

87-Lamar Kinard, 68-Calvin Caldwell, 55-Barry Traynham, 72-John Nimmons, 88-Sydney Wilkins, 81-Ronnie Johnson, 63-Arron Best, 32-Alexis Cowan, 66-John Lewis, 44-Michael Ferguson, and 1-Mike Winbush.

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Mini Parade to be held tomorrow on the athletic field at 12 noon on Friday. In case of rain, the event will be held in the Whitaker Gymnasium. A step show wil be held Friday afternoon at 3 p.m., where campus organizations will compete for prizes for the best precision step routine. A disco dance will begin at 9:30 Friday in the C.E. Gaines Complex featuring the Galaxy Band.

Galaxy was formed three years ago by a group of students. Two members attend North Carolina A&T State University with the remaining members hailing from various cities in North Carolina and Virginia. The band plays the latest in disco and rhythm and blues music, currently on the charts. Galaxy will also be featured at the Pre-dawn dance following the disco from I a.m. to 5 a.m.

Saturday is the day most people are waiting for as the Homecoming Parade winds through downtown Winston-Salem, beginning at 10 a.m. Marching bands, floats, drill teams and many more attractions are the highlights of the parade, which previews the excitement of the game to follow.

The Winston-Salem State Rams will face arch-rivals, the Johnson C. Smith Bulls. Kick-off time is 1:30 p.m. in Bowman Gray Stadium.

Recording artist Maze, featuring Frankie Beverly, will headline the homecoming show at 8 p.m. in the Winston-Salem Coliseum. Evelyn King and Carl Catlon, two artists who currently have hits on the charts, are also on the bill.

The Hall of Fame Banquet and dance will begin at

CORRECTIONS

The article "UNCF's Director Call for Corporate Execs. to do Their Part" appearing in the Oct. 15 edition of our paper contained three errors which we wish to correct.

There were approximately 50 executives who attended the luncheon and represented more businesses than Wachovia, R. J. Reynolds and Western Electric. Black colleges enroll 25% of all black students in this country and confer 50% of the degrees earned by black students.

We apologize for the errors and hope that no inconvience was caused because of them.

Rest Easy With Sleep-Eze. The gentle ingredient in Sleep Eze helps you get a good night's sleep, and wake up refreshed. Use only as directed.

well as students and alumni. 7:30 p.m. in the Benton ed to bring the student of tribute to the university

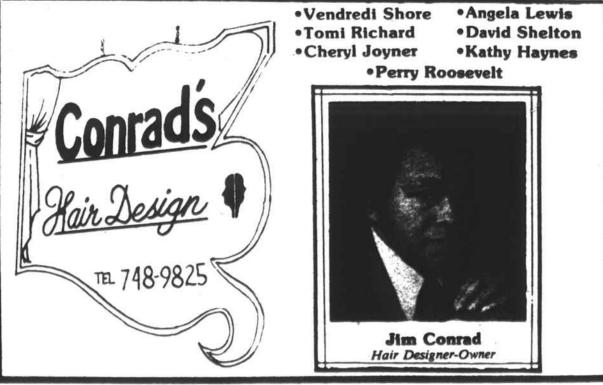
Other student activities *Convention Center. The body, alumni and the com- and its progressive coninclude a Red and White week of activities are plann- munity together for a time tributions to society.





Front row (L to R), Vendredi Shore, Tomi Richard, Cheryl Joyner. 2nd row, Perry Roosevelt, Angela Lewis, David Shelton and Kathy Haynes.

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Little

secretary of the church.

