# NAOMI'S



It is well understood, today's living is centered more around the business cycle than yesteryears, and requires certainly, business techniques because living conditions demand for the home, phases of business knowledge for the sake of being economic, and yet living comfortably.

Facts are, the home, if operated more on a business basis will enable the family to enjoy home life more because regards for the budget and planning are recognized as one of the important factors concerning living conditions. So, what we are saying is that the housewife, the lady of the home is looked upon today as the "BUSINESS HOUSEWIFE."

Yes, times have changed emphatically, it is important to definitely plan a budget and stick with it. In this case, financial records for the home are considered an important factor, the business housewife has more to do than some years ago when she was regarded as an individual who cooked three meals daily, did the laundrying, mended clothes, kept the house in order, and of course cared for the children.

To do her job well and accurately which necessitates vital information pertaining to income and expenditures, she needs to have ideas aboutkeeping records, budgeting and planning on business basis.

Such knowledge is quite helpful too, at the time of gathering information for income tax purposes and, records are available for references when needed, informing her about home progress positive or negative from all angles.

If the "business housewife" doesn't know too much or anything (as the case could be) about record keeping and planning, she should seek available information and as much possible, which will be a great aide in purchasing, buying and planning for the home. Too, if she knows phases of business records, she may find such very valuable if she is left alone as a widow or in any case.

One may not realize too strongly how valuable a business housewife is to the home and her family in general, and if she manages properly, time is left for some diversion.

The modern business housewife, can also be a glamourous wife and mother by going about her housework systematically. She only needs to plan her daily chores, and keep within her budget, spending

She can be a help to her husband, herself and family by thinking well and living within her husband's means, and take care that the family doesn't over-extend itself financially.

Taking a short Accounting course, enough to understand record keeping and the importance of accuracy and systematically recording records for proper information will, in the long run he a profit. There are many ways to learn the planning record keeping method, and a housewife who has not thought seriously on the matter will do well to concentrate, and learn.

#### People



**Bacote** 

Mitchell

PEARL M. BACOTE is the new director of the social work department at Forsyth Memorial Hospital, who replaces Donnis Sakran, assistant vice president for patient Services.

Mrs. Bacote, who is married and the mother of two children, lives on Fielding Drive, Kernersvilled. Her husband is the son of Mr. and Mrs. Royal Bacote of Crawford Street, Winston-Salem.

With an extensive hospital background, Mrs. Bacote received her BA degree from New York University School of Social Work, and her advanced curriculum certificate from Columbia University School of Social

Work. She was on the faculty of Fairleigh Dickinson University, Teaneck, N.J.; director of social services Englewood Hospital, Englewood, N.J.; and assistant professor of the social work department at the University of North Carolina, Greensboro, before assuming the postion at Forsyth.

BEVERLY R. MITCHELL, a 1979 graduate of the Wake Forest University School of Law, has established an office for the general practice of law in the First Union National Bank Buildding on west Fourth Street in Winston-Salem.

Ms. Mitchell, a graduate of Saint Augustine's College in Raleigh was formerly employed as an affirmative action specialist with B & C Associates in High Point.

Before joining the High Point firm, Ms. Mitchell was associate director of human relations for Raleigh.

#### "It's 2 A.M. and I feel rotten. Who has time to read medicine labels?"

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#### **Permits Sag Over Economy**

RALEIGH-The impact of high interest rate and inflation in construction costs showed up in July 1979 bvilding permit figures released by the N.C. Department

Permits were down 10.5 percent compared to July a year ago, N. C. Labor Commissioner John C. Brooks said They were also down 8.3 per cent from June 1979. Brooks said the 38 cities with more than 10,000

population issued permits totaling \$78,166,357 in July, compared to \$87,359,199 in july 1978 and \$85,197,115 in June 1979.

For the first seven months of 1979, construction activity was up 6.4 percent in the cities, he said. They reported \$503,053,943 in permits for the seven-month period in 1979, compared to \$472,685,013 for the same period in 1978.

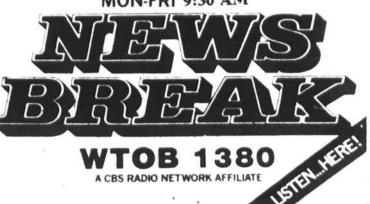
Raleigh led the cities with July permits totaling \$13,902,316. Charlotte was second with \$10697,222, followed by Greensboro, \$6,688,088] Winston-Salem, \$5,871,318;and Fayetteville, 14,793,541. Two other cities reported July permits exceeding \$3 million --Gastonia, \$3,505,994, and Asheboro, \$3,371,901. Five other cities each reported permits exceeding \$2 million.

The impact was particularly noticceable in single-family construction. The cities issued permits for construction of 501 single-family dwellings in July, down 23.6 percent from the 656 units authorized in June 1979 and up 2.0 percent from the 491 authorized during July 1978. Estimated construction cost of these private homes was \$19,746,454.

Their average cost, Brooks noted, was \$39,414, up 18.6 percent from the July 1978 average of \$33,231. The number of single-family dwelling permits was down 10.3 percent for the first seven months of 1979 compared to the same period in 1978.

The cities in July authorized 418 multi-family dwelling units, down 10.1 percent from the 465 units authorized in June 1979 and down 39.5 percent from the 691 units authorized in July 1978. Total estimated construction cost of these untis was \$8,960965.

The Chronicle, Saturday, September 29, 1979 - Page 17 CHARLES OSGOOD HIGHLIGHTS NEWS EVENTS IN HIS OWN UNIQUE STYLE. MON-FRI 9:30 AM









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