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And Pictures

the CIAA Tournament is upon us, the fair basketball was played right in front of us last week. Two stories and a photo-essay recount the action at our spring-can-happen tourney, both on and off the court.



The Church Series

An editorial reflection in the *Chronicle's* eight-part series on black churches, and the unexpected furor the first two articles have created, as well as letters to the editor on the matter.

East Winston

Never have two words been used by so many people to mean so many different things. We try to provide at least a geographical definition.

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Front Page.

Winston-Salem Chronicle

"Serving the Winston-Salem Community Since 1974"

VOL. IX NO. 26 U.S.P.S. No. 067910 WINSTON-SALEM, N.C. Thursday, February 24, 1983 '25 cents 58 Pages This Week

Economic Power Spurred By Church

By EDWARD HILL JR.
Staff Writer

Staff Writer Robin Adams also contributed to this story.

The church is the economic backbone of the black community.

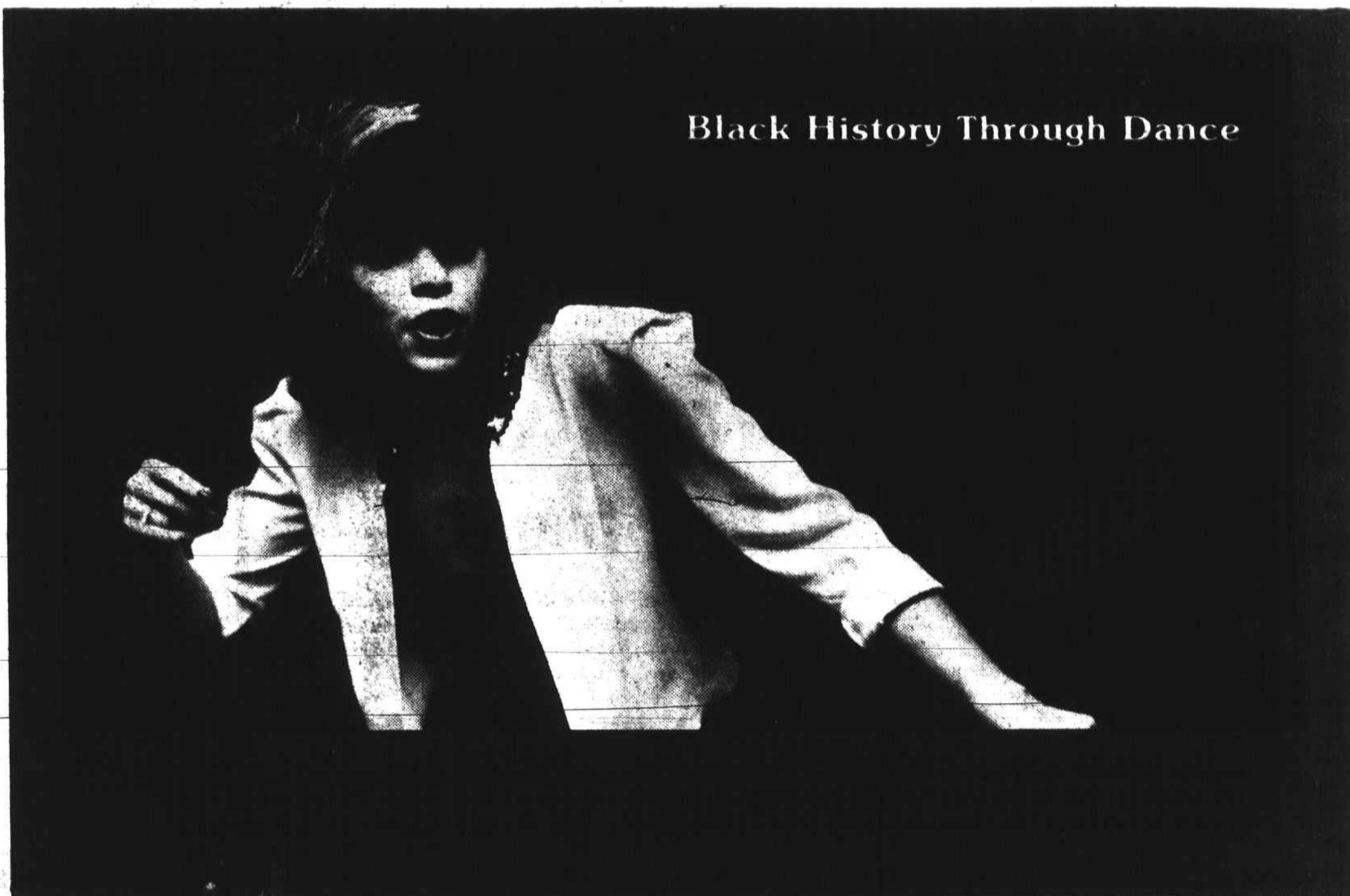
money to blacks. Then there were the burial societies and the insurance companies. They all came out of the black church. "The black church played a critical role in the economic development of the black community,"

and it's God's business," says the Rev. Philip Cousin, pastor of St. James AME Church. "As Reynolds, Hanes, Western Electric and Wachovia like to show a profit, God would like for his community to show a profit as well."

An annual report for 1982 published by the General Baptist State Convention outlines the donations of 29 local black Baptist churches. Those contributions totaled more than \$48,000 and were allocated to 36 different organizations that included crisis control centers, Meals on Wheels programs and various other institutions and educational organizations.

