

# Chronicle Awards From Page 10

that refuse to play some songs by black artists but welcome cheap imitations of the same type of music by white artists.

**The Misplaced Royalty Award** -- To those misguided souls who in their eternal ignorance still call the late Elvis Presley the King of Rock 'n' Roll.

**The Most Quotable Local Speechmaker Award** -- To Mayor Wayne Corpening, who appears to be a nice enough guy, but seems to have some trouble with his speeches now and then. In an address

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in some corners of the black community why the new format and resources invested in "Piedmont Magazine" weren't used to improve "Straight Talk" -- and why they were not used all along on the program -- Anderson said he doesn't know.

But if viewers have such concerns, he added, they should inform the station.

"That's something that we as a people can do for ourselves," Anderson said. "The advertisers are coming after our dollars, too."

Anderson also said that he himself would like to have been more innovative with "Straight Talk" but that time simply didn't permit it.

"When you have to share responsibilities and divide your time between "Straight Talk" and being a news reporter, that's very difficult to do," he said.

Despite the fact that "Straight Talk" did not survive, Anderson says he is committed to making the "Piedmont Magazine" concept succeed.

The numbers (ratings) indicate that our station is growing and moving quickly," Anderson said. "People will see a great change that will make us more competitive and a much better station.

"For as long as I'm here, that will be my aim."

As for the challenge of squeezing black issues that used to appear in a full half-hour program once every two weeks into a seven-minute program weekly, Anderson said, "If that's the time block that you've got, then you have to deal with what you have."

"Camera 12" will debut Saturday with an interview with writer Maya Angelou.

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Financed by the Rev. Sun Myung Moon's Unification Church, the film will include among its stars Richard Roundtree, whose career has not exactly been on the upswing since he created the role of "Shaft" in the heyday of the blaxploitation movies (which don't seem too bad now since they at least gave us the chance to see black folk on the silver screen, a sight that's all too rare these days).

"Inchon" will premiere nationally on Friday.

Meanwhile, back on the small screen will be a repeat broadcast of "Tony Brown's Journal" that looks at the phenomenal success of Prairie View A&M University in turning out black professionals, including the majority of the nation's black engineers.

Air time is Sunday night at 6:30 on Channel 26.

honoring WSSU's "Bighouse" Gaines earlier this year, Corpening remarked, "Let's Have A Bighouse For Big Hand," and, at the NAACP's Freedom Fund Banquet, mentioned in passing his campaign for governor.

**The "I'm So Frighten-**

**ed, Captain," Award** -- To Nichelle Nichols, better known as "Star Trek's" Lt. Uhura, who appears to have considerable acting and singing talent, but only gets to tell Capt. Kirk that the hailing frequencies are open or how terrified she is.

**The Most Overused Stereotype On Television Award** -- To all the programs that feature every black person who greets another black person slapping hands.

**The Best Performance In A Leading Role** -- To President Ronald Reagan, for somehow

convincing much of the country and a good deal of the world that he knows what he is doing.




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