

# Saving Money Using Refund Forms

By Claudine Moffatt

A refund form is a mini-ad. It advertises a product. It is an inducement to buy that product. It offers a reward for mailing in proofs of purchase specified, within a time limit.

Every refund offer is made for one reason only. To increase the sale of that product.

Certain refund forms are so plentiful supply exceed the demand. Others, usually on common food items, simply are not so easy to come by.

Because someone has no use for a given form, or there are too many of them in the area where she lives, she calls them "junk." New refunders read "no junk." They ask me what is a "junk form."

I wish I knew. To a non-pet owner, any pet food form is junk. To a non-smoker a cigarette form is junk. New mothers love baby items, yet how often I have heard baby items dubbed "junk."

No. There is no such thing as a junk form. It describes the opinion of a non-user. If you are answering their ad, it also allows them to reject anything but the newest, latest and rarest refund forms. I would never answer an ad that signified "no junk."

The same applies to the word quality. A quality form is anything that person has. Anything you have is junk. Mote words that have no real meaning...

I have heard people say, I consider sweepstakes and money plus junk forms. They are labelling something entirely different as "junk forms."

The average refund offer has 45 days to expiration when issued. Some may go for several years. Since we are averaging this would mean an awful lot of offers are very short dated when issued. By asking for long expiration dates on their exchanges they are really going to miss-out on some really good offers. How often some of the better offers do not get widely distributed until near expiration date.

Novice refunders are often parroting someone else's practices because it "sounds good" yet missing out on some of the savings available to them. Think for yourself. Don't copy someone else's theory.

Here are some offers to send for.

HERSHEY'S HOT COCOA MIX \$1.00 REFUND OFFER, Bx. NB171, El Paso, Tx. 79977 \$1.00 coupon for UPC symbols from two 12 envelope boxes of Hershey's Hot Cocoa mix or one envelope box and tracing of the UPC from one or two pound can. Claim before January 31 1981.

TWO'S THE TICKET, one guaranteed panel from Bx. NB946, El Paso, Tx. 79977 \$1.00 coupon of next purchase of film or finishing by printing your name, address and zip on a 3x5 inch card and mail with

one guaranteed panel from either Zip Wash II or GE Flash Bar II and register receipt with purchase price circled. Jan. 31, 81. Wish Bone has a \$1.50 re-

fund but a certificate is required. You may request one by writing WISH-BONE ITALIAN FAMILY FESTIVAL, Bx. 8446, Clinton, Ia. 52732 before June 30, 81. The offer re-

quires Wishbone dressing neckbands and spaghetti package logos. You may claim a potato baking rack by sending 2 NSB potato topper packages to LIBBY'S-NSB

POTATO BAKING RACK OFFER, Bx. 542 Oak Park, Il. 60303 before Jan. 31, 81. There is only room for a few offers each week. There are hundreds of offers

made each month. Some require forms. Some don't. For the latest listing (usually around 300) send \$1.00 for a copy of Jaybee. A pioneer in the refund bulletin reporting field.

Without a doubt many of the money-back offers will match your needs and lifestyle. Send to Jaybee, Box COL, Valley Park, Mo. 63011. Mention this paper.



**ADVERTISED ITEM POLICY**  
Each of these advertised items is required to be readily available for sale in each Kroger Store except as specifically noted in the ad. If we do run out of an advertised item, we will offer you your choice of a comparable item when available, reflecting the same savings or a checkback which will entitle you to purchase the advertised item at the advertised price within 30 days.

**TOTAL SATISFACTION GUARANTEE**  
Everything you buy at Kroger is guaranteed for your total satisfaction regardless of manufacturer. If you are not satisfied, Kroger will replace your item with the same brand or a comparable brand or refund your purchase price.

COPYRIGHT 1981 THE KROGER CO. ITEMS AND PRICES GOOD SUNDAY JAN. 4 THRU SATURDAY JAN. 10 1981 IN WINSTON-SALEM WE RESERVE THE RIGHT TO LIMIT QUANTITIES NONE SOLD TO DEALERS

**Olé Carolina Sliced Bacon**  
1-lb. Pkg. **79¢**

**Mixed Fryer Parts** 59¢  
**Chicken Breasts** 1-lb. \$1.29  
**Fried Chicken** 2-lb. Box \$2.59  
**Kroger Coffee** 1-lb. Can \$1.99

**Pillsbury Flour** 5-lb. Bag **79¢**  
Clorox Bleach 69¢  
LIMIT 2 PLEASE

**Chablis Wine** 1.5-Liter Btl. \$2.99  
**Grade A Large Eggs** Doz. 79¢  
**Cottage Cheese** 12-oz. Ctnr. 79¢

**Fresh Mushrooms** 1-lb. Pkg. **99¢**  
JUMBO BULK MUSHROOMS LB. \$1.29

## BOTH WINSTON-SALEM KROGER STORES JOIN IN THE GRAND RE-OPENING OF YOUR CLOVERDALE SUPERSTORE

**Boneless Top Sirloin Steak**  
U.S. GOV'T GRADED CHOICE  
\$2.79/lb.  
USDA CHOICE

**Any Size Pkg. Ground Beef** 1-lb. \$1.39  
**T-Bone Steak** 1-lb. \$2.99  
**Boston Roll Roast** 1-lb. \$1.99  
**Quarter Pork Loin** 1-lb. \$1.49

