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Students Reject Slur in Yearbook

By Angela Ingram
Staff Intern

When Marvin Weaks, a junior at R.J. Reynolds High School opened the school's yearbook last week, he found that "L.B. Sambo" had been printed instead of his name under his picture in the track team section. Weaks took the book to RJR principal Robert Deaton the next morning, touching off a controversy that could change the way the school prepares its yearbooks in the future.

The junior was one of three students, two of the black, whose names got changed. Melvin Stinson, a senior and another black track team member, had his name omitted in favor of "J. Darke."

Members of the Ebony Society, the school's association of black students, met with Deaton Monday to seek an apology for the incident.

Deaton told the Chronicle that the annual's sports editor, a white senior, had been disciplined over the incident. "He wrote and made a personal and public apology to the students and the student

body and he will not be allowed to take part in class day," said Deaton.

The principal said the editor would pay the charges for having annuals reprinted for the three students whose names were changed.

"Overlay stickers for anyone who wants their annuals redone will be provided," said Deaton.

Weaks said of seeing his name replaced, "I don't like it one bit." An angry Stinson said, "I was not worried about how the school would be hurt, but rather if my grandmother saw this, I would have no

way of explaining it."

Donna Matthews, secretary of the Ebony Society, said the group recommended that Deaton evaluate the responsibilities of yearbook staff to avoid a repeat occurrence and that steps be taken to have black students participate on the annual staff.

The principal said expanding the staff was "a good suggestion," and promised tighter supervision in the future. "We don't want this to happen again; there will be more checking of the annuals to make sure this does not happen again."

Cancer Can't Stop Linda

By Yvette McCullough
Staff Writer

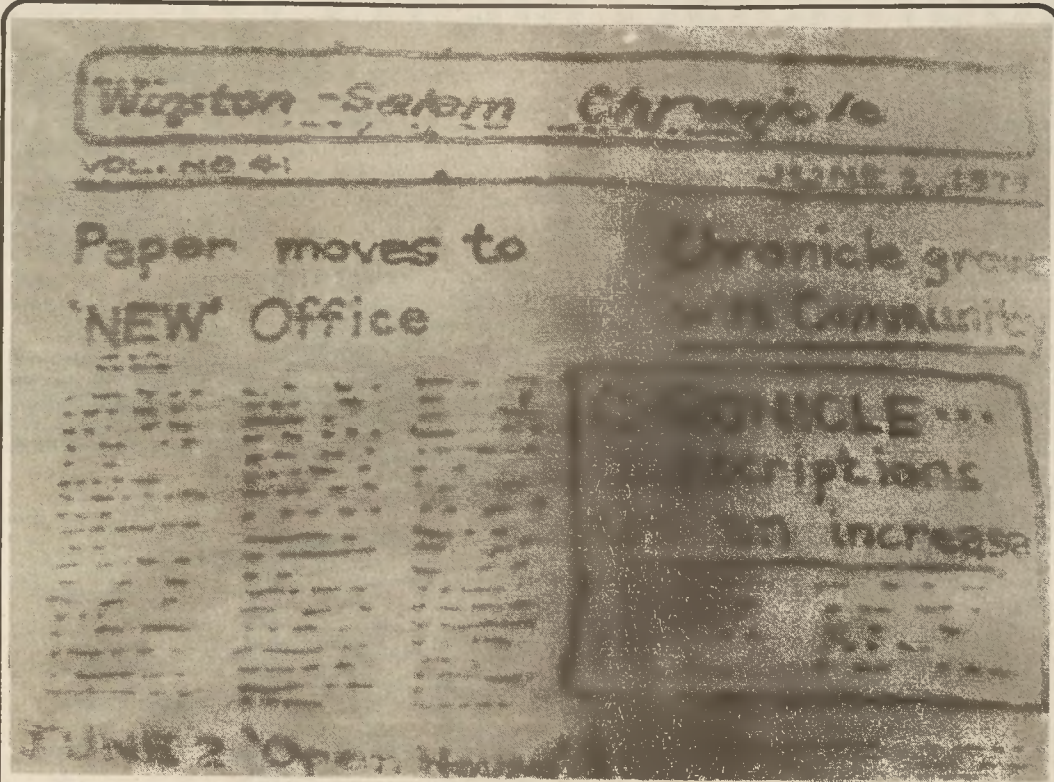
Linda Alston, former sheriff, went into hospital for what she was a routine surgery to find out that she had cancer and would have a mastectomy in the

body and found a knot, which I know wasn't there before," Alston explains. "I waited a week before going to the doctor because I kept telling myself the knot wasn't there."

She went to her family doctor twice only to have him tell her she was imagining things and for her not to worry about it. Finally after waiting about a month and with the lump still there she returned to the same doctor.

"It didn't dawn on me to go to another doctor,"

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Now That Takes The Cake

The icing on the centerpiece of the reception table reflected the pride Chronicle staff and visitors felt while touring the new 3750 square foot headquarters of the Winston-Salem Chronicle during opening ceremonies last weekend. The facility has

been decorated with artwork and other materials reflecting the black heritage in the city and nation. Publisher Ernest H. Platt extends an invitation to the community to visit "your newspaper."

Budgets Preserve Services

By Yvette McCullough and
John W. Templeton
Staff Writers

County Manager H.L. Pete Jenkins and City Manager Orville Powell nimbly walked a tightrope between increasing taxes and reducing services while presenting their preliminary budgets for the 1979-80 fiscal year Monday night.

