

Williams, seated, Pat Mumford discuss residents they plan to visit as ESR outreach counselors in the Liberty-Patterson community. Relocation will be good for most residents, they say, but painful nevertheless.

Photo By Santana

Chancellor Clarifies Stance From Page 1

more," Covington said during an interview in his office. "Ultimately, I have to make a decision for the good of the university."

According to Covington, Winston-Salem State's recruiting staff is acutely undermanned, although it is one of the most essential department to the university's future. Covington said that in order for WSSU to survive, it must maintain or increase the level of student enrollment.

Until 1979, the university had a recruitment program that was federally funded under Title III of the Student Institutions Development Program (SIDP). When WSSU could no longer use Title III funds, it transferred a counseling position into a one full-time recruiting position. Covington feels that one recruiter is not enough for any university.

"We've had a difficult time each year maintaining our enrollment," Covington said. "With the Reagan administration cutting back on student financial aid programs and other institutions in this area escalating their recruitment efforts, we must prepare ourselves for intensive future competition."

Also citing the increase in black enrollment at predominantly white institutions, and the steady enrollment at technical institutions such as Forsyth Technical Institute, Covington said that there is increased competition for a decreasing population.

"We must be prepared. We must have personnel that spend full time on marketing this institution," said Coving ton. "If we don't have students, our primary purpose is gone. A loss of students has a multiplier effect on the entire school."

Covington feels hat it is equally important to have a full-time director of alumni relations on the university's staff. He said the filling of that position would aid in the recruitment effort by assembling a nationwide alumni network.

Currently the alumni relations department is supported by the alumni association and headed by Winslow Lowry. Lowry acts as executive director, coordinating the activities of the association but is responsible only to the association. Covington feels that a staff director would utilize the role of the alulmni to more effectively benefit the university.

"I feel that the alumni of this university can play an active role in the expansion and maintenance of the school," said Covington. "A director who answers to the school can coordinate a recruitment program that would work well in the university's plans."

Covington also said he was exploring other means of continuing some type of childcare program at the university. He had said earlier that one alternative being explored is that of WSSU managing the federally funded head start program currently administered by the Experiment in Self-Reliance. That possibility is still in the discussion stage, and Covington said that he would welcome other suggestions from the center's PTA, as well as from other sources. · Although the university has maintained its level of student enrollment for school year 1981-82, Covington is concerned about furture enrollment levels.

"I'm trying to deal with something that could become a major crisis here in the future," Covington said. "We may not have a problem in 82, but if we don't develop plans to deal with recruitment, we will certainly have them in 83.

"I would like not to give up anything, but if student enrollment drops, then the next thing that will have to be done is cut programs and instructors. This is something that has to be addressed now."

Elderly Housing From Page 1

sidized projects were to getting minorities to apply advertise through area for those apartments, too. newspapers that reach the minority communities, as well as contact individuals or organizations that come in contact with a large number of minority people. Local managers contend that they made that effort.

Dorothy Johnson, resident manager of Granville Place, said that her complex complied with all the guidelines but the response was will

Winston-Salem Journal and Sentinel, and sent letters of explanation and brochures to many churches. We just didn't get a response," Johnson said.

Johnson is now the resident manager of University other kinds of advertising Place, a project-under con- were done but she is sure

"We sent out flyers and information to about 100 churches and as far as I can determine they haven't been read in the announcements at those churches," said Ms. Johnson.

