Every individual has a soul, and is moved by human aspirations. The incentive to improve himself as an employee, to increase his earning power, to get ahead in his occupation is commendable, and of course went to school to equip himself with skills and knowledge.

However, it should be remembered all the time that the physical aspects of life have to be undergirded by an understanding and a constant practice of moral qualities.

You, and only you have the power to determine the use you will make of education or training received. If you make bad use of it, you harm yourself and others, and if you make good use of it because you understand and practice the human qualities of honesty, justice and reverence, you are, and will be a blessing to

yourself and community. Strange, but true - the "good life" is never the easy life, it is a life of service to others, and there are people who live to provide a service to their neighbors and to mankind in general. Strong, energetic and thoughtful, such people move quietly along the path of life and leave behind them the

men and women. On the other hand, there are people who, in the stampede for power or position or money, serve themselves first, last and all the time. Such people become selfish and merciless, not realizing time goes by; power, position are lost; money changes hands, and the self-serving people are passed by while service people, who have benefited humanity continue as beacons of happiness and symbols of the never-ending possibilities for the betterment of

warm glow of true hearts and the inspiration for

achievement and beauty, we may call them service

Our primary goal should be to develop a sense of consideration, cooperation and going the second mile in all the relations of life. If a person does only what he is compelled to do and then retreats within himself, he becomes selfish and completely confused. The first mile is not enough, but the second is a stepping stone for opportunities, extra service and helping others.

We emphasize the basic importance of human values - values that apply to us all, no matter where we live and work or what we do for a living, we get out of life what we put into it. Usefull service gives an inner satisfaction that cannot be gained in any other way. Success in life is measured in terms of service to others rather than in terms of self-service.

St. James Laymen **Hold Service**

The laymen's organization of St. Jame A.M.E. Church will be in charge of the 3 p.m. service, Sunday, Nov. 11 with Mrs. Sarah March presiding and Mrs. Lila T. Davis on the organ.

Mrs. Myrtle Long Knox, president of the North Carolina Conference of Lay Organizations will be the guest speaker. The theme of the program will be "Laymen are you listening.?"

She is a graduate of Shaw University, N.C. A&T State University and has done further study at the University of North Carolina-Chapel Hill. She is a native of Weldon and has taught in the Weldon City School System as well as Wilson City Schools.

She has served as director of arts & crafts, she is a member of the Women's Missionary Society, A.M.E. Church director of lay activities and the N.C. Conference of the A.M.E. Church.

Mrs. Knox will be introduced by Mrs. Gertrude Upperman, president of the Western Norhth Carolina Conference of Lay Organization. Music will be furnished by Turners Chapel A.M.E. Church's Young Adult Choir of Florence.

Ms. Mattie S. Smith's

Billy Rowe's Notebook

THE BENEFITS -- The Harlem Branch YMCA scored a one rounder when it decisioned Champ Larry Holmes to be the honoree of its annual charity dinner. The half-world title holder will receive the Y's top award. Le Archer, EDGES' prexy, is dinner chairperson for the second successive yr... Evelyn (gams) Cunningham, Jean (Xman Tree) Booker and Blanche (body) Pugh have put together a "Numbers-Parlor" game that's the most. It's for the benefit of Hale House, founded by Clara M., of the same last name, bake in '41 as a facility for children who were born addicted to a combination of killer drugs. You may not pick a winning figure, but you can bet the "bankers" will be honest. Listed as such are David Means, Percy Sutton, Rep. Charlie Rangel, Dr. Chester Redhead, Rt. Rev. Msgr. Egerson Moore, Arthur Barnes, State Sen, H. Carl McCall and Stan Scott. They are all persons who would have made Diogenes' big search more rewarding...The St. Louis Sentinel's sixth annual "Yes I Can" dinner attracted publishers from everywhere. It was a fitting tribute to Mrs. Jane Woods who's carrying on in grand style the tradition set by her late husband, Howard Woods.

NAMES MAKING WRITE NEWS--Charles Higgins is making big advertising noise about his Hush Production's planned musical film version of "Purlie." This was the other stage version of the B'way show which made his Melba the toast of the illuminated lane. Hoped for stars are Muhammed Ali, Sherman Hemsley, Patti LaBelle, Dionne Warwick, and natch, his spouse Melba Moore who perhaps is the only contractually sure person at this point...Somewhere over thar in England Southern Pictures has listed a flicker version of "The Alberta Hunter Story." It's being developed by Chris Albertson whose pen spans eight decades of her exciting life.

NBC-TV's big holiday special will be "Christmas Lilies of the Field." This tube version of that old sleeper flick, in which Sidney Poitier won fame, fortune and an "Oscar", will star Billy Dee Williams and Maria Schell...Officer John Cousar, running to be the next prexy of the Guardians, the black org. of the NYC's "Finest," will take on the PBA. He has charged the white controlled "PD Union" with "Taxation Without Representation." That did start a war another time in U.S. history didn't it?...The survivors turned out prettily to honor Frankie Richards on his secret "how old i am" b'day at the Rooster where chandon Moet flowed to insure the good time.

SHOUTED FROM THE HILLS--"Mahalia," a kaleidoscopic view of the immortal gospel delineator's rise from the backwaters of Louisiana to the royal concert halls, and the hearts of people throughout the world, is being readied for B'way. The Carousel Group, J. Lloyd Grant, Richard Bell and Robert Cooper, will produce. They made their first B'way mark with "Bubbling Brown Sugar" the smash award winning musical which is still box office abroad.