Jenkins was a bit more successful with his balancing act, presenting the county commissioners with a \$65.7 million budget that represents a \$2.3 million decrease from last year and maintains the same 8 1/2 cent tax rate.

Powell requested a budget of \$108.5 million for next year, which includes a 7 1/2 cent tax increase from 6 7/2 cents per \$100 assessed valuation to 7 5/2 cents.

Although both men said their budgets had been trimmed extensively, both budgets opted for providing governmental services at approximately the same level as last year.

Several unmandated services such as the city's Human Resources Department. See Page 14

City Could Support Black-Owned Bank

By Yvette McCullough
Staff Writer

Winston-Salem has a good base for starting and supporting a minority bank, said Robert S. Chiles, a Wachovia executive and chief officer of minority owned Metro National Bank, at a bankers luncheon last week.

Chiles told the large audience at East Branch library that "Winston-Salem is the richest community for black folk in North Carolina." He said the city has a very strong base for starting a minority owned bank, "When a factory worker makes \$20,000 a year, you have a

foundation."

When asked by a member in the audience the capital base for starting a minority bank in Winston-Salem, Chiles said he would quote a figure of \$1,000,000.

Chiles, along with four local bankers, was the speaker for the session co-sponsored by the Bankers Educational Society, Inc. and the Winston-Salem Urban League.

Chiles said in order to start a bank, there would need to be a commitment from the business and non business community, and the professional and nonprofessional members of the community.

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Bob Chiles

Repayment Freeze Urged By UL Exec

By John W. Templeton
Staff Writer

The federal government should declare a one-year freeze on repayment of small business loans to ease the impact of inflation for borrowers, according to Thomas D. Elijah, executive director of the Winston-Salem Urban League.

Elijah told more than 150 participants in a "Tribute to Black Business" sponsored by the Winston Group, "The burden should be shifted from the victims of those policies to the perpetrators of those harsh times."

"Minority business that might ordinarily weather the storm might go under" with current economic conditions, said the Urban League executive.

Elijah called for an increase in guaranteed loans and technical assistance and set-aside programs devoted to minority business, but noted, "Crutches will only help get us to the starting line, if we want to get to the finish line, we have to do it ourselves."

The success of minority firms would depend on their commitment to excellence and their ability to seek out and develop new markets and products, said Elijah. He also urged blacks to invest more in minority firms.

"There's no reason why affluent blacks should take risks not expected from white middle class investors, but there should be a more adventurous spirit among black holders of capital," said Elijah.

Say Sales Plan Promoters

Make A Fortune At Home

By John W. Templeton
Staff Writer

When George Halsey of Greensboro first decided to go into business for himself four years ago, his co-workers in insurance rode him unmercifully for "selling soap."

Even his wife thought he was a little crazy.

In 1979, Halsey has the last laugh for he has parlayed selling soap into a business so lucrative that he quit his job as an adjuster. He now gets up in the morning whenever he wants to, said Halsey during a recent trip to

Winston-Salem as he pitched the home sales plan which made him financially secure.

Halsey's plan, Amway Products, is but one of a growing number of firms using salespersons who work out of their homes to market products to friends, neighbors and acquaintances.

Although Halsey has earned the distinction as the first black person to reach the highest rating in the Amway system, such plans do not always mean instant riches, cautions William O. Vaughn, president of the local Better Business Bureau.

Vaughn noted that many such plans will attract new participants by stressing the potential earnings to be made. "It's not necessarily greed but need that enlists the people," said the BBB chief. "With inflation, most people need another income."

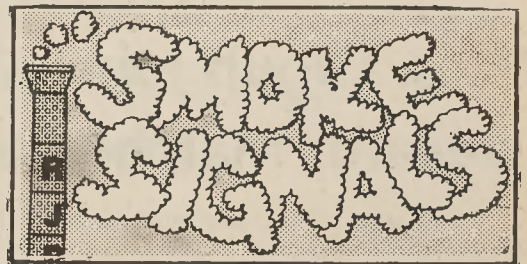
"When someone does approach you with how much," said Vaughn. "They may make themselves liable for guaranteeing that you actually make that."

Vaughn urged potential salespersons to ask for earning statements and other financial information on the soliciting firm.

For firms like Amway, Avon, Tupperware, Rawleigh, Kirby or Stanley, such a request would be met with little difficulty. For instance, Amway is now the world's fourth largest soap manufacturer and a Fortune 500 company.

Halsey said it got that way by allowing people to help other people. Amway distributors get ahead by recruiting other people to sell. The distributor gets bonuses based on the amounts sold by the recruits and those they recruit.

Once a distributor develops a sales plan. See Page 2



Some men are able to leap tall buildings with a single bound, are faster than a speeding bullet and are stronger than a locomotive, but there is one word that can stop them dead in their tracks and make them cry like a baby. The word? It is "dentist."

Going to the dentist for some men frightens them more than aiming a gun at their heads. My husband is just that type of man. He wouldn't back down from a fight with Muhammad Ali, but when it's time for him to visit the dentist, he practically runs and hides. I never knew that this profession was so powerful. To think if they really wanted to make a killing in the world they would just need to turn on a drill and boy would you see people get out of their way.

But I wonder why such a fear of dentists? If not the dentist, is it the pain? Most dentists today are relatively painless with all the new techniques they have. I think

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George and Ruth Halsey