

# sports

## Prep Spotlight

### Reynolds Tracksters Looking Awesome

By EDWARD HILL JR.  
Staff Writer

"On your marks, get set... POW!" That's the sound that will be heard all around the city in the next two months when the area high school boys track and field teams compete for conference and city bragging rights.

And many of this area's performers should break records and provide some exciting finishes.

Still, there is a consensus among area track coaches that Reynolds High School is the team to beat. The defending city champion Demons are deep and talented in both track and field events.

But it's in the field where Reynolds is strongest. In the high jump, for instance, Mark Dance is in a class by himself. The senior is the reigning city and conference champ and has a best of 6'8". Tony Thompson adds excellent depth, having already done a 6'6".

Darvez Hall and James Jones are one-two in the city in the triple jump, with jumps of 46'2" and 44'1", respectively. In the pole vault, the Demons have one of the best in Matt Murphy,

who has vaulted 13 feet.

Chris Lineberger and Hall rank among the top long jumpers around and Leigh Hawkins is the city's leading shot putter and discus thrower, with career bests of 49'6" and 138', respectively.

The Demons will also be tough in the track events, especially in the hurdles, where Kenard Bynum ranks among the best in the state in the 110- and 330-intermediate hurdles. Bynum has also turned in 23.0 in the 200 meters.

"We're trying to build depth in every event. We have about 50 kids, which is the largest in the city."

-- Reynolds Coach Norman Trzaskoma

In the conference and city championships, the object is to get points, and Reynolds will get more than its share in the middle- and long-distance events. Kurt Seeber, Mike Maker, Mark Cooper and Danny Murray rank among the area's best in the 1600 and 3200 meters.

"We're trying to build depth in every event,"

says Reynolds Coach Norman Trzaskoma, in an understatement. "We have about 50 kids, which is the largest in the city. We're building for our conference schedule in April.

"The more depth you have, the more points you can pick up. You don't have to have quality people in every event, but if you have enough to get some third and fourth places, you're in good shape because many teams just don't have the sheer numbers."

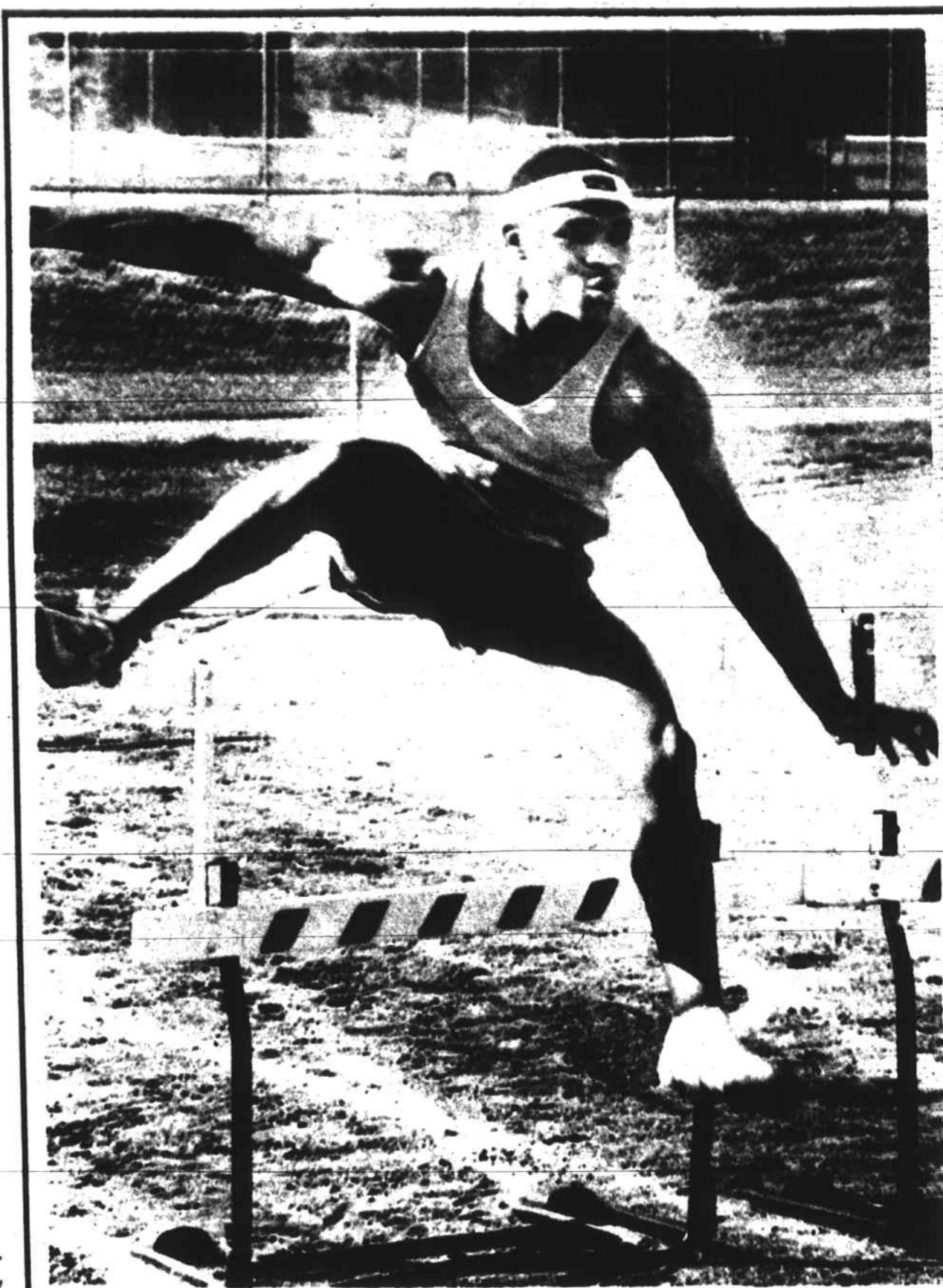
Trzaskoma says the secret to Reynolds' success has been talent, numbers and a knowledgeable coaching staff.

