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page

Narrower, Natural Styles for Men

The lines are sleeker and fabrics more natural, creawear.

Narrower lapels and col- Stith and Co. lars, more cotton and wool are part of an evolutionary doesn't look right." change stretching back

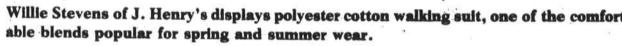
over several years. The revolutionary change lapels this year is as much this year may be inspired in their depth as in their by the disco movement --- width, said Stith. - "The the return of the double- lapels are made shorter, breasted jacket, to go along. the ties and collars are with the pleated pants is narrower." "It's a better look; it's

"There's a nubbier, nappier appearance' to the ting a better-feeling, more texture of today's styles, stylish Class of '79 mens- said David Stith of the downtown store of Frank A.

Steve Tuttle of Mr. Hiblends and added texture Style referred to the domiare some of the trends in nant texture as the "hopsuits and sportswear for sack look." He cautioned this year's spring and sum- customers "to buy it big, mer styles. Those changes because if you get it tight it

The difference in the suit

Willie Stevens of J. Henry's displays polyester cotton walking suit, one of the comfort-



Schin



vogue this season. Overall, the look for '79 cleaner and less flamboyis dressier, said retailers ant," he added. and other menswear ex-Chronicle.

wearing skirts this year." visit to Winston-Salem. "If merchants. the man likes to compete or her from feeling uncomforoutclassed.

"Everything's natural this year." said Franzoni. "There are a lot of blends -silk and polyester."

wer." added the Chicago pels and shirt collars.

viewed agreed on those there were some differences based largely on the distinctive personalities of selling them and I've had to winter the respective store.

"The natural fabrics are more prevalent this year." said Dick Stockton of Norman Stockton, Inc.

"You've got the cotton and wool combined with the synthetics."

"The natural fibers have a better feel," added Stockton. "They don't look like polyesters, which sort of look like plastic."

However, the natural fibers mean the buyer has to keep two things in mind,

said Stockton. "Don't get the suit too tight. Being soft, it may give at the seam." He noted the suite will not hold their shape as well as an all-polyester suit.

Polyester and cotton Men's dress slip-on blends will be particularly with overlapping vamp detail ONLY easy to care for, said Willie hidden dore and medium hee RUSIALIAN Stevens of J. Henry's on 13.00 Reg. \$16.97 Trade Street. "They're machine washable and will Orion' dress socks 65¢ Reg. 97¢ REVIO save a lot of people money Shop 5 Winston-Salem Area Stores on dry cleaning." He said 1. 2853 North Liberty St. 4. 5101 Country Club Rd. the fabric will be found in 2. 15 Waughtown Street 5. 418 North Liberty St. CROWN master charge AVAILABLE AT ALL LOCATIONS BANKAMERICARD everything from coats and 3. Old Town Shopping Ctr. ACTION MASS GEFER GOOD THRU APRIL 30, 1979 Sale prices good thru Sunday. Master Charge or Visa. Open evenings and Sunday 1-6 pm. shirts to tank tops.

When it comes to dressperts interviewed by the wear styles, there's as much variety as there are "Most of the ladies are different stores.

Stevens and Tuttle are said Luciano Franzoni, sty- backing the doublelist with Hart, Shaffner and breasted suit and jacket, Marx in Chicago during a unlike some of the other

"The double-breasted is at least stay in the same back." proclaimed Stevens, ball park, he's forced to based on a recent trip to dress up himself to keep trade shows in New York. "I saw a lot of men wearing table and 'im from feeling them up there, with the new pleated pants."

He pulled out a copy of Gentleman's Quarterly. showing a new doublewools and polyesters and breasted design that can be work as a single breast or

"Everything is narro- double-breasted suit. Tuttle can see the resurdesigner, referring to la- gence of the sytle in his own store. "The double-Local retailers inter- breasted is back strong. I don't think everybody is two major points, however, going to go back to it, but the guy who buys to stay in style will put it on. I'm your skin beautiful this

> re-order twice." A more dominant trend is dry heat in buildings draws the unconstructed jacket. moisture from the skin in with a sleeve that can be needed moisture and prevent

> > See Page 6

Pic'n Pay Shoes @

Only you'll know how little you paid.



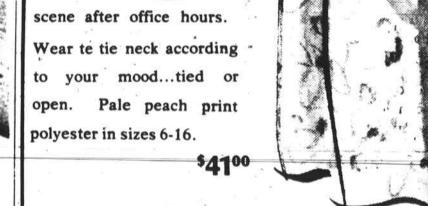
Staff photo by McCullough

Authur Phinx and Elmira Vance previews what the "in" look this spring will be. Phinx models a three-piece polyester dress suit and Vance models a full skirt and long sleeve blouse. The two will show case their designs in an upcoming fashion show. See story page 8.

you're allergic to plants, of course). They add humidity Buy some plants and keep to the environment.

Keep thermostats set to. comfortable but not excessive A riddle? Not at all. Dermatologists will tell you that temperatures in winter. Use a vaporizer or humidifier in rooms where you spend much cold weather. To replace the

Take quick, warm baths, not long hot ones. Hot water skin from drying out, buy plants and keep them well also removes moisture from watered and misted. (Unless the skin



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A dress that goes to the

office but looks like it leads

a life of leisure. It works

hard but takes to the social

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