"Black people have the tendency to wait for the apartments to be completed and then they apply, but by that time there is a waiting list," Ms. Johnson said, "I don't know what the pro-"We advertised in the blem is but it is not because we are not advertising

> Doris Miller, manager of Winston Summit, was the assistant manager when the complex opened. She said she wasn't too sure what

Applied locally, that struction that is located in that ads were placed in the Fulton said he is not regulation means that the black community. She black newspapers in satisfied with the results developers handling sub- said she is having trouble. Greensboro and Winston- and said that if, in fact, the Salem. Out of the 110 units guidelines were followed in Winston Summit, 12 are they weren't followed to the rented by blacks and 10 by letter. "The projects are to

handicapped persons. Village Apartments sent tinue until 95 percent of the flyers and brochures to the complex is occupied," area churches, according to Fulton said. "I don't think Joy Lester. She said that those kinds of things have they also advertised with been done and if they have the Chronicle. Only three been done, they weren't black residents live in done in the way they were Country Village's 150 units. supposed to have been."

be reported 30 days before The manager of Country occupancy begins an con-

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As Community Crumbles

In sharp contrast to the surrounding neighborhood, which yields increasingly to vacant lots or empty houses and apartments waiting to be demolished, the Patterson Y is abuzz with activity.

Upstairs, E.S.R. personnel work from 7 a.m. until 4 p.m. patching up old furniture.

Barbara Isaiah, director of home improvement, seems to like her work and is rightfully proud of her ability to transform what appeared to be junk into something attractive and useful.

Right now, she said, items are brought to her and co-worker Gwen Lytle for repair. Soon, however, she says, community members will be taught how to repair their own.

"We sometimes have more than we can handle," Isaiah says, "but we always work them in."

"They really get excited," she says of the residents. "They even get very particular about you sitting on it (the furniture) when they get it back."

Twenty-eight people apparently share that excitement. They're on a waiting list for furniture repair. While the E.S.R. office in the Patterson Y is the nerve center of their work, Mrs. Williams and Ms. Mumford do their most crucial jobs outside of it-meeting and helping people as best they can.

Sometimes, they say, their best isn't enough. "At times you cry about it," Mrs. Williams says, "cry about things that you can't do anything about." Ms. Mumford agrees. "Sometimes," she says, "it takes so long to get something done."

This morning, the ladies begin with an interview of a family yet to relocate.

The mother of the house is unemployed, due to problems with her legs. She appears to be in her late 30s or early 40s and readily answers each question. The house is modest, both inside and out, but it is warm and neat.

Periodically, the woman mentions her legs and how she wishes they were well so she could work. Neither she nor her husband owns a car, she says, so she has to pay neighbors for rides. She feels that they charge too much. She also expresses interest in the furniture repair class.

When asked if she is ready to move, the half-smiling woman says, "Yeah. I'm tired of seeing Reynolds trucks going up and down this street."

Industry has slipped its finger into the neighborhood. A tractor-trailer spans the street a few yards from the house, as it either loads or unloads its

Near the end of the interview, the woman says, "Boy, living is somethin'. And when you die it's even

Next Week: How those who have moved have

THE OLD

In 1864, the Bodie Plantation was sending blacks into cotton fields. Today, as the site of a United Negro College Fund member school, it's sending blacks into different fields-like business, medicine, the arts.

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- 2. Sunrise Towers 3. Laundry Center (Claremont)
- 4. Model Pharmacy 5. Shop Rite (Claremont)
- 6. Etna Service (Claremont)
- 7. Linton Cleaners
- 8. Titia & Bernard's
- 9. Brown's Beauty 10. McQueen's Grocery
- II. Smith Cleaners

SOUTH SIDE

- 12. Waughtown Beauty
- 13. Revco
- 14. Eckerd's (Parkview)
- 15. Winn Dixie
- 16. Biscuit House 17. Lil General (Waughtown)
- 18. Lil General (Lexington Rd.) 19. Rainbow Newsstand
- 20. Food Fair (lst St.) 21. Speedi-Mart (Waughtown)
- 22. Cooks (Peters Creek Pkwy.) 23. Crown Drugs (Peters Creek Pkwy.)
- 24. Thrift-Way Meats (Waughtown) 25. K&S Newsstand (Academy St.)
- 26. Lil General (Academy St.)