Gordon Parks' latest photo exhibit is an eyecatcher and an imagination stimulate. However, it isn't raising as many eyes as his alleged third divorce...

ABC-TV's local weatherman Spencer Christian has graduated to the nat'l "Seen" with his own once a-wk spot on "Good Morning america." His "Rags to Riches" stories are expected warm viewer's imaginations and put sunshing in their lives...I feel as good about that as I do about media lady Helene S. Slater, prexy of the NY chapter, winning the "President's Award" of her org...Those lovely NAMW's laid their gracious charm on the Apple in convention and dealt with the femme write biz of the 80's...Major's line was out of focus. That lensman, Alix DeJean isn't suing Leviticus for 250Gs. only the cats who assaulted him...STAY LOOSE.

Piedmont Federal Savings

We want to do more for you

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organization and Rev.

T.L. Coble is pastor of

the host church.

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Book Week Proclaimed

signature.

"Every Kid with a Card" is the theme for 'Children's Book Week in North Carolina" next week, launching a statewide effort to get children to urge their friends to register for library cards.

Gov. James B. Hunt Jr. has proclaimed the week of Nov. 11-17 "Children's Book Week in North Carolina," and up to 80,000 youngsters all over the state are expected to receive new library cards during the week, which is timed to coincide with the national observance. Every child who registers for a library card will receive 4" x 5" certificate

Shiloh Apostolic

Elder Michael S. Doub, of Shiloh Apostolic Temple, Williamstown, NJ will be preaching at the Shiloh Apostolic Temple on Doub Street in Oldtown, off Miller Road and Bethabara at the water tówer, Sunday, Nov. 11 at 12 noon and 3:30 p.m.

Elder Doub, a onetime resident of Winston-Salem and a graduate of Carver High School, is the son of the prominant Bishop and General Overseer of the Shiloh Apostolic Temple Inc. headquarters in Philadelphia.

Rosie Washington is the coordinator and Bishop R.O. Doub is the founder and general over-

Epps to Speak

Rev. William Epps of the First Baptis Church, Highland Avenue, will be speaking on behalf of the Women's Day program at Chinquapin Grove Baptist Church at 3 p.m. Mrs. Katie Ijames will render the music and Rev. Calvin J. Banks is the pastor. The church is located in Mocksville, Route 5, Highway 801.

bearing the Governor's

Children's Book Week in North Carolina will be observed in school and public libraries all overthe state in dozens of different ways. Emphasis will be placed on grades K-3, according to Diana Young, coordinator of the event and consultant for children's services at the State Library, a division of the state Department of Cultural Resources and sponsor of the week-long promotion.

"The Ultimate Makes The Difference' Europa Collection Don Mart Clothes Yale Trousers Neon Light Your * G .Q . Store **J.Henry**

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DEWAR'S. PROFILES

546 N. Trade St.



MARVINIA HUNTER

HOME: Los Angeles, California PROFESSION: Professional social research consultant

HOBBIES: Tennis, skiing, bridge, backgammon.

LATEST ACCOMPLISHMENT Founded a small business to market weight-control and skin-care products.

QUOTE: "Through my work, I try to show people ways in which they might better their lives. In the end however, the responsibility for self-improvement lies with each person."

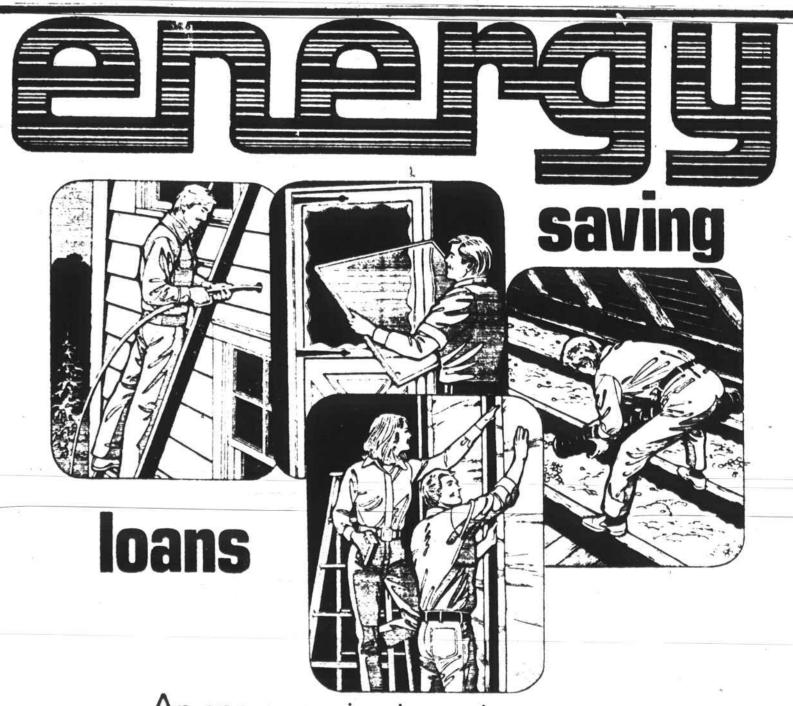
PROFILE: Devoted to helping people realize their potential, she continually seeks out challenges in both professional established in 1846 have never varied. and personal interests.

HER SCOTCH: Dewar's "White Label"



Authentic. The quality standards Whether you ask for Dewar's or "White Label," you'll get the same great Scotch.

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