

Golfers From Page A1

for improving Winston Lake. One was submitted by Jamison and rejected by the golfers because it did not include plans for a grill. The second, Plan B, is supported by the golfers because it includes building a grill. Plan C, which Jones recommends, includes leaving enough space for a grill, but not actually building a grill.

The clubhouse has a snack area where sandwiches or drinks can be purchased, but the golfers complain that the food is limited and the area is operated by the same person who maintains the carts and grounds. They want a separate eating area with a grill, where food would be prepared by an additional employee.

"We want everything we can get in the clubhouse," said Jordan. "Even if we don't get the grill, we're going along with that (whichever plan passes), but we're going to let the aldermen know that it would be wiser and cheaper to build the grill now."

Amos Lewis, president of the Winston-Salem Golf Club, said the club mailed a proposal in March for renovations at Winston Lake to eight city officials that includes repairing tables in the picnic area and fencing in the lake.

Since the Finance Committee has allocated funds for those repairs, Lewis said, the golfers' main concern is getting the grill, which they say wouldn't result in more space, but more sanitary cooking conditions. "Because of the food handling there, I don't think it's sanitary," Lewis said. "If we had a grill, we could get a health rating."

"The Recreation Department feels we don't have enough money coming in to support the grill," Lewis said. But he contended that the grill would create revenue for the course. "It may be a little more expensive on the city," Lewis said, "but Winston Lake has the potential to be a profit-making course."

Radio Station From Page A1

transmitter, the station experienced considerable "down time" (time not actually broadcasting) and ad sales moved slowly.

"We went into the deal without one penny to operate the station. You can't operate a business on faith. A church runs that way, but not a business," a church member said recently.

According to Bea Swisher, WSMX's former traffic director who now coordinates the radio station's daily activities, local businesses have been reluctant to buy time on the station for several reasons, including its contemporary black gospel format, its history of losing money under previous owners and its high advertising rates.

But a church official said the black gospel format was an asset, not a liability, and that the station's rates were in line with the other black-oriented radio stations. "The main problem was that we were not well-known in the business community," the official said.

A history of losing money does not affect the present owners, the official added. In the past three years, the station has had three formats: country, white Southern gospel and the present black Southern gospel format. Before the country format, the station was all-news.

So, while the church was busy spending money trying to revive the radio station, in addition to financing other ventures and keeping the church functioning, the second six-month interest payment date approached. For the first six months the station was on the air, the church provided money to meet almost every payroll payment.

But, according to sources, the church didn't have the money and changes had to be made in a hurry to avoid losing everything.

The first visible change was the hiring of a consulting team, Fleshing, Pirtle and Associates of Roseville, Calif., to study the radio station's financial dealings. One of the first measures the team recommended was the laying off of four staff members, including General Manager Rodney Sumler, who still remains as president of Gospel Media Radio Inc., which owns the station.

According to Sumler, he and the three other employees were laid off for financial reasons. "It was a financial thing to keep the station operating and to save money.... Letting four people go would cut the monthly budget by one-fourth," Sumler said.

But, according to reliable sources, the consulting team has full control of the station and is free to make changes without consulting with Johnson, who has been described as the "spiritual and business head at Macedonia."

The consultants were actually hired by the bonding company rather than the station's ownership to "analyze and evaluate" the radio station, sources say. "The bonding company sent somebody to maintain the signal and hold the station until the Bishop agrees to sell the station," a church member said.

Sources say that the recent signs of financial trouble are not the first. In October, 1982, the station conducted a telethon, where Bishop Johnson made a public appeal for financial support. "After only four months of operation, we were in financial difficulty," a church member said.

"The consultants didn't phase out people; they phased out jobs," said Swisher. "But the church still owns the station, like it always has. The Bishop is still at the top." But Swisher admitted that the consulting company has made changes without the Bishop's permission.

Dyer J. Powell, of Keenan and Clary Inc., the bonding company, said he cannot comment on whether the church has defaulted on the interest payment. "I certainly can't do or say anything if the Bishop has not had any comments," he said in a recent phone interview.

