



87-Lamar Kinard, 68-Calvin Caldwell, 55-Barry Traynham, 72-John Nimmons, 88-Sydney Wilkins, 81-Ronnie Johnson, 63-Arron Best, 32-Alexis Cowan, 66-John Lewis, 44-Michael Ferguson, and 1-Mike Winbush.

WSSU

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well as students and alumni.

Other student activities include a Red and White Mini Parade to be held tomorrow on the athletic field at 12 noon on Friday. In case of rain, the event will be held in the Whitaker Gymnasium. A step show will be held Friday afternoon at 3 p.m., where campus organizations will compete for prizes for the best precision step routine. A disco dance will begin at 9:30 Friday in the C.E. Gaines Complex featuring the Galaxy Band.

Galaxy was formed three years ago by a group of students. Two members attend North Carolina A&T State University with the remaining members hailing from various cities in North Carolina and Virginia. The band plays the latest in disco and rhythm and blues music, currently on the charts. Galaxy will also be featured at the Pre-dawn dance following the disco from 1 a.m. to 5 a.m.

Saturday is the day most people are waiting for as the Homecoming Parade winds through downtown Winston-Salem, beginning at 10 a.m. Marching bands, floats, drill teams and many more attractions are the highlights of the parade, which previews the excitement of the game to follow.

The Winston-Salem State Rams will face arch-rivals, the Johnson C. Smith Bulls. Kick-off time is 1:30 p.m. in Bowman Gray Stadium.

Recording artist Maze, featuring Frankie Beverly, will headline the homecoming show at 8 p.m. in the Winston-Salem Coliseum. Evelyn King and Carl Catton, two artists who currently have hits on the bill.

The Hall of Fame Banquet and dance will begin at

CORRECTIONS

The article "UNCF's Director Call for Corporate Execs. to do Their Part" appearing in the Oct. 15 edition of our paper contained three errors which we wish to correct.

There were approximately 50 executives who attended the luncheon and represented more businesses than Wachovia, R. J. Reynolds and Western Electric. Black colleges enroll 25% of all black students in this country and confer 50% of the degrees earned by black students.

We apologize for the errors and hope that no inconvenience was caused because of them.

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7:30 p.m. in the Benton Convention Center. The week of activities are planned to bring the student body, alumni and the community together for a time of tribute to the university and its progressive contributions to society.

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Little

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secretary of the church.

"This award is special to me in that it comes from one of the churches in our community," Little began. I remember when I was one of the only two seniors at Reynolds (High School) that did not graduate with the class, I would play

basketball and not go to class," he added.

Little continued to explain how his life progressed through the years. "My grades had been changed for two years, just so I could play basketball, I say this to encourage young people in school today, I

left Winston-Salem and went to New York, where I completed high school, today, out of the entire graduating class, I am the only one to become elected to public office," Little said.

According to Little, it is the church's responsibility

to meet the needs of the poor and needy citizens of Winston-Salem, the church should be an outreach to the community, and as long as I live, I will continue to work for the poor and oppressed citizens of Winston-Salem," Little emotionally stated.

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Who cares what Black people think anyway.

If you think nobody gives a damn what Black people think, think again. Some people care a lot. Especially when they need something from you.

Take corporations. They want you to buy their products. And banks care about whether you're going to give them your money.

Politicians. They care what you think when they're looking for your vote. And T.V. and radio stations hope you'll pay attention to their shows.

The point is, all these people want something from you. And when people want something from you, you've got power over them.

We should learn to use that power wisely to make the changes we need to make.

Give your money, your votes and your loyalty to people who deserve it. People who are going

to give you something in return. People who are doing the most for Black people.

Who cares what Black people think? A lot of people do.

Including us. We're BOCA, the Black Owned Communications Alliance, a non-profit trade association of Black media owners working to encourage greater advertiser use of Black-owned media. Because Black media is vital to the Black community. And your power as a Black consumer can help keep it strong. The power of your consumer dollars can also help make other changes that need to be made. With 26 million Black people in this country—worth \$140.6 billion—we've got clout.

All BOCA wants you to do is use that clout to get what you deserve.

Want to find out more? Write Ms. Terrie Williams, Executive Director, BOCA.

BOCA The Black Owned Communications Alliance
P.O. Box 2757 Grand Central Station, New York, New York 10017