NORTHWEST

- 27. Eckerd's (Thruway)
- 28. Forsyth Hosp. 29. Crown Drugs (Hanes Mall)
- 30. Northwest Pantry
- 31. Ray's Seafood (N. Cherry St.)
- 33. Stop Rite (Glenn Ave.) 34. G.A. Food +35. Discount House
- 36. Fast Fare (30th St.) 37. Super X
- 38. Tickled Pink Cleaners
- 39. Food Fair (Patterson)
- 40. Eckerd's (Northside) 41. Northside Sea Food
- 42. Bojangles (Patterson) The Health Center (Lockland Ave.)

- 43. Walker's Cleaners
- 44. Ervin's Beauty Shop
- 45. Baptist Hospital 46. Shop-Rite (Polo Rd.)
- 47. Food Town (Univ. Plaza)
- 48. Food Fair (W. lst St.)
- 49. Starlite Groc. (Glenn)
- 50. Winn-Dixie (Patterson Ave., Ext.)
- 51. Rays #3 (Patterson Ave.) ·52. Kroger Store (Cloverdale)
- 53. Ramada Inn-North (Akron Dr.) 54. Hawkins House of Beauty (NW Blvd.)
- 55. Motel 6 (Patterson Ave.)
- 56. Merita Breadbox (Polo Rd.)
- 57. Brown's Beauty (Patterson Ave.)
- 58. Best Book Store (Reynolda Manor)
- 59. Dixon's Cash Store (NW Blvd.)
- 60. Bee Hive Restaurant 61. Forest Hill Curb Mkt. (Indiana Ave.)
- 62. Produce Mart (NE Glenn Ave.)
- 63. Hawthorne Newsstand (Burke St.) 64. Gordon Manor Pharmacy (Country Club Rd.)
- 65. Magic Mart (Broad St.)
- 66. Kay's Cleaners (Patterson Ave.)

NORTHEAST

- 67. Carver Rd. Barber Shop 68. Fairview Cleaners (N. Liberty St.)
- 69. Silverfront Cleaners (N. Liberty St.)
- 70. Lakeside Kitchen (Jet-Way Shopping Ctr.)
- 71. B&J Beauty 72. Record Boutique
- 73. Salem Seafood
- 74. Pantry (26th St.) 75. Pantry (13th St.)
- 76. Chick's 77. Imperial Barber Shop
- 78. Carver Food Center
- 80. V.G. Phillips (N. Hampton Dr.) 81. Texaco (Hwy. 311)
- 82. Joe's Fine Foods (Bowen Blvd.)
- 83. Ira's Happy Mart
- 84. Dalton Beauty Shop 85. Garrett's Store
- 87. Cloud's Store
- 88. Bernard's (14th St.)
- 86. Wilco (Hwy. 3ll)
- 89. Rite Spot Barber Shop

- 90. Jones Grocery
- 91. Dudley Beauty Shop 92. Al Martin's Record Shop (Jetway)
- 93. V.G. Phillips (Hwy. 311) 94. Shop-Rite (N. Hampton Dr.) 95. Airport
- 96. Pyramid Barber Inst. 97. V.G. Phillips (Akron Dr.)
- 99. Lil General (Old Rural Hall Rd.) 100. Chandler's Grocery (25th St.)

98. Westbrook Grocery (25th St.)

101. Harpers Confes. (18th St.) 102. Union 76 (New Walkertown Rd.)

103. Winston-Salem Seafood

OGBURN STATION

- 104. Young's Cleaners
- 105. Lil General (Old Rural Hall Rd.) 106. Hawkins Seafood

107. J.J.'s Record Shop

DOWNTOWN

- 108. Chronicle Office
- 109. Rite-Aid 110. Post Office
- III. Rene's II2. Bus Stop
- 113. Sanitary Barber Shop
- ll4. O'Hanlon's (Hyatt House) 115. Spencer's Place
- ll6. Star-lite Cafe
- 117. Lincoln Barber Shop 118. Shaw/Hudson Beauty Shop
- 119. Oscar's (Liberty St.) 120. Liberty Foods
- 121. Givens/Givens
- 123. William's Groc.
- 124. Tom Terrific 125. Marcella's Beauty Sh 126. Lil Jack's
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