**Springdale Homogenized Milk**  
Gal. Plastic Ctn. **\$1.75**

**Evaporated Milk** 13-oz. Can 37¢  
**Bold 3 Detergent** 49-oz. Box \$1.69  
**Margarine** 1-lb. Pkg. 55¢  
**Vienna Sausage** 5-oz. Can 39¢

**Diet Pepsi or Pepsi Cola**  
8-Pak **\$1.39** PLUS DEPOSIT

**Baking Potatoes** 20-lb. Bag \$2.99  
**Grapefruit** 8-lb. Bag \$1.69  
**Eggplant** 2 For \$1  
**Broccoli** Bunch 69¢  
**Tomatoes** 1-lb. 49¢  
**Greens** Bunch 39¢

**Whole Fresh Pork Loin**  
14-17-LB. AVG. \$1.19/lb.  
SLICED FREE INTO ONE CONVENIENT TAKE HOME PACKAGE

**Meat Wieners** 1-lb. Pkg. \$1.19  
**Sausage** 1-lb. Roll \$1.19  
**Large Shrimp** 1-lb. Bag \$5.99

**Charmin or White Cloud**  
BATH TISSUE  
Roll Pkg. **489¢**

**Fried Chicken** Box \$3.99  
**Bologna** 1-lb. \$1.79  
**Glazed Donuts** Doz. \$1.59  
**White Bread** 2 16-oz. Lvs. \$1.19

**Chipped, Chopped Ham**  
lb. **\$1.99**

**Embassy Tea Bags** 100-Ct. Pkg. \$1.49  
**Worcestershire Sauce** 16-oz. Btl. 89¢  
**Mayonnaise** 32-oz. Jar 89¢  
**Oyster Crackers** 12-oz. Bag 65¢

**SAVE UP TO 40% ON SOOPER COST CUTTERS COMPARED TO OTHER BRANDS AT KROGER.**  
HERE ARE JUST A FEW OF THE HUNDREDS OF EVERYDAY SOOPER COST CUTTER PRICES  
A COMPLETE LIST IS AVAILABLE AT THE STORE

**Avondale Orange Juice** 6-OZ. CAN **29¢**  
**Avondale Peaches** 29-oz. Can 59¢  
**Sweet Peas** 17-oz. Can 29¢  
**Kroger Tomato Sauce** 8-oz. Can 16¢  
**Instant Coffee** 10-oz. Jar \$3.99

**Avondale Flour** 5-lb. Bag 79¢  
**Kroger Coffee** 1-lb. Bag \$1.99  
**Ice Cream** 1-gal. Ctn. 99¢  
**Angel Food Cake** 16-oz. Pkg. \$1.19  
**Clover Valley Margarine** 1-LB. PKG. **33¢**

**Sun Gold Saltines** 1-LB. BOX **49¢**  
**Baking Mix** 40-oz. Pkg. 78¢  
**Pie Crust Mix** 9-oz. Pkg. 23¢  
**Kroger Flake Coconut** 14-oz. Pkg. \$1.29  
**Gold Crest Marshmallows** 1-lb. Bag 49¢  
**Marshmallow Creme** 13-oz. Jar 79¢

**Country Oven Pretzels** 5-oz. Pkg. 59¢  
**Pineapple Juice** 46-oz. Can 99¢  
**Marshmallows** 1-lb. Bag 49¢  
**Avondale Pear Halves** 16-oz. Can 44¢  
**Tomato Soup** 10-oz. CAN **19¢**

**Kroger Applesauce** 16-OZ. CAN **27¢**  
**Maraschino Cherries** 8-oz. Jar 59¢  
**Avondale Mandarin Oranges** 11-oz. Can 39¢  
**Sweet Potatoes** 40-oz. Can 79¢  
**Lima Beans** 16-oz. Can 39¢

**Green Beans** 16-OZ. CAN **23¢**  
**Embassy Tea Bags** 100-Ct. Pkg. \$1.49  
**Worcestershire Sauce** 16-oz. Btl. 89¢  
**Mayonnaise** 32-oz. Jar 89¢  
**Oyster Crackers** 12-oz. Bag 65¢

**Avondale Corn** 17-OZ. CAN **26¢**  
**Vanilla Wafers** 12-oz. Bag 55¢  
**Kroger Tomato Paste** 6-oz. Can 23¢  
**O & C Onion Rings** 3-oz. Can 49¢  
**Corn Oil** 1-lb. Pkg. 69¢

**YOUR WINSTON-SALEM KROGER STORES OPEN 24 HOURS A DAY**  
Except Closed Saturday Midnight Til Noon Sunday

**CLOVERDALE SHOPPING CENTER**  
**PARKWAY PLAZA SHOPPING CENTER**

This remarkable tablet gives aspirin relief, yet protects against stomach upset.

**Ecotrin**  
DUENTRIC COATED ASPIRIN for arthritis