West Forsyth figures to be strong in the field events. Eli Phelps and Anthony Nelson are excellent high jumpers. Kevan Sawyer and Derrek Ballard are good shot putters and discus throwers and Ballard, Rodney Nivens and Todd Young should give West valuable points in pole vaulting.

Speedsters Vernal Pender and Zeke Williams are formidable performers in the sprints.

"We have some good quality people," says West Forsyth Coach Lloyd Hudnall. "Some of them are young, but they have good potential."

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### Over Easy

This hurdler from Greensboro Dudley High School won his event during a dual meet last week at West Forsyth High. The high school track season is underway and figures to bring lots of thrills and excitement to area fans (photo by James Parker).

## Black College Briefs

### Players Accused Of Raping Woman

By BARRY COOPER  
Syndicated Columnist

**NEW ORLEANS** -- Five Southern University athletes have been indicted and accused of gang-raping a woman in a New Orleans hotel after the Bayou Classic football game with Grambling last November.

The five are accused of aggravated rape, which carries a possible maximum penalty of life in prison.

The five have been free on \$10,000 bond since they were booked last December. After the indictment, the bond was raised to \$50,000.

Indicted were Thomas E. Hudson, a freshman defensive back, Ernest Bell, a receiver, Herman Coleman, a freshman quarterback, Kim Ray Davis, a sophomore punter, and Linwood Hamilton, a freshman nose guard.

Dr. Jesse N. Stone Jr., president of Southern University, said a school investigation of the

matter is still under way.

**TALLAHASSEE, Fla.** -- Florida A&M officials are expected to announce soon that they have moved their Orange Blossom Classic football game from Miami to Tampa, Fla. The Orange Blossom Classic, in existence for some 35 years, was the oldest black college bowl game until it became a regular season game several years ago.

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### Firebirds Eye Division I Despite Loss

After piling up 24 straight wins en route to a 29-2 season record, the University of the District of Columbia Firebirds had their dreams of a second straight NCAA Division II title crushed by Wright State of Dayton, Ohio, 92-73, in the championship finals last Saturday night in Springfield, Mass.

But despite the disappointing loss, the talk of UDC moving up to Division I persists. And now it is stronger than ever. Stronger, because the person who mentioned it this time was none other than UDC President Benjamin H. Alexander, at a private brunch for the UDC players this past Monday.

As Alexander shook hands with the fans, students and players who had flown home from Springfield, he suggested that the school was ready to take the big step up to Division I.

Flamboyant Coach Wil Jones may also be ready to take the big leap and indicated that he plans to meet with university officials the first week in April to discuss the implications of declaring Division I.

Jones obviously has the support of Alexander, who stated flatly, "It's up to the president to raise the money. And, yes, I'm ready to raise the money. Other schools have gone into Division I with much less than we have. We have won a national championship (in 1982), we have a reputation and accomplishments. Most important, we have a commitment from the key administrators of UDC -- such as the president and the chairman of the board of

trustees."

Jones estimates that it will take in the neighborhood of \$500,000 for the school to meet the requirements of Division I, including money for a new dormitory. At present, Jones finds his players apartments and transportation, since the campus has no dorm facilities.

Alexander says he is working to rectify that problem. But there are others, such as travel ex-

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penses, a recruiting budget, meal money and a larger homecourt than the 3,500-seat on-campus facility.

And then there are the other Division I requirements, including stiffer academic requirements, just to name one.

In spite of the obstacles, Jones and Alexander have the support of the chairman of the UDC board of trustees, Ronald H. Brown, who also has indicated that he favors strong consideration of going to Division I.

