

Fraternity To Sell 3,000 Chronicles To Help Black Press

Kappa Alpha Psi has agreed to sell 3,000 copies of the Chronicle on September 17th in observance of "Buy A Black Newspaper Day."

Terry Young, senior WSSU student, is coordinating the project.

help the Black Press and the people of our community," said Young.

group for this historic undertaking. "I think this is a tremendous gesture of

"It is this kind of commitment from our youth that raises the level of consciousness in the Black community."

The Local Chapter of the NAACP is also committed to buying 1,000 copies of the Chronicle for free distribution. Pitt said all

churches and civic organizations are encouraged to buy bulk copies of the Chronicle for distribution to members and others who

may be unable to buy a copy such as the sick and shut-in. This is a nation-wide effort on behalf of the Black Press.

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In Appreciation

Big Brothers Praised

By Yvonne Anderson
Staff Writer

The Big Brothers/Big Sisters Program is designed to help youngsters who live in a single family environment by providing exposure to the parent model, missing from the home. The program works especially well by giving children the chance to express their feelings to a person whom they might have gone through the same type of experience in their youth. The vol-

unteers also get the chance to grow in the relationship formed with the children whom they work. The process yields a binding friendship.

Harold Thompson, an employee of R.J. Reynolds has been Trevin Stevens "Big" for a year. In that time, Thompson said he has grown in many ways and feels good about doing something for a kid.

"I enjoy being with Trevin and I know that I'm doing something that's meaning-

ful," explained Thompson. Thirteen-year-old Trevin said that he enjoyed the times spent with Thompson, but mostly he likes having someone to talk to. He is the only boy in his family.

"We do a lot of things together and we talk, so I feel like I've found a friend," said Trevin.

Further evidence of the impact of the program comes in letters and from participants. Alonzo is an 11 year old and met his

companion three years ago.

Dear Scott,

The reason I like you is because your my brother. I also like you because you are nice to me, and you've taught me many things such as skating, swimming and exercising. I believe we have a lot in common too. You give me a lot of hope for the future. I feel a lot better to be with you than anyone else. I also feel that when you have talks with

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Curtis Scott and his "little", Alonzo enjoy the activities at Hanes Mall together.



Harold Thompson and Trevin Stevens take a rest after participating in festivities at Hanes Mall.

Roy Wilkens, Civil Rights Leader Dead

By Yvonne Anderson
Staff Writer

Former Executive Director of the National Association for the Advancement of Colored People, Roy Wilkins died Tuesday in a New York Hospital of kidney failure.

Wilkins, who headed the NAACP for more than two decades, steered the organization through the civil rights movement of the sixties and early seventies. Toward the end of the sixties, Wilkins and his association came under attack by many young blacks for



Roy Wilkins

not speeding the movement fast enough toward progress. See page 2



Nelson Malloy

Improvement Assoc. To Aid Malloy

In recognition of 1981 as the International Year of the Disabled person, the Winston-Salem Improvement Association, a civic organization, began its fund-raising campaign today on behalf of its disabled member, Nelson Malloy.

The Association seeks to aid Mr. Malloy who is confined to a wheelchair as a result of an attempt on his life in 1977. The funds raised will be used to renovate and specially equip a van Mr. Malloy received as a gift from Dr. and Mrs. Rembert Malloy (no rela-

tion). The necessary work will cost approximately \$7,000 and contributions are being sought from individuals, groups and businesses.

Several activities are planned as part of the fund-raising project, including a gospel concert scheduled for Sunday, Sept. 27, at Carver High School, a disco, and a bake sale. For more information, contact Denise M. Welch, Nelson Malloy Fund, P.O. Box 825, Winston-Salem, N.C. 27102, 724-7301 (evenings).



80th Session Eastern Stars

Brother Jesse W. Williams Grand Patron; Margaret W. Minor, Grand Conductress; Elizabeth Tilley, Grand Associate Matron; Louise King, Acting Associate Conductress; and J.A. Carter, Associate Patron pause during busy session. Story and more pictures on page 23.

Patterson Y Negotiate For New Land Cite

By Yvonne Anderson
Staff Writer

As the planning continues for the relocation of the Patterson Avenue Y.M.C.A., the board faces another battle of sorts with the Board of Aldermen, as the board seeks to acquire 11 acres of land adjacent to the Winston Lake swimming

pool.

The city owns the land on which the Y has set its sights, but the land zoned as an R-5 designated for single family housing.

The aldermen would have to approve authorization for the City/County Planning Board to rezone the land in question to an R-4 to meet the classification of the

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Editorial

Buy A Black Newspaper

Draw a red circle around Thursday, Sept. 17 on your calendar. This day will be known as "Buy A Black Newspaper Day" and we are asking you, our readers, and all members of the Black community to buy a Black newspaper -- and only a Black newspaper to demonstrate the importance of the Black press to the Black community.

The livelihood of all media depends upon its ability to attract advertisers, but advertisers rely on the use of general market media to reach all Black consumers believing it makes no fundamental difference. The objective of the "Buy A Black Newspaper" campaign is to help change this type of thinking by encouraging a nationwide demonstration of support for Black newspapers. This national effort, sponsored by the Black Owned Communications Alliance (BOCA) represents a first-time coming together of all Black communicators.

Black radio and television stations, newspapers and magazines throughout the country will carry BOCA's message.

Black press has long championed the aspirations and struggles of the Black community. Your support is critical to help us continue in our struggle to present the news that reflects Blacks interests just as white newspapers across America reflect the interests of whites.

All you have to do is buy only a Black newspaper on Sept. 17. You will be sending a very clear message to the rest of the world about your commitment to and support of Black media. Your single purchase with millions of others will be noticed and together we will have voiced our opinion about how we want to be reached and what we think of our institutions.

Remember, Buy A Black Newspaper on Thursday, Sept. 17. You'll do more than read the news. You'll be the news.

NAACP Attacks Reaganomic Cuts

Atlanta - NAACP officials from throughout the Southeast gathered in Atlanta on Saturday, August 29, to plan an action civil rights agenda to counter what Earl T. Shinoster, Southeast Regional Director, NAACP called the effects of "nullification and retrogression" on the Afro-American community and poor people in America.

The Southeast Region of

the NAACP is the largest, most programmatically active region of the NAACP, with over 100,000 members in over 650 branches and 340 youth councils and college chapters in the states of Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee.

In his report to the Regional NAACP leadership, Shinoster commented "Reaganomics and

Reaganism is having a frightening and potentially devastating effect on individuals and institutions.

"Throughout the region, branches, youth councils and college chapters are experiencing increased demands for assistance and services. Memberships are increasing region-wide and unit organizational development is improving in the face of increased

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UPI Photo

Ethiopian Ameha Tadesse, 23, (left), accompanied by his attorney Paul Dwyer, walks to the 9th precinct police headquarters August 28 where he turned himself in. Ethiopia agreed to waive diplomatic immunity and let Tadesse, brother-in-law of one of its ranking diplomats face charges that he sexually assaulted a 19-year-old waitress.