

Black Teams Advance

Football
... did it in 1978?
Sports, Page 14.



An Uphill Climb

Black contractors, who formed an alliance to promote supporting black businesses and to dispel the low confidence level in black firms, now plan on a new battle.
Second Front.

Viewers Respond

Viewers respond to noted columnist Tony Brown's four-part television series on blacks in the media, "Black TV Image Month, with support as well as criticism."
Editorials, Page 4.

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26 Pages This Week

Fair Share Drive Comes To City

By Ruthell Howard
Staff Writer

Five major food store chains, including two operating in Winston-Salem, have been named by the NAACP as businesses that do not adequately

Share Campaign. Other grocery stores are also targets for negotiations.

The thrust of the effort, as summed up by Patrick Hairston, president of the local NAACP, is that, "We (blacks) are going to do business with those people

"They are not allowing us to earn our money back and it's going to (financially) kill black America if it doesn't change."

--L.R. Byrd

employ or do business with blacks.

Harris Teeter, Winn Dixie, Pigley Wigley, Food Town and Bi-Lo grocery stores were named as the major chains that the NAACP is negotiating with as part of its Operation Fair

who do business with us, both black and white."

At a press conference in the city last Friday, the Winston-Salem branch NAACP announced its adjoining with the fair share effort.

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First Place Winner

Little Miss Janel Nicole Fuller, the daughter of Mr. and Mrs. Joseph E. Fuller, flashes the winning smile that helped her net first place in a baby contest sponsored recently by the Willing Workers Club of The Green Level United Church of Christ in Burlington. Runners-up for the title were Miss Rena Michella Potent, second place; Miss Leah Jones, third place; and Miss April Vaughn, fourth place (photo by James Parker).

NAACP Rejects Proposed Affirmative Action Plan

By Ruthell Howard
Staff Writer

After reviewing a proposed Equal Employment Opportunity Program and Affirmative Action Plan that is to be presented to the Winston-Salem Board of Aldermen for approval Monday night, the city's NAACP recommends doing away with the proposal and going back to the drawing board.

Patrick Hairston, president of the NAACP, is critical of the plan because it has no provisions for the handicapped and offers no method of insuring that women receive pay equal to that of men in similar jobs.

Other flaws in the plan that Hairston cites are unrealistic projections for

increasing the city's minority employment percentages; not enough detail on how those goals would be reached and no method of training employees for upward

The proposal includes a short-range goal of increasing the percentage of blacks in official and administrative positions from its present 20.5 percent to

"If you look at the plan, you see that it has percentages. But it does not have the figures to back up those percentages."

--Patrick Hairston

mobility.

Because of these oversights, Hairston says the NAACP has found the proposal unacceptable.

"The plan is no good," Hairston says. "You see, the city has always gotten standards and goals it's going to reach by a certain number of years, but they have never materialized."

23.6 percent by 1985. For women, the 1985 projection is from 7.7 percent to 9.5 percent.

Hairston is also critical of the plan because the projections are based on the Employment Security Commission's labor force figures, which, he says, do not adequately reflect the

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NIA Holds Conference Here

By Ruthell Howard
Staff Writer

"By helping minority businesses prosper, we believe it helps the nation as a whole -- and minorities in particular -- gain jobs, improve educational opportunities and achieve a better way of life," said R.J. Reynolds Industries Inc. vice president Marshall B. Bass.

Speaking recently at the 19th Annual Home Office Mid-Year Conference of the National Insurance Association on the conference's theme, "Commitment to Excellence," Bass said Reynolds' efforts to promote excellence takes many forms.

It is the role of the large corporations, Bass said, "to pursue their minority affairs function with the

same commitment to excellence as with their other business activities."

Citing Reynolds' contributions to the educational development and its efforts to provide equal opportunities for minorities and the corporation's support of local and national

civic organizations, Bass said the corporation has "long subscribed to the belief that we have an obligation to make positive contributions and to establish and maintain mutually beneficial business relations with minorities and women-owned

businesses.
"We believe this means that minority businesses should share to the fullest extent possible in the benefits of doing business with us."

Bass was keynote speaker at a noon luncheon held in the Holiday Inn North as part of the conference activities.

The association brought together representatives from black insurance firms across the nation, to discuss problems peculiar to minority insurance firms and to exchange ideas.

George Hill Jr., president and chief executive officer of Winston Mutual Life Insurance Co. and president of the association, said the conference was formed "out of a need for black insurance companies to ban

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George Hill Jr.



Marshall Bass



Winston-Salem State University art majors Emery Partee (left), Wendy McClure (center) and Bonita Perry unpack an exciting show of textiles by Lelita Robertson. Sewn from many different fabrics, the colorful hangings of Robertson, a former textile conservator, were on exhibit in WSSU's Fine Arts Gallery recently.



(photos by James Parker)
James Freeman



Felicia Lampkin



Susie Johnson



Kay Bohannon

Chronicle Camera

Blacks And High Blood Pressure

By Edward Hill Jr.
Staff Writer

In a nationwide health survey conducted by the National Center for Health Statistics, it was revealed that the high blood pressure rate among black adults is 48.8 percent.

Because of the high amount of pork and salt included in their diets and the effects of stressful living conditions,

blacks are more prone to develop hypertension, the survey said.

The Chronicle recently polled residents at the East Winston Shopping Center to determine their familiarity with the symptoms of hypertension and whether they take precautionary measures against high blood pressure.

James Freeman, East Winston resident: "I'm not really aware of the signs of hypertension. My mother has it."

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Children Should Be Removed From Adult Jails, Survey Says

RALEIGH — An adult jail is no place for a child awaiting a court hearing. The more than 1,600 children under age 16 who are placed in adult jails in North Carolina each year should not be sent there. That's a key recommendation of a report released last week by the Governor's Advocacy Council on Children and Youth (GACCY).

The report, "No Place for a Child: Children in North Carolina Jails," notes that placing a child in an adult jail "can have severe traumatic effects on an already troubled and frightened youngster." The suicide rate for children in adult jails is five times the national average, the report notes.

Herb Stout of Raleigh,

GACCY chairman, said a Nov. 2 incident in Transylvania County underscores the harmful effects of this policy. There, a 13-year-old awaiting a court hearing in Hendersonville was driven to Brevard and locked in the adult jail overnight when his hearing was delayed. He attempted suicide by hanging. "In the past seven years, four

children in adult jails in our state have committed suicide while awaiting a court hearing," Stout said.

"If a child really is a threat to himself or others, or if there is reason to believe he will not show up for his hearing, then he should be held in a juvenile detention center or other secure facility," Stout said. "The 13-year-old in Transylvania County had come from the Buncombe County detention center and I feel that he should have been returned there instead of being sent to the Transylvania County adult jail."

In fact, the GACCY report found that 60 percent of the almost 4,000 children under 16 in adult jails or juvenile detention centers in 1981 were held

unnecessarily. "State laws that outline when children should be held in secure detention are vague," the report states. "They allow broad discretion that often results in arbitrary and unnecessary placements."

Stout said that a GACCY survey in March 1982 of children held in secure detention found that most should have been returned

home. "A total of 32 percent had never had any previous contact with the court," he said, "93 percent had never failed to appear in court, 78 percent had never violated court supervision and 88 percent were not assaultive or disruptive. In fact, 15 percent eventually had their cases dismissed, probably because the evidence

against them was too weak to even bring the case before the court."

GACCY made four recommendations based on the report:

•North Carolina laws that determine when children should be held in secure detention should be made more objective and specific, so children will not be de-

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