

The Choice

Humanity will either achieve peace by learning to live with itself, says our editorial writer, or by destroying itself.

Editorial, Page A4.

A Strong Believer

Now 72, Bishop Reuben Kelby Hash has dedicated the last 42 years of his life to the ministry, and he's still going strong.

Religion, Page B4.



Repeat

Virginia Union, which demolished the Rams 40-7 earlier in the season, fell one touchdown short of a repeat performance in last Saturday's CIAA championship game.

Sportsweek, Page B1.



Winston-Salem Chronicle

"Serving the Winston-Salem Community Since 1974"

VOL. X NO. 13

U.S.P.S. No. 067910

WINSTON-SALEM, N.C.

Thursday, November 24, 1983

35 cents

24 Pages This Week



Madame President

Wants Stricter Housing Codes

Newell: Too Many Live In 'Squalor'

By JOHN SLADE
Assistant Editor

Ernest Williams, his wife and four children have lived in a three-room house on East 15th Street for the past year. For much of that period, their rented home has been condemned.

Williams, who works part time at a car-wash, says he's offered to fix the house up, but has gotten little response. He says he's also afraid that if the owner fixes up the house, the rent will go up, which "happens a lot," says John Roberts, who heads city's Housing Division of the Community Development Department.

Roberts says his office systematically checks homes in particular areas, but also checks complaints about housing conditions. When a house is found "unfit for human habitation," it is condemned, says Roberts. "We then notify the owner and give him an opportunity to make repairs to the house." If the repairs aren't made, a court hearing is posted and the occupants of the house are relocated. The

owner is not allowed to reoccupy the house until it meets city housing codes.

Often, says Roberts, owners say they aren't able to make the necessary repairs unless the renters relocate, which presents a dilemma for some, such as Williams,

"The laws and inspection codes are too low. Maybe this is where we should attack the problem."

-- Alderman Virginia Newell

"... Those who rent should have different attitudes. They should take care of the place, no matter what...."

-- Landlord Jerry Gilmore

who says he has been unable to find steady work and makes only \$30 to \$40 a week.

The owner of Williams' house, J.L. Newton, says he has "brought the house Please see page A3

They Spread Holiday Spirit

By ROBIN ADAMS
Staff Writer

A faulty kerosene heater that exploded on Oct. 10 left Ethel Mae Simpson homeless and with second- and third-degree burns.

But despite the fact that Simpson is homeless, hurt and has little money, she said she has a lot to be thankful for this Thanksgiving.

"God spared me. I got out of the fire," she said. "He spared me. I thank God every five minutes for giving me my life. I can get some of them things back, but I can never get another Ethel Mae."

Simpson was especially happy, to the point of tears, on Monday afternoon when Patricia Mumford, a follow-up caseworker for the Experiment In Self-Reliance Inc., delivered her the makings, including the turkey, for a Thanksgiving dinner.

Mumford, who insists that she be called "Pat," and nine other staff members at ESR not only made Simpson happy on Monday. They delivered food, donated by the

Please see page A3



Members of the Mu Epsilon Chapter of Omega Psi Phi Fraternity at Winston-Salem State University help make Thanksgiving happier for 12 senior citizens recommended by Experiment in Self-Reliance Inc. (photo by James Parker).

Helms Visit Upsets Black Chamber Members

By ROBIN ADAMS
Staff Writer

Sen. Jesse Helms' scheduled presence as a guest at the Winston-Salem Chamber of Commerce's annual membership meeting Wednesday irked some black chamber members to the point that they said late last week they were considering not showing up.

Helms was slated to appear at the luncheon to introduce the keynote speaker, U.S. Transportation Secretary Elizabeth Dole.

Though Ed Pleasants Jr., chairman of the chamber's board of directors, conceded that Helms is not popular in some circles, especially after his attempts to defeat a bill since signed into law that nukes Martin Luther King Jr.'s birthday as a national holiday, Helms still represents the state in the U.S. Senate.