Shiloh Baptist Church, which has a membership of 1,400 and has annual expenditures that total \$300,000, was the denomination's leading contributor from the city in 1982 with \$13,000. Counting total donations to various programs, the Rev. J. Ray Butler says Shiloh's contributions exceeded \$44,000 last year. He says churches would like to give

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Black History Through Dance

Our Black Churches

An eight-part series examining Winston-Salem's black churches



And it has been a spawning ground for other black economic institutions, giving birth to credit unions, schools, insurance companies, funeral homes and hospitals.

"At one point in our history, everything centered around the church," says Cedric Rodney, chaplain at Winston-Salem State University who also teaches a course on the history of the black church. "The black church started the first credit unions when banks would not loan

adds Dr. Sonja Stone, an assistant professor of Afro-American Studies at the University of North Carolina at Chapel Hill who has conducted research on the black clergy. "From low-income housing projects to job-training programs to economic boycotts, the church has its roots firmly grounded and deeply embedded in the economic growth and stability of the black community."

Those roots remain. "The church is a business

East Winston: What And Where Is It?

By RUTHELL HOWARD
Staff Writer

"I would start north of Fifth Street and that would be, ah... Then, I'd go from... I guess... I expect they call East Winston all of black-populated Winston-Salem from around Patterson Avenue.... Then, move north and

that would take you...."

Charles McLean, 73, black, and a long-time Winston-Salem resident, isn't alone in his frustrating attempts to pinpoint the region of the city known as East Winston.

Geographically, determining East Winston's boundaries can be as futile as determining the exact location of the horizon, and those bound-

daries, once drawn, may vary, depending on who you're talking with and possibly when you're talking with them.

After whipping out a map, McLean finally drew what he felt best represents what is now called East Winston: "East of Liberty Street, south of Walkertown Road, north of 5th

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Tribute To A Legend

Clarence "Big House" Gaines, head basketball coach and athletic director at Winston-Salem State University, gave his thanks to the group that was on hand for the tribute that was paid to him last Sunday at the Kenneth R. Williams Auditorium. Gaines, shown here with his wife Clara, was presented a brand new car at the ceremony (photo by Santana).

Winston-Salem Yes, A&T No

By ROBIN ADAMS
Staff Writer

Winston-Salem State University Student Body President Chris Wilson announced recently that he and his classmates have elected to participate in a national boycott against Anheuser-Busch Inc. of St. Louis.

Wilson says that the student body voiced support for the boycott against the brewer of Budweiser beer in

a fall-semester poll.

WSSU students made a public announcement of their plans last Wednesday during "Bud Is A Dud Day," held on black college campuses throughout the country to show support for Operation PUSH, which is spearheading the campaign against the brewery, and the NAACP's Operation Fair Share Campaign.

Wilson says that the WSSU student government has posted flyers around the

campus to educate students they take out.

He adds that, despite the fact that students at North Carolina A&T State University conferred with the local distributor for the national boycott," Wilson Anheuser-Busch, R. H. says. He adds that WSSU Barringer Distributing Co. has contacted officials at in Greensboro, and decided R.H. Barringer but declines not to join the boycott, to elaborate on the results of the meeting.

WSSU is in total support of the Rev. Jesse Jackson's requests for white businesses to put back into the black community some of what

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Jackson's Alma Mater Bypasses Boycott

From dispatches.

GREENSBORO — A&T State University's student body and R.H. Barringer Distributing Co. have signed a wide-ranging agreement to work together for an "equal opportunity community."

The local firm is the area distributor for Anheuser-Busch of St. Louis, national boycott target of the Rev. Jesse Jackson and Operation PUSH. Bobby Hopkins, A&T student body president, announced last week that the A&T students will not boycott Anheuser-Busch pro-

ducts in the distribution area "because we don't want to damage the agreement or jeopardize the programs we have been working on."

At the same time, Hopkins has asked other businesses in Winston-Salem and High Point "to follow Barringer's lead" in adopting policies which will aid economic development in the black community.

The agreement is called an "undertaking of understanding" and covers such items as advertising in black

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Winston-Salem State Enrollment Drops Slightly This Semester

By RUTHELL HOWARD
Staff Writer

Enrollment at Winston-Salem State University decreased slightly this year, but university officials say they see no reason for alarm as yet.

Because of President Reagan's recent cuts of federally-funded financial aid and loan programs to help students from low-income families attend college, enrollment at historically black institutions is on a downward trend in general.

But WSSU's chancellor, Dr. Douglas Covington, attributes this year's slight decline to several factors.

He said the cuts in student financial aid and the publicity given the cuts, problems in getting financial aid forms processed -- discouraging some students from filing them -- and the fact that predominantly white institutions are heavily recruiting minority students have contributed to the decrease.

"There is another factor and that is that we've had quite a bit of construction and renovation that has temporarily disrupted the campus environment,"

Covington said. "While, in the short run, this represents a negative influence, in the long run, it's going to greatly work to our advantage."

Covington also said the decrease in the college-age population has impacted significantly on the school's enrollment figures.

"We are going to have to offer programs to attract the older student," Covington said.

WSSU's preliminary enrollment figures for the spring semester show a slight increase over the enrollment for last spring, but a decrease in enroll-

ment since the fall and an overall decrease as compared to last year's attendance.

Robert Fenning, an employee in the school's Office of Institutional Research, reported that the school's spring headcount is 2,166 students, a decrease from 2,259 during the fall semester. During the fall of 1981, the school had an enrollment of 2,294 students, which decreased to 2,115 by the spring of 1982.

The preliminary count will further decrease when

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