



PAY LESS*

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ON A YEAR'S SUBSCRIPTION TO THE...

Winston-Salem Chronicle

WHEN YOU PAY BY MAIL, IT COSTS US LESS TO SERVICE THE ACCOUNT. WE SAVE BECAUSE WE DON'T HAVE TO PAY COMMISSIONS OR SALARIES... AND IF YOU ACT **NOW** WE'LL PASS THE SAVINGS ON TO YOU!!!

PRICES REDUCED FOR A LIMITED TIME ONLY!

WE'RE ASKING THE COMMUNITY TO SUBSCRIBE TO THE CHRONICLE SO WE CAN PROVIDE EVEN BETTER COVERAGE OF THE NEWS THAT AFFECTS YOU. YOU'VE SEEN WHAT WE CAN DO WITH A LITTLE SUPPORT, FIND OUT WHAT WE CAN DO WITH A WHOLE LOT OF SUPPORT.

WE'RE EVEN REDUCING OUR ALREADY LOW SUBSCRIPTION RATES TO MAKE IT EASIER FOR YOU. HELP US MAKE THE CHRONICLE BETTER FOR YOU...FOR ALL OF US. PAY BY MAIL AND ENJOY SAVINGS PLUS THE NEWS OF YOUR COMMUNITY.

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NEW SUBSCRIBERS ONLY

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MAIL THIS COUPON WITH CHECK FOR \$8.52 TO:
(Add \$1.00 for out-of-town subscriptions)

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