"I'm not saying he has defaulted on the payment or not."

Powell said he is not sure what action his company will take if Macedonia defaults. "There is no standard procedure to follow," he said. "It varies from state to state."

But, according to sources close to the church, there are a number of options the church can take, including getting the bond refinanced with another company. "But it's hard to say what will happen until the end of the month," a church official said. "That's when something will have to be done."

Bond From Page A1

the building and six acres for \$96,000 and intends to construct housing for the elderly on the property.

•Voted to name Dr. Earl Sanderfur assistant superintendent for personnel, filling a job vacated by Eugene Johnston, and to promote Dr. Howard Sosne from assistant superintendent for elementary schools (K-6) to assistant superintendent for administration K-12.

•Approved the appointments and transfers of five principals, including black principals Rose Ann Stowe, who has been appointed

principal at Skyland Intermediate School and Peyton T. Hairston, who has been appointed principal at Mineral Springs Junior High.

•Adopted a school-closing policy and voted to have a list of schools that will be closed by Oct. 31, one week before the November bond referendum.

•Accepted a preliminary report outlining the results of the achievement tests given this spring in the local schools. According to the results, students continued to make gains in all test categories.

Shortage From Page A1

and 1.6 percent of veterinarians.

Louise W. Sullivan, M.D., president and dean of the Morehouse School of Medicine in Atlanta and president of the Association, said in a preface to the study that the ratio of blacks to whites in medicine and other healing professions historically has been low.

"This is the legacy of decades of segregation and discrimination, which, until the late 1960s, resulted in unequal educational opportunity, including a relative lack of access to health professions education for black Americans," Sullivan said.

"As a nation, we need to utilize the most talented individuals available for the demanding health professions in an effort to improve health status of our citizens and to improve our nation's system of health care. For blacks, who are aware of the fact that, compared with whites, their lives are shorter, their pregnant mothers and their infants die more frequently, and they have a greater burden of illness and disability, the statement that the United States has the best system of medical care in the world has a hollow ring."

The study said some gains by blacks in the health professions had occurred in the 1970s, when black student enrollment in medicine and other health professions increased in proportion to total enrollment. But the increase peaked in the mid-1970s in medicine

and dentistry and began to decline. A slight increase in enrollment has occurred in recent years, the study found, but has not returned to peak-year levels.

The study said there is "substantial probability" that previous gains will be "eroded during the eighties" unless action is taken to:

•Increase minority student financial support through scholarships and low-interest loans.

•Increase the commitment of majority schools to recruit and retain black students, even if the schools reduce general enrollment.

•Restore enrollment at

Meharry School of Medicine at Nashville, Tenn., to at least 100 students per class in medicine as soon as possible and expand the Morehouse class size to reach its goal of 64 students per class.

•Develop a sufficiently strong research base at minority health professions schools to attract strong basic science faculty, including more minority faculty.

The study repeatedly cites the need for affordable financial aid as a crucial problem facing black health professions students. It said "recent changes in student financing (by the federal government) are increasing the already considerable economic barriers to black health professions students who tend to come from families with lower socioeconomic status than white students."

More Honors From Page A1

siderable improvement.

"We've only scratched the surface of what this newspaper can be," he said. "I honestly believe that 90 percent of our potential is yet to be realized."

Also at the Gary convention, Chronicle Publisher Ernest H. Pitt was elected to the NNPA executive board. The NNPA is the national organization of black newspaper publishers and consists of more than 200 member newspapers.

The Chronicle won first-place awards in "General Excellence" and "Best News or Feature Series" earlier this year in the North Carolina Press Association's newspaper contest, becoming the first black weekly in history to do so.

Crime Prevention From Page A2

tion Unit at 727-2688.

This column is brought to you weekly as a public service of the Chronicle, the East Winston Crime Task Force and the Winston-Salem Police Department.

Fireworks From Page A2

But they're deadly, contrary things for anyone but a seasoned expert to handle.

This column is brought to you weekly as a public service of the Chronicle and the Winston-Salem Fire Department. For further information, call Assistant Fire Marshall Mary Johnson at 727-2492.