The anxious Jones, a former assistant to Lefty Driesell at Maryland, says he has the UDC administration excited about the possibilities of the move. "As the university grows, this is the only proper step to take," he told *The*

*Washington Post*. "We are getting it into our minds to do it."

Jones may have the talent to tackle Division I next season, with Earl Jones and a number of other talented players returning.

His team certainly could compete in the Mid-Eastern Athletic Conference, where Howard, a school just down the road, plays, but Jones isn't in favor of membership in that predominantly black league. "There's no money in the MEAC," he says. "I want to move away from the black syndrome so I can recruit the good white kid."

Jones does think that UDC needs to be in a conference, however: "That way you have a double shot at getting into the NCAA tournament. I'm thinking of a good conference, like the ECAC North or South."

Jones says he will make the powers that be at UDC aware of his expectations before entering Division I. "I ain't going to Division I without what it takes to compete," he says. "You don't want to go in there half-steppin'."

Not going in half-steppin', according to Jones, means he must be able to recruit competitively against Georgetown, Maryland, George Mason and others for the best high school athletes available, and have, of course, a bigger contract, more full-time assistants and at least a five-year commitment to Division I status.

The feeling here is that UDC may have the

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### 'Manning' The Helm

Greensboro Page High's Danny Manning prepares to go airborne during last weekend's 73-55 win over Goldsboro High. The victory capped off an undefeated 26-0 season for the Pirates, who finished second in the nation among schoolboy basketball powers (photo by James Parker).

## Those Guys In Beer Ads

### They're The Real McCoy, Folks

**ST. LOUIS** -- If those athletes in the Budweiser Light television commercials seem adept at sacking the quarterback, stopping slap shots, stuffing baskets, striking out the side, or burning a fast track, it's because they are -- or were.

Of the seven current Bud Light spots, five of the television commercials feature former professional and collegiate athletes reliving their glory days.

"We've received excellent consumer response in the short time since we launched the Budweiser Light 'Athletes' campaign," said Anheuser-Busch Marketing Vice President Michael J. Roarty. "We feel the almost immediate acceptance and success of the campaign is due to the fact that we spared no expense in delivering an authentic scenario and message that consumers can identify with."

Roarty added: "Whether it's sinking the winning putt during a weekend golf match or getting that strike in the 10th game of bowling league competition, our target audience can identify with the 'Bring Out Your Best' situations portrayed by the real-life athletes in our commercials."

"Football," the introductory commercial in the Bud Light "Athletes" campaign, developed in support of the brand's "Bring Out Your Best" slogan, features a rookie offensive lineman pitted against a veteran linebacker -- former San Francisco 49er standout Dave Wilcox.

Another of the six original "Athletes" commercials features a hockey goalie -- former National Hockey League netminder Ron Grahame (Los Angeles Kings, Quebec Nordiques) -- who maintains his self-confidence in the face of competitive pressure. Grahame's goal-scoring counterpart is Roger Bellerive, a former semi-pro with the Portland Winter Hawks who now works for the Portland-based Bud Light distributor.

The key player in the basketball commercial is Marvin Roberts, the fourth-leading career scorer at Utah State with a 24-point-per-game average. Roberts played in the American and National Basketball Associations, including stints in Los Angeles, Cleveland and Detroit, and is now studying for a master's degree in economics.

The coach seen scrutinizing Roberts and passing on a grudging "nice game" at the end of the spot is also familiar with the role. Jim White, a teacher at Los



"Hockey" Ron Grahame



"Football" Dave Wilcox



"Baseball" Marcel Lachemann



"Basketball" Marvin Roberts

Angeles Harbor College, spent 12 years as the school's basketball coach.

California Angels fans may recognize the "comeback" pitcher in the baseball spot as being the same guy who makes those slow walks to the mound at Anaheim Stadium. Angels' pitching coach Marcel Lachemann (his brother is Seattle Mariners Manager Rene Lachemann) portrays the likeable veteran whose strikeout relief effort impresses the visiting pro scouts so much they invite him

back to the big leagues. One of the scouts is "real-life" scout Gail Henley of the Los Angeles Dodgers.

"Relay," a track and field ad that depicts the team-

work essential to the success in the four-man, 400-meter relay, features former U.S. amateur star John Smith. And the newest Bud Light commercial, "Downhill," features world-class skier Susie Patterson.

"We're about to celebrate the first anniversary of the national rollout of Bud Light, which became the number two seller in the light beer segment less than eight months after introduction," said Roarty. "We feel our advertising campaign, especially the new 'Athletes' creation, was a key reason behind our remarkable first-year success."

Needham, Harper & Steers of Chicago is the advertising firm for Budweiser Light's "Bring Out Your Best" campaign.