in Savannah, Ga. "We had heard about the beginning of the sit-ins up in North Carolina (Greensboro); so, we started demonstrations down there," she said in a telephone interview from her office in Greensboro.

"I was the first student down there to get arrested, and before it was all over, I'd been arrested 6 times for participating in everything from sit-ins to supposedly inciting a riot at a movie house," she added.

Coleman later spent 12 years as regional NAACP youth director before taking her last job. She graduated from Savannah State College and has done graduate work at the University of Colorado at Boulder and the Memphis Theological Seminary.

She promised to continue her activist tradition in North Carolina. "What we have to do is to become more visible in the community," said Coleman.

"The reason the majority of people don't belong to the NAACP is because they don't know what we're doing," she added.

"Our priorities in the state conference will remain the same as was decided at the October annual conference," she explained. Coleman listed the top three issues as education (both higher education desegregation and high school competency testing), employment and political action.

At the NAACP leadership conference held March 3 in Raleigh, task forces on the latter two issues were chosen, to join the existing education task force.

"I'm going to work very closely with the task forces, to monitor state and local manpower programs, to launch



Carolyn Coleman

an all-out attack on racial discrimination in employment and to continue fighting the competency test," Coleman said.

During the Raleigh meeting, the state NAACP paid tribute to Coleman's predecessor, Charles A. McLean of Winston-Salem. He received plaques and citations from several local branches, the state conference, Gov. James B. Hunt and Secretary Howard Lee of the Department of Natural Resources and Community Development.

Noting the 30 years McLean spent in the job, Coleman acknowledged, "It's not an easy job to follow anyone who's done such outstanding work. I'll just have to use my own style."

Easter Boycott Advocated

By Patricia Tulloch
Greg Knox
Carolina Peacemaker

Easter could very well prove to be a dismal one for retail merchants in the area as well as the state, if two civil rights organizations and a ministerial organization make good their campaign for selective buying.

The Commission for Racial Justice of the United Church of Christ (CRJ), The Southern Christian Leadership Conference

(SCLC) of North Carolina and the Durham Ministerial Alliance (DMA) are calling on all North Carolinians to exclusively patronize black-owned stores.

For forty days and forty nights to coin a phrase-blacks in particular are to observe the campaign during the Lenten season.

The decision for the economic withdrawal is based on what Rev. Leon White of the CRJ calls, "Hunt's failure to pardon Rev. Ben

Chavis and on behalf of the Wilmington Ten."

"Other issues," said White, "will be the competency testing and the Charlotte Three, however, local issues of participating areas can also be raised and addressed."

White also announced a march that is to take place the third week of this month.

"The rally will start in Charlotte," says White, "and round out in Raleigh. On the 21st of March,

we will be in Greensboro."

In order to involve all black communities of the campaign, White said, "Letters have been sent throughout the state and there will be a contact of about ninety percent of black ministers."

As to how receptive the black church would be, White said, "Ministers are becoming more involved in political-economic issues because of the failure of black politicians to get a commitment from Hunt."

Charleston Campaign Makes Impact

By Greg Knox
Carolina Peacemaker

Charleston, S.C., has been the scene for an effective Selective Buying Campaign (SBC) that began there Jan. 15 because of repeated racial injustices and discrimination in employment.

"The campaign here has been very fruitful," said John French, editor and publisher of the Charleston Chronicle. "We had no trouble getting people to support it."

Recently the Durham Ministerial Alliance, the Commission for Racial Justice and the Southern Christian Leadership Conference of North Carolina called for a 40-day economic withdrawal during the

Easter season except in black owned stores.

French went on to say, "We published a list of stores for people to shop and asked stores to hire more black faces."

As a result, more blacks have been hired. One supermarket hired 15 blacks and one was assistant manager.

Where there were only six black auto salesmen,

they now have 18 along with other sales people.

"It's starting to move," says French, "Our advertising has gone up 40 per cent."