"There are those in Winston-Salem

and North Carolina who carry great feelings on both sides of the issue for and against Helms," Pleasants said last week, "but he is the senior senator for the state of North Carolina, like him or not."

Pleasants also said it is important for the community to realize that the chamber did not invite Helms to come to the meeting. "In order to get Mrs. Dole to come, we went through Helms' office," he said. "And when we got a letter from his office saying that Mrs. Dole had accepted the invitation, Helms indicated that he would be happy to come and introduce her."

"The executive committee then decided that this community needs to maintain a reasonable association with the senior senator's office. There was a lot of discussion about Helms' recent antics to block a national holiday for Martin Luther King Jr. But we decided that the city was better Please see page A12

Black Alumni Giving: It's Improving Slowly But Still Below Par

By ROBIN ADAMS
Staff Writer

Ask Winston-Salem State University Athletic Director Coach Clarence "Bighouse" Gaines just how much money alumni donate annually to the school's athletic fund, and you might be surprised.

"I couldn't support two out-of-state students with alumni giving," Gaines says. "The alumni (athletic) giving at Wake Forest is approximately \$1.5 million, and ours, well, I would be exaggerating to say it's \$9,000 (the amount it takes to support two out-of-state students)."

"But this is not unique at State. We (black alumni) just don't give. We don't even show up at the games. Homecoming, the A&T and North Carolina Central games are usually moneymakers, but not the rest of the schedule," Gaines says. "At the Livingstone game, we only made \$1,200 with tickets costing \$6 apiece. It's rough to pay for a program when our people don't want to give."

Gaines says WSSU sold only 225 season football

tickets at \$30 each and 200 combination football and basketball tickets at \$60 each this year. "It will take us half a year to collect for some of those," Gaines says.

What about alumni giving for the rest of the university?

That's hard to measure, says Marilyn Roseboro, director of public relations at WSSU who has handled some of the school's alumni relations since Winslow Lowery, former alumni director, resigned.

"In development, it is difficult to say just how much the alumni give," Roseboro says, "because sometimes the gifts are not credited to the development office. They give to athletics and to different departments and that makes it difficult to give them credit for what they give."

It's also difficult to determine how much the alumni give at WSSU because, until September, the alumni office at WSSU was not a part of the school. The office was housed on campus, but was under the control of the National Alumni Board of Directors. Records of the giving were kept by both the alumni director and the office of development, and often

those records did not match.

As for how the alumni giving at Winston-Salem State compares with the alumni giving at other predominantly black colleges, some alumni directors report that the giving is up slightly, but still well below that of alumni of white schools.

"It's subpar," says Frank Godfrey, who became alumni director at Saint Augustine's College in Raleigh six months ago. "It has been increasing but it needs improvement. I know that we have more alumni who can give, but who don't."

Godfrey says that Saint Augustine's, a coeducational, liberal arts, church-related school, has an estimated 8,000 alumni, and alumni giving last year totaled \$87,000.

Dr. Simpson Buie, director of alumni affairs at North Carolina A&T State University in Greensboro, says alumni giving at A&T is also increasing.

"We can't complain," Buie says. "Black alumni -- in the past five or six years -- are getting into the kinds of jobs where they can give. We used to have alumni who were teachers or preachers, without much money to give. They were not in the industries

where they could afford to give substantial amounts of money or in industries that had matching gifts. (If a person donates to a non-profit organization, his company will match the donation)."

A&T, with an estimated 20,000 located alumni, received approximately \$164,000 last year through alumni donations, Buie says.

Walter Brown, director of development at Shaw University, says he has noticed a "little increase in giving."

Shaw, a church-affiliated, coeducational college in Raleigh, has an estimated 5,000 located alumni.

Brown says he is trying to educate black alumni on the many ways they can contribute. "We are talking to people about leaving something for Shaw in their wills or about taking out insurance policies and making Shaw the beneficiary," he says. "These are areas that historically black colleges and black alumni are not familiar with."

Brown says he has mixed feelings about the belief that black alumni have not previously been in a position to give. "I feel that people can do just what they

Please see page A12