

Chronicle Profile

An Easy Job of Selling



Don Smart

Don Smart had just returned from giving a sales pitch at the local Sears store. It was the kind of audience any salesman looks forward to, because everyone there was already convinced they wanted to buy a piece of the action.

In addition, Smart's product leaves him with a good feeling, because everytime he makes a sale, he can see the benefits going to a needy family or individual in the community.

Smart is on the road

selling the United Way, the local campaign which hopes to raise more than \$3 million between now and Nov. 1 for support of 27 local agencies and nine others outside the county.

"We're trying to provide services to those in need," said Smart, a loaned executive whose full time job is as an account executive for Southern Bell.

Before he sold anyone else, he sold himself on

what he is doing. "For years, I had always given my fair share, but I had never taken an active role in the United Way," he said. "Once I found out what it was all about, I decided to give even more."

The 1970 graduate of Winston-Salem State is one of 11 loaned executives from seven different local firms whose job it is to help employee campaign coordinators plan and implement their fund drives.

As a result of the loaned executives program, contributions have increased 30 per cent, with corresponding increase in the flow of information about the United Way and its member agencies.

The United Way is not Smart's first venture into community service. He currently serves as chairman of the board of the Camel City Jaycees, a group which has sponsored numerous benefit activities.

"Right now, we're recruiting new members, so we can be of more service," said Smart. He invited interested persons to attend Jaycee meetings on the second and fourth Tuesdays at either Experiment in Self-Reliance or LaTerre XXI.

Before joining either the Jaycees or the United Way, Smart said he had to make a determination. "Before I make a commitment to anything, I want to make sure it's helping black people," he noted.

Smart gave the examples of the Patterson Avenue YMCA, the Urban League, Family Services as organizations with a major presence in the black community.

"What about Battered Women's Services, when a woman and her children come in for help, they don't ask if they're black or white, they let them in," he added. "Like the commercials say, it's working for everybody."

John Templeton

People

Army Private **Craven P. Thomas** has joined the Winston-Salem's Army recruiting team as a recruiter aide. He will be working at the Winston-Salem Recruiting Station for approximately four weeks.

A 1979 Parkland High School graduate, Thomas recently completed initial Army training at Fort Jackson. After his tenure here in Winston-Salem, he will work as a supply specialist at Fort Ord, Calif.

Private Thomas is the son of Mr. and Mrs. Craven P. Thomas of Winston-Salem.

Army Private **James A. Welch** of Walnut Cove has returned home as a recruiter aide at the Winston-Salem Army Recruiting Station.

The 1979 South Stokes High School graduate recently completed initial Army training at Fort Jackson. He will be working in the Winston-Salem area for approximately 30 days.

Welch's next assignment will be at Fort Bragg, North Carolina, as a food service specialist.

He is the son of Mr. and Mrs. Jule Welch of Walnut Cove.



Thomas

Welch

John W. Templeton, executive editor of the Winston-Salem Chronicle, has been named chairman of the local Task Force on Cancer Awareness among Black Americans, announced Dr. Howard Homesley, president of the Forsyth County unit of the American Cancer Society.

Templeton, a former member of the public information committee of the Virginia Division of ACS, has specialized in writing about blacks and cancer since 1975, when he was one of the first participants in the Minority Science Writers Seminar of the Council for the Advancement of Science Writing.

The task force is the outgrowth of a national effort begun in February at the urging of Dr. LaSalle D. Leffall, a Howard University surgeon who is the first black president of ACS.

Fourteen others have agreed to serve on the task force: Mrs. Alinda Alston, Dr. Wilveria Atkinson, Ms. Pheon Beal, Rev. Micheal Curry, Dr. Robert Diseker, Dr. Astor Herrell, Dr. Nathaniel Hewett, Charles A. McLean, Dr. Robert Michielutte, Dr. Curtis Parker, Mrs. Hazel Scott, Rev. Horace Walsler, Ken Wommack and Mrs. Mazie Woodruff.

Merry Priddy, a 10th grader at Carver High School, earned the honor of being named "Band Student of The Month" for September.

She is the daughter of Mr. & Mrs. Steve M. Priddy of 3690 Day Road, Walkertown. Her mother, Mrs. Janice Priddy is a secretary in the Guidance department at Carver High School.

Priddy plays the alto saxophone in the school's instrumental ensembles. Her honors include two academic achievement awards, one art award, and two awards in band. She plays in the band at Oak Grove Moravian Church. She is an honor student at Carver. Her ambition is to become a photographer.

Sadie B. Webster, North Carolina.

assistant professor of nursing at WSSU, has been named an item writer by the board of directors of the National Council of State Boards of Nursing. She is one of only three nursing faculty members selected from

North Carolina. Mrs. Webster is a 1957 graduate of the Winston-Salem State University nursing program and received her master of science degree from the University of North Carolina at Chapel Hill in 1972



Family Reunion

Photo by Ward

Four generations of Ducketts gather outside Staley's Restaurant during their recent family reunion. Guest speaker for the occasion was Jerry

Gilmore Jr. Mrs. Carolyn Joines also spoke. Mrs. Lenora Cunningham organized the event.



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