New Assault On Illiteracy Program Starts

Do you realize that 100 years ago a black person would have been beaten for so much as looking at a book? Do you realize that just 50 years ago many black children were still attending one room schools, where all grades were taught by one teacher with only one or two books? Do you realize that only 25 years ago, blacks were fighting for the right to receive an equal education to whites. Do you realize that our black children had stones thrown at them, were spat on and ridiculed because they dared to attend an all-white school?

Do you realize that 44 percent of black youth in the United States (according to a 1980 U.S. government report) at the age of 18 are functional illiterates? They could not read past the fourth grade level. According to the 1970 census here in Forsyth County, 23 percent are illiterate.

If this alarming trend continues through the decade, by 1991, half of our black younger adults may be consigned to lives severely warped by the stigmas of unemployment, welfare, drugs and crime.

The Assault on Illiteracy Program, a project under the Winston-Salem Chapter of the Association of University Women, was formed to combat this problem. The program's objectives are to raise the reading levels of our youth, to reduce school disciplinary problems associated with poor reading, to improve the standardized communication skills of black youth in terms of vocabulary building, speaking and writing, and to in-

volve the entire black community with a commitment to serve one another in the finest tradition of volunteerism.

This program has been formed by people who haven't forgotten how hard blacks fought and how much pain and suffering blacks went through for the right to be literate. They realize the rewards of being literate and don't want to see black ancestors' concern for the future go "down the drain."

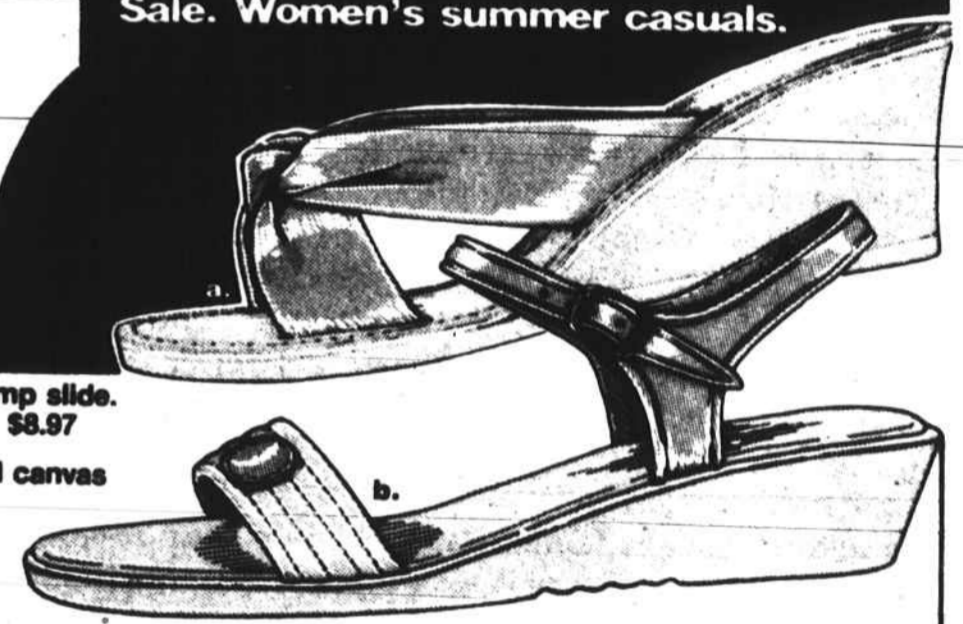
The Baptist Ministers Conference and Associates has endorsed the Assault on Illiteracy Program. After finalizing the program in Forsyth County, members will be asking for spaces in

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- Infants' sizes 5-8, reg. \$6.97...\$4

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Shop these Winston-Salem area stores...

- 1. East Winston Shopping Center.
- 2. 2853 North Liberty Street
- 3. Loehmann's Plaza, 3614 Reynolda Rd
- 4. 2942 Woughtown Street
- 5. K-Mart Plaza, 2578 Peters Creek Parkway
- 6. 825 South Main St., Lexington
- 7. K-Mart Shpg. Ctr., Lexington

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