

social whirl

Fashion Fair Has 8th Anniversary

Fashion Fair cosmetics, a division of Johnson Publishing Company, is eight years old this month. In celebration of the occasion, Gail Lynch, the Fashion Fair Representative at Thalhimer's in Hanes Mall, hosted a make-up clinic at Galilee Baptist Church on Tuesday evening.

"The concept of Fashion Fair is to accentuate the beautiful qualities of black women," said Lynch. "In the clinic I try to show women how to look their best at all times."

The idea for Fashion Fair Cosmetics, created especially for dark skinned women, originated with Eunice Johnson, director and producer of the Ebony Fashion Fair and wife of publisher, John Johnson.

Mrs. Johnson noticed that models featured in the fashion show had trouble obtaining proper cosmetics and were forced to blend their own, to match their complexions. Johnson

decided there was a market for black cosmetic line and Fashion Fair cosmetics was launched with a kit advertised in Ebony magazine.

Lynch, who has been in and out of the cosmetology field for ten years, stresses skin care as the most important element to looking good.

"I always stress the importance of skin care, especially proper cleansing and moisturizing," Lynch said. "The most common response I get is, 'I don't have the time'. But everybody has 30 minutes, 15 minutes in the morning and 15 minutes at night, to cleanse and moisturize their skin. And their complexion will remain beautiful with age because of that little bit of time."

Currently, Fashion Fair Cosmetics are sold in over 1,000 stores across the United States. The line is also sold in the Bahamas, Bermuda, Canada, the Virgin Islands, Geneva, Switzerland, and -Dakar,

Senegal.

Lynch follows a ten step regime that will utilize the minimum amount of time for the maximum effect in the mirror. (These steps apply to women with normal or oily skin.)

1. Cleanse your face thoroughly. While face is damp, apply moisturizer.

2. Let moisturizer sink in for a few minutes and apply liquid foundation with damp sponge spreading evenly. Let dry.

3. Apply concealer cream under eyes, along laugh lines. Choose a shade lighter than the base.

4. Dust shine off of foundation with loose face powder. Remove excess with a cotton ball or brush.

5. Brush on powder blusher keeping color high on cheekbones and carefully blending the edges.

6. Apply eye shadow with foam applicators. Make sure lid is covered with thin layer of foundation and powder before applying



Gail Lynch, Cosmetic Consultant.

shadow.

7. Apply second eye shadow as contour color to outer corner of upper lid just above the lid color. Blend evenly.

8. Dust lashes lightly with loose powder and coat with mascara. The powder makes lashes appear thicker. Let them dry and add another coat.

9. Brush eyebrows in their natural arch and fill in any sparse areas with a brow pencil or brush using feathery strokes.

10. Outline lips with a lip pencil in the same shade as lipstick. Fill in lips with lip color and lip brush. Add gloss and blot excess with a tissue. Smile -- you're beautiful!

Carver Senior Citizens

The Carver Senior Citizens Club held their annual Four Season's Tea and Fashion Show on Sunday, Sept. 13, at the North Hampton Recreation Center located on Butterfield and Oak Ridge Drive.

Highlights were set off by creations of Fashions exhibited by ten members of the club and three visitors. Evening attire, suits, sports clothes, and casual wear with accessories were

shown. While models were changing costumes, the audience was entertained by dances by the grandchildren of Mrs. Bernice Alexander. Refreshments were served and the day climaxed with a social hour.

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Women's Leadership Confab Oct.3

By Beverly McCarthy
Staff Writer

The day of the woman has finally arrived. Women all over the country are discovering themselves, and deciding that men are not the only thinking, successful human beings on earth. On October 3, at Calvary Moravian Church, women from all over North Carolina are coming together for a leadership conference. The meeting is entitled "Leadership Conference II: A Conference for All Women," and will be held at Calvary Moravian Church, located at 600 Holly Avenue.

Florence Corpening is chairperson of the event, and is busily planning its activities and schedules.

"Leadership qualities in women have been suppressed since 'the beginning', and we have been encouraged not to use something that is as inherent to us as child bearing," Corpening commented. The conference chairperson feels that the personal and professional growth of women must be emphasized and reinforced.

"We hope that through this conference women will become aware of their abilities to make choices that shape their lives and the community in which they live," she added.

The conference agenda centers around a goal of bringing together women of diverse interests to develop their fullest potential. Some

of the objectives of the meeting are to stimulate women to form supportive networks and to help them be more aware of their ability to make choices that shape their personal and professional lives. Also the conference staff members hope to provide women with the opportunity to develop leadership skills, and to encourage them to use their abilities to improve life in their communities. Dr. Sandra C. Thomas is keynote speaker for the conference.

Thomas serves as the first woman Vice President of Meredith College in Raleigh, North Carolina. In this post, she is concerned particularly with student development through an integrated liberal arts approach to global citizenship, the development of women's leadership, and the encouragement of greater participation in social and political affairs.

She also serves on numerous boards and committees and is currently Deputy International Commissioner of the Girl Scouts of the U.S.A. She is a board member of the Partners of the Americas program with Cochabamba, Bolivia, and is a member of the U.S. Committee of Cooperation of the Inter-American

Commission of Women of the Organization of the American States.

A frequent speaker and workshop leader on a variety of subjects, including in-



Florence Corpening

ternational affairs, development, women's issues, higher education and politics, Thomas was named to the U.S. Delegation of the Inter-American Commission of Women. Dr. Thomas was appointed by Governor James B. Hunt as the Executive Director of the Governor's Office of Citizens Affairs for the State of North Carolina - an agency designed to promote citizen leadership and in-

volvement.

The conference will include approximately 12 workshops which will offer 2 hours each of intensive discussion and interaction with participants. The registration fee for the workshops is \$12 which includes lunch, child care, and free parking in Calvary Moravian Church and Integon parking lots.

The activity is sponsored and supported by Winston-

Salem/Forsyth County Council on the Status of Women, the YWCA, and donations from local businesses.

Hampton, Flynt Allen Reunion

The Hampton, Flynt, Allen family reunion was held at the Hampton home place in Midway, NC, on Aug. 29.

Family members participated in a brief program which included prayers, singing and a welcome address and response. A picnic dinner followed the program.

The oldest family members present were Mrs. Edna H. Allen for the

Hampton family, Mr. Harrison Flynt, age 96 for the Flynt family, and Rev. R.Q. Allen family.

Mrs. Allen resides in Advance, NC; Mr. Flynt in Winston-Salem, and Rev.

Allen in Davidson County. The reunion was sponsored by Mr. and Mrs. Harvey Hampton, along with the children of Mrs. Edna Allen and Mr. Jessie Hampton.



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