


**World of Books**  
By Dottie Butler



**The Alphabet Connection**

By Pam Palewicz-Rousseau and Lynda Madaras

The Alphabet Connection by Pam Palewicz-Rousseau and Lynda Madaras is a basic tool for enabling parents to help children learn in an enjoyable manner. The authors believe that schools should be centers for growth and creativity rather than "factories for teaching the so-called basic skill and obedience to authority." They believe with the enormous advances in technology, future survival may depend on having healthy psyches rather than knowledge of phonics and fractions. The Alphabet Connection is a way of strengthening children's connections between their inner visions and the outer world as a way of preparing them for dealing with life.

The book is divided into six chapters which very logically describe techniques for developing a child's reading skills. Flexibility and creativity are fundamental. Many parents refrain from teaching their children because they think that they are unqualified or incapable, but many classroom teachers are less qualified and yet we entrust our children's total learning program to them.

Many games and approaches are included. One of which is the Key Word method. This involves letting the child say words which he wants to learn, copying them on index cards, drawing a picture of the word, telling a story about the word and finally reviewing. This activity can be done with children on any reading level. Children enjoy talking about and relating their experiences. This approach makes that possible. In a classroom with twenty-five to thirty other children, the teacher would be unable to use the key word approach with each individual child, but a parent and child could participate in this activity at almost any time.

In addition to six fluently-written chapters with photographs and diagrams, there is an appendix which includes a very selective but highly valuable bibliography, phonic lists, a basic vocabulary list and alphabet patterns.

These authors have been extremely successful in presenting their idea. The information is well-organized and creative. Many parents will benefit from using this tools in teaching their children in a meaningful manner. Their numerous combined years of experience have prepared them for devising this unique teaching method.

**Hunt Inauguration Set For Jan. 10**

The inauguration of James Hunt will be broadcast throughout North Carolina over the facilities of The University of North Carolina Center for Public Television on January 10, 1981. The coverage will start at 11:30 a.m. with the inaugural ceremonies beginning at noon on the steps of The State Archives and History Building in Raleigh. The parade is expected to begin at 1:15 p.m.

**Maxine Waters Joins Essence**

New York, N.Y.--Edward Lewis, chairman of the board of ESSENCE Communications, Inc. (ECI), announced today the appointment of California State Assemblywoman Maxine Waters to the corporation's board of directors.



Assembly woman Maxine Waters

Ms. Waters, a former presidential appointee to the National Advisory Committee for Women by the Carter administration, has had a distinguished career in public service. At the beginning of this legislative year, she was elected assembly majority whip by her colleagues and was appointed by assembly speaker, Leo McCarthy to the Legislature's Commission on the Status of Women. She was a delegate to the 1978 National Black Women's Year Conference in Houston, Texas, and was cited by Time magazine as one of the outstanding leaders at the Conference. Ms. Waters has also served as Chief Deputy for Los Angeles City Councilman David Cunningham--the first Black woman to reach that rank in Los Angeles history--and played a leading role in the successful campaigns of United States Senator Alan Cranston and Los Angeles Mayor Tom Bradley. Ms. Waters is the founder of Black Women's Forum, an organization of over 1,000 women, designed to involve Black women in community activities. She has been an outspoken advocate for child care, consumer protection, small business development and equal rights for minorities and women. Commenting on Ms. Waters' appointment to the ECI board of directors, chairman Lewis said that he considered her to be one of the outstanding women leaders of the eighties and that her extensive knowledge of the problems affecting Black women today, would serve as a valuable asset to the corporation.

