



National President Fredda Witherspoon discusses activities of Iota Phi Lambda Sorority, Incorporated.

Reflections Of A President

By Beverly McCarthy
Staff Writer

"We're delighted to be here," began Dr. Fredda Witherspoon, national president of the Iota Phi Lambda Sorority Inc., at a press conference held last Saturday.

Witherspoon was visiting Winston-Salem while attending the sorority's 52nd Anniversary Convention at the Hyatt Hotel.

The wife of an attorney in St. Louis, Missouri, Witherspoon serves as leader in various aspects.

Not only does she act as a wife, mother, homemaker, church and civic worker, but Witherspoon serves as Missouri state president of the NAACP, immediate past president of St. Louis Metropolitan YWCA, and president of her campus chapter of the American Association of University Professors. She was the organizer of the St. Louis Bar Auxiliary and of the National Barristers Wives. Recipient of three Masters' degrees and a Ph.D., she has received numerous awards for her community involvement. Obtaining the Lola M. Parker Achievement Award, in 1970, Witherspoon was elected the National President in 1977.

Witherspoon believes that people are what their education is based on, therefore, one of her goals as national president has been to enhance the educational opportunities for young people. The organization does this through scholarships and other awards.

"Over 58,000 scholarships went out to young people this year, but that's just on a national level, every local chapter has its own scholarship fund," Witherspoon added. Tutorial programs is another way that the sorority contributes to the educational process of others.

Witherspoon feels that happiness is conducting the affairs of the office of national president of Iota Phi Lambda Sorority, Incorporated in an efficient and effective manner as possible. "Then one must give

an accountability of that stewardship to the rest of the sorority," She added.

With the help of the rest of the organization, Witherspoon has achieved many accomplishments toward the improvement of the organization. Some of them include the publishing and distribution of the Iota Directory, the revision and printing of the regional Director's handbook. The Iota's have gained a greater projection on a national level through Witherspoon's direction also. This was recognized in Delegate Magazine's Guide to Black Conference and Conventions. The Black Collegian, and several other literary magazines.

A major contribution to the sorority was the president's ability to increase chapter growth and regional expansion.

"Special coaxing has been done and extra awards given for this extra effort, despite the fact that some chapters aren't sufficiently motivated to seek out other eligible women in their communities, many chapters have put forth the necessary extra effort and have increased their memberships," many hands

make the work light," she continued commenting on the group effort.

Witherspoon has also led the Iota's in increased participation with life memberships. She has also initiated two new national projects, which are the tutorial and a career exploration program. "One of the projects was Soror Parker's and one was mine," she began.

"Some of the members recall that I openly stated that Iota had no really valid national projects which we could tell corporations that we diligently pursued," she explained. According to Witherspoon fund solicitation was part of the basis for the need of such programs. Witherspoon said that she looks back on the success she has had as national president of Iota

Phi Lambda and owes most of it to the sorority members.

"No one can be a successful leader without good followers and I've had lots of them," she concluded.

Clarice Brown is the sorority's incoming president, and is already planning her goals for the upcoming term.



The first clock made entirely in America was constructed by a man who had never seen a clock before. It continued to run accurately, striking all hours regularly from 1754 when it was built to 1774.

Commissioners

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Forrest Campbell of Guilford is unopposed for the first vice presidency. Races already on for the offices of second and third vice president are expected to generate spirited floor battles after strenuous campaigning.

Also up for election are nine seats on the board of directors. The association districts coincide with the state's multi-county planning regions.

Directors whose terms expire include Raleigh Carver, Pasquotank; Nathan Garner, Carteret; Robert Hester, Bladen; W.W. Grant, Northampton; J.T. Knott, Wake; Paul W. Clapp, Guilford; James Gordon, Burke; Hugh D. McBrayer, Rutherford; and Milles Gregory, Macon.

A "mock session" of a mythical board of county commissioners will be the first order of business Friday morning following opening ceremonies and a welcome extended by Dr. James N. Zigar, Jr., chairman of the Forsyth County Board of Commissioners.

Announcement of the

Outstanding County Commissioner Award and installation of officers and directors by J. Richard Conder of Richmond County, president of the National Association of Counties, will take place at the Annual Banquet on Saturday evening.

The Annual Prayer Service on Sunday morning will mark the close of the conference.

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Boycott

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other banks, and finally, --Coke's philanthropic budget allocation for blacks is only 10% out of \$2 million.

In the agreement-reached this week Coke is to provide \$1.8 million for potential black investors; establish 32 black-owned distributorships; double the advertising budget; and increase use of minority banks.

The company also agreed to contribute to black organizations and to contribute to black colleges. Jackson called the agreement a moral covenant.

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