"This award is special to class," he added. me in that it comes from community," Little began, ed through the years. I remember when I was one

one of the churches in our plain how his life progress-

"My grades had been of the only two seniors at changed for two years, just Reynolds (High School) so I could play basketball, I that did not graduate with say this to encourage young the class, I would play people in school today, I

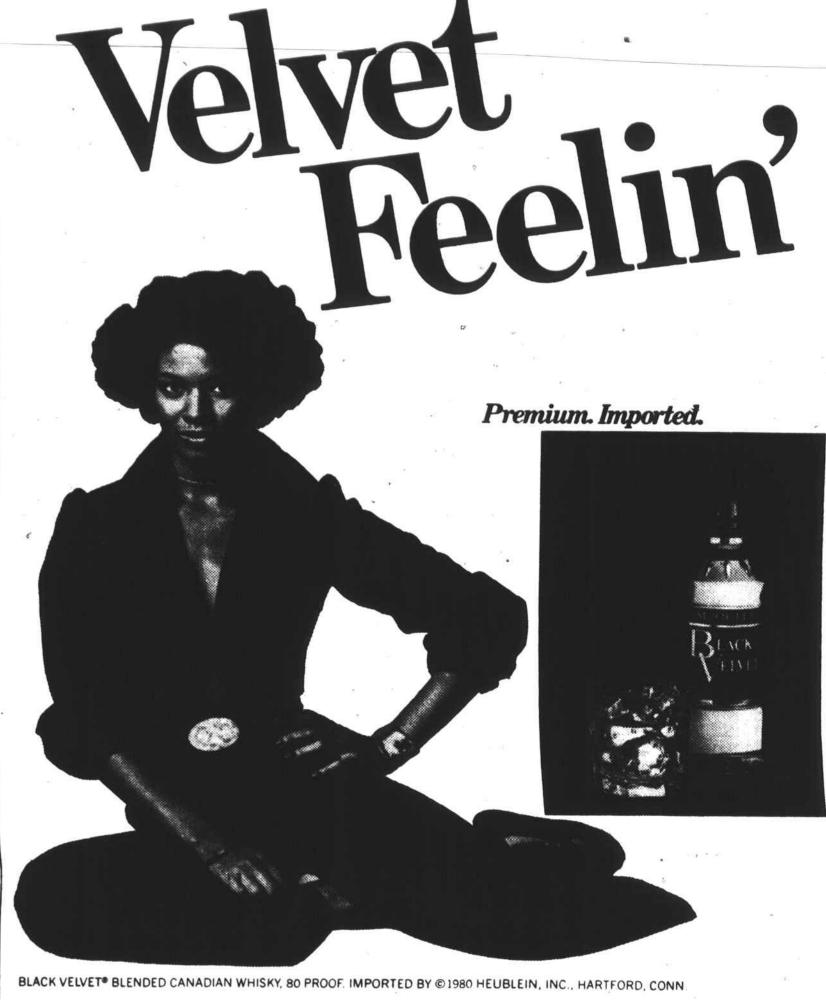
basketball and not go to left Winston-Salem and to meet the needs of the Little continued to ex- completed high school, to- Winston-Salem, the church day, out of the entire should be an outreach to graduating class, I am the the community, and as long

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the church's responsibility stated.

said.

went to New York, where I poor and needy citizens of only one to become elected as I live, I will continue to to public office," Little work for the poor and oppressed citizens of Winston-According to Little, it is Salem," Little emotionally



Who cares what Black people think anyway.

If you think nobody gives a damn what Black people think, think again. Some people care a lot. Especially when they need something from you.

Take corporations. They want you to buy their products. And banks care about whether you're going to give them your money.
Politicians. They care what

you think when they're looking for your vote. And T.V. and radio stations hope you'll pay attention to their shows.

The point is, all these people want something from you. And when people want something from you,

you've got power over them. We should learn to use that power wisely to make the changes we need to make.

Give your money, your votes and your loyalty to people who deserve it. People who are going

to give you something in return. People who are doing the most for Black people.

Who cares what Black people think? A lot of people do.

Including us. We're BOCA, the Black Owned Communications Alliance, a non-profit trade association of Black media owners working to encourage greater advertiser use of Black-owned media. Because Black media is vital to the Black community. And your power as a Black consumer can help keep it strong. The power of your consumer dollars can also help make other changes that need to be made. With 26 million Black people in this country-worth \$140.6 billion-we've got clout. All BOCA wants you to do is use that clout to get what you deserve.

Want to find out more? Write Ms. Terrie Williams, Executive Director, BOCA.

BOCA The Black Owned Communications Alliance P.O. Box 2757 Grand Central Station, New York, New York 10017