lacks Reject Self-Help; Fear Racism

mage and perception of the black community by ites and many other Blacks is to the contrary. cent NAACP convention in Denver is a case in the news that the leaders of the colored people's ried to use the media to get across was that they the forefront of a struggle to save Blacks and the on the wrath of a racist president. But the point actually made was quite different

ws that surfaced was not that Ronald Reagan is g to save Blacks with more poverty programs, Blacks are not willing to save themselves from programs. The stereotype of lazy Blacks inonly in their own selfish interests, angry and sted in the country's future was reinforced once

ome sneering White man had said that Blacks can st off the surplus of wealth produced by White his charge could be safely dismissed as racist. But essence, is what the NAACP implied by its adaistance to Reagan's message. It suggests that the ge of American Blacks is terribly feeble and "," wrote Joseph Sobran in the New York Post. tely, President Reagan told the 5,000 NAACP s that they were spending their \$140 billion nonively outside of their communities, namely with

st neighborhoods what really brings prosperity n the income of that neighborhood is then ed by turning over several times within that com-

ems to be a trait of nature of us to think ne other person's is greener than our Certainly, we are aware of our own 15, but we don't the inside problems other person. The who makes the contribution to is the one who his primary efforts



eloping his own channel of effectiveness. Our resources lie within ourselves, therefore, we need on our inner resources and occupy our minds oughts that build morale rather than tear it down. ale is courage - not courage of which fear is the opbut courage as opposed to discouragement. Good implies a strong determination to carry on when way would be simply giving up. We cannot give e meet or will meet some kind of discouragement every day. The meaning of morale is "Keeping spite, and it is important that we believe in

ety is the spice of life - variety in attitudes and in thes to problems of all kinds. We gain more from than we could possibly gain from a level of ss. At the same time, we need to make a real effort to understand the problems which others face, in ry we broaden our mental horizon, and there is an nity to see that life is interrelated and what we do ink has a bearing on the actions and thinking of

ng facts, we live in a sadly divided world, and the within come from the absorption of far too many in the externals. Spiritual bread is needed badly to ur inner lives, as the forces of physical science is cultivated apart from the spiritual side of life, fearful means of destruction instead of helping the ing of mankind. Again, it is emphasized, we remind ourselves that the true meanings of life are and in material aspects, and it is important to le those inward resources which are true values of

You & the Law

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Bait And Switch

X went into a store to buy an advertised item at a hat seemed to good to be true. Mrs. X came out of lore with a different model---the type that was not

X was a victim of the illegal "bait and switch"

AT'S THE BAIT??? merchandise advertised at an onally low price is set out as bait to lure customers be store. Once inside the store, the customer finds the advertised special is not available or sold out.

lesperson trained in "bait and switch" selling may discourage the customer from buying the "low y" advertised item and show the customer a better

PS THE SWITCH!!! The salesperson directs the "er's attention to a better model that costs more 'well worth' the extra dollars. The salesperson To pressure the customer to decide right then and the more expensive item. If the salesperson is sful, you, the customer, have been switched to a

expensive, unadvertised item.
seller always has the advantage in a bait-andsituation. You are ready to buy the bait that was nised so all the seller has to do is change your mind the price you're willing to pay and the added les you might enjoy more.



"I must tell you that in the Black communities in America the turnover is less than once before the dollars, those \$140 billion, go out into the community at large. And that has to be changed."

But Benjamin Hooks, NAACP director, and Margaret Bush Wilson, NAACP chairman, were too busy insulting President Reagan to pay any attention to helping themselves. "Executive director Hooks is a seasoned farceur at these performances," wrote R. Emmett Tyrrell, Jr. in the Washington Post. If the future of Black America was not hanging in the balance, I, too, might enjoy the farce and the joker's stage acting.

Somebody needs to tell Blacks to stop begging and help themselves. And I'm glad that Ronald Reagan did so. The Black leaders of racial integration are always proposing another room addition to the welfare estate and their grants from the Federal government top the list.

Moreover, the NAACP spent \$3 million with Whites in Denver and avoided the Black neighborhood and businesses of Five Points. The "civil rights" group did the same thing to the Black community in Liberty City in

"Much of the Black leadership is not in the business of leading Blacks, but of extracting what they can from Whites, and their strategies and rhetoric reflect that orientation," Dr. Thomas Sowell, a Black economist

Just how bad is the damage caused by years of government dependency and charlatan leadership? In a television special we asked the Qube two-way opinion poll: "Can Blacks Support Themselves?"

An overwhelming 86 percent of a television opinion poll conducted did not fell that Blacks place enough emphasis on self help and too much on racism. And both guests, professional Blacks, agreed that the Black organizational ego and how some Black leaders put personal achievement above the concerns of the organizations hurt Black development. In light of these problems, can Blacks help themselves?

Projected figures for 1984 show a Black population of

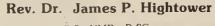
over 35 million people earning 150 billion dollars, with a gross national product that will support an economy of 300 billion dollars. And the figures just keep growing and

The bigger the American Dream, the bigger the Black reality. Blacks have done a lot of things in 400 years, but when it comes to dollars and cents, going backwards hasn't been one of them.

Blacks make it and they spend it. They buy Cadillac cars, more wine, more caps and hats, more cologne and mouth wash then Whites do for comparable size. They're only ll percent of the population, but 20 percent of the heavy users in the rice market, 16 percent of the total market in orange juice, 20 percent of the total market in Scotch whiskey. Blacks account for 32 percent of all sales in malt liquor. They account for 40 percent of record purchases of a \$3.5 billion market. And they're here to stay 56 percent own their own homes.

As President Reagan pointed out, they make it, but they spend it -- not with Blacks -- but with the wrong people. That's why Hooks and Wilson were in Denver crying

Tony Brown's Journal, the television series, is shown every Sunday, on WGHP-TV (8) at II:30 p.m.



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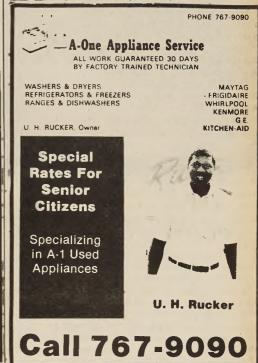
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