**HBO Launches The New Year**

"The Special Edition of Close Encounters of the Third Kind," Steven Spielberg's Oscar-winning vision of man's first experience with another world, and Stanley Kubrick's towering space epic, "2001: A Space Odyssey," are two colossal science fiction classics heralding in HBO's New Year lineup. The exciting January schedule, presenting blockbuster film fare --all uncensored, uncut and uninterrupted by commercials-- for every member of the family, also includes: the Academy Award-winning Best Foreign Film, "The Tin Drum," and electrifying adaptation of Gunter Grass' controversial bestseller, "Sidney Sheldon's Bloodline," starring Audrey Hepburn in a suspenseful drama of romance, murder and high financial intrigue spanning three continents; the uproariously funny "How to Beat the High Cost of Living," featuring Jane Curtin, Jessica Lange, and Susan St. James, and the outrageous comedy, "Meatballs," starring Bill Murray.

of presenting the best in family entertainment, HBO has designed a unique motion picture package that includes "Pete's Dragon," a charming, energetic Walt Disney musical fantasy starring Helen Reddy and Mickey Rooney; "A Boy Named Charlie Brown," which brings the precocious comic strip characters to life, and three Davy Crockett adventure tales, featuring Fess Parker as the Tennessee backwoodsman who gained fame as an Indian scout and heroic fighter.

pay television turns the Specials spotlight on rock superstar Elton John at his recent concert in Central Park and captures two colorful country-rock singers in a rhapsodizing 60-minute performance, "Standing Room Only: Kris Kristofferson and Anne Murray." An on-site preview of football's annual spectacular, the Super Bowl, is the highlight of this month's "Inside the NFL" series. Also in the HBO Sports lineup, exclusive coverage of Marvin Hagler's Middleweight Title Defense against Fulgencio Obelmejias and "Emerald Cup Gymnastics: The Making of a Champion," a unique, behind-the-scenes look at what it takes to make a top-ranked woman gymnast.

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COSMOS CALLING: Carey Guffey, portraying a four-year-old innocent moppel, opens the door to an intergalactic encounter in Steven Spielberg's blockbuster science fiction classic, "The Special Edition of Close Encounters of the Third Kind," debuting Sunday, Jan. 11 at 8:00 p.m. (EST) on Home Box Office. The Oscar-winning film stars Richard Dreyfuss, Melinda Dillon, Teri Garr and Francois Truffaut.

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ARISTOCATS Daily 2-4-6-8	POPEYE 3-5-7-9 Daily PG

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**Help Us Recognize People Who Perform Important Public Service**

Do you know someone who quietly goes about helping people or making the Triad a better place to live, but who rarely receives recognition? WXII is honored to sponsor the Jefferson Awards, recognizing the dedication, sacrifices and accomplishments of individuals in the Channel 12 viewing area who serve their fellow citizens through public service. Sponsored nationally by the American Institute for Public Service and chaired by Jacqueline Kennedy Onassis and Robert Taft, WXII is the first organization in the Triad to award this prestigious honor. Winners of the local Jefferson Awards, who will receive bronze medallions, will be announced in February. Those winners will be the Triad's nominees for the \$1,000 National Jefferson Awards for Greatest Public Service Benefiting a Local Community.

**RULES**

- Any person in the WXII viewing area who performs significant acts primarily as a public service and predominantly without recognition is eligible for the Jefferson Awards. Examples of public service include people helping senior citizens, the disadvantaged and the mentally retarded, as well as people who work to improve the quality of education, health care, recreational opportunities, etc.
- Paid employees as well as volunteers are eligible.
- Not eligible, however, are elected and appointed officials who already receive recognition for their work.
- Nominations may be made by filling out the following nomination form and sending it to WXII. The nomination must be postmarked by January 31, 1981.

**SEND TO: JEFFERSON AWARDS**  
 WXII-TV12  
 Box 11847  
 Winston-Salem, North Carolina 27106

**NOMINATION FORM**

Nominee's Name: \_\_\_\_\_  
 Address \_\_\_\_\_ Phone no. \_\_\_\_\_  
 Job title or type of volunteer activity \_\_\_\_\_  
 Description of activities and contributions to other persons in the Triad which make the nominee eligible for the Jefferson Award. (Please use separate sheet. Limit your description to one page.)  
 Name, address and telephone number of another person who can verify the nomination information \_\_\_\_\_  
 Nominator's Name \_\_\_\_\_  
 Nominator's Address \_\_\_\_\_ Phone no. \_\_\_\_\_