LISTEN to
ERNIE CEE
YOUR
DISCOTIZER
7:30 To Midnight
on
DISCO SOUL

WINSTON-SALEM CHRONICLE

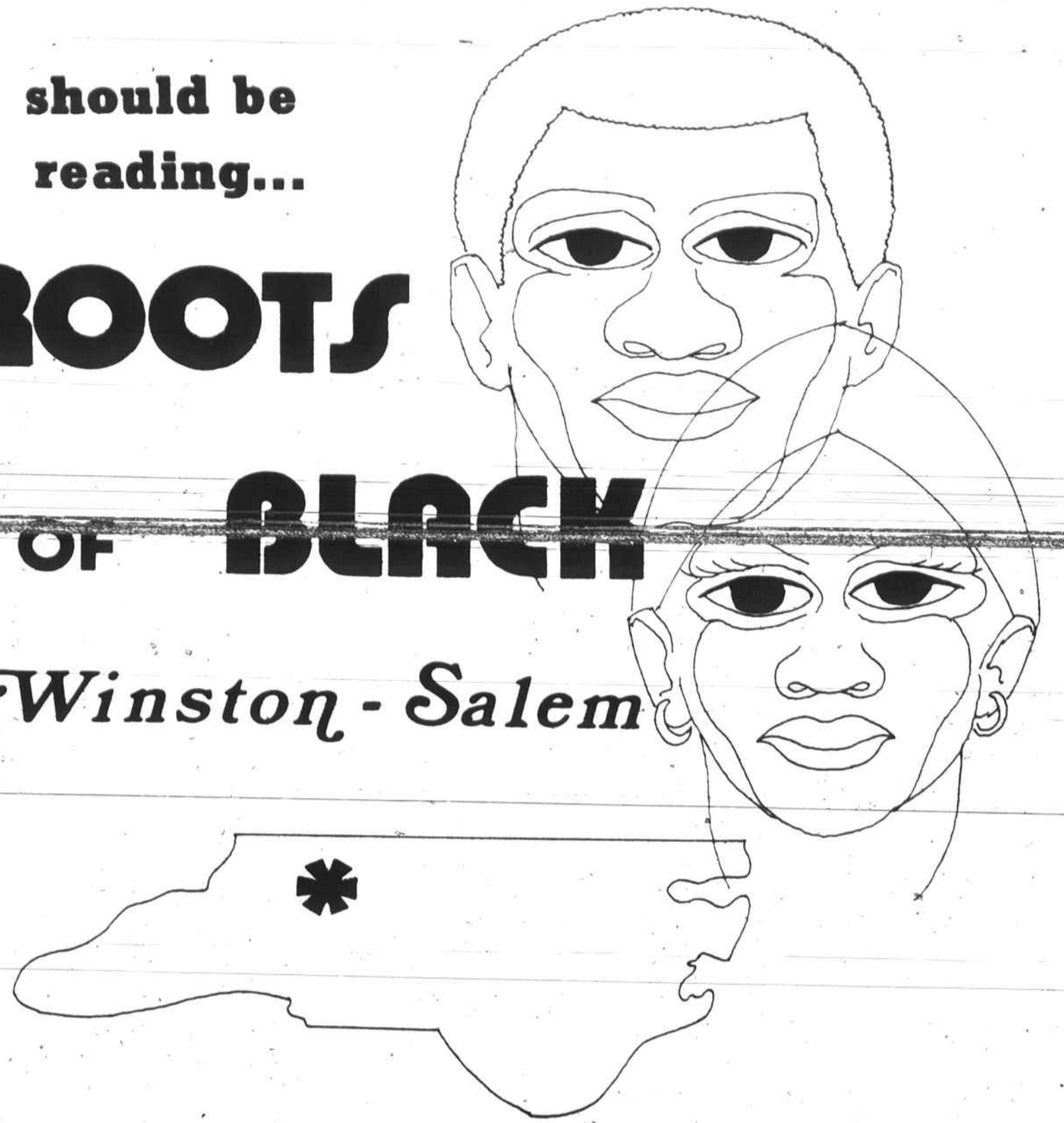
The Winston-Salem Chronicle is published every Thursday by the Winston-Salem Chronicle Publishing Company, Inc. 603 Pepper Building - 102 W. 4th St. Mailing Address: P.O. Box 3154, Winston-Salem, N.C. 27102. Phone: 722-8624. Second Class postage paid at Winston-Salem, N.C. 27102.

Subscription: \$9.60 per year payable in advance (N.C. sales tax included).

Opinions expressed by columnists in this newspaper do not necessarily represent the policy of the Member

should be reading...

ROOTS OF BLACK WINSTON-SALEM



1 2-Part Series detailing the History of the Black Community

...its impact

...its progress

...its contributions

Look for it in this week's Chronicle.

...and for the next 2 weeks.

Keep up with...

"Roots of Black Winston-Salem"

To be sure you get it order Home Delivery Now!

722-8624

You owe it to yourself