



NAACP Kicks Off Membership Drive

Dr. Benjamin Hooks, executive director of the NAACP, accepts a check for \$15,000 from Pepsi-Cola President Roger Enrico, left, to help launch the NAACP's 1984 national membership drive. Tony Brown, award-winning journalist, joined in the presentation. Brown's show, "Tony Brown's Journal," will celebrate the 75th anniversary of the NAACP with a four-part series during Black History Month in February.

UNCF raises record amount

The United Negro College Fund closed its 1983 North Carolina campaign with a record total of \$775,000. This total represents a 28 percent increase over last year's campaign total. An additional \$83,000 was received in 1983 from North Carolina corporations for the Capital Funds Campaign.

The UNCF represents a consortium of 42 private, accredited colleges and universities that have a predominantly black enrollment. The fund provides operating money and some scholarships for member schools. Six North Carolina colleges -- Barber-Scotia College, Bennett College, Johnson C. Smith University, Livingstone College, Saint Augustine's College and Shaw University -- receive UNCF funds.

These six colleges currently enroll over 6,000

students and are constantly developing and enhancing programs to meet the needs of a more technologically oriented society. In 1982, these six institutions awarded approximately 23 percent of the undergraduate degrees received by black people in North Carolina. Thirty-five percent of the graduates of the six North Carolina colleges go directly to some of America's most prestigious graduate and professional schools.

Cynthia Perry, area director, said, "Without the outstanding support of our volunteers and many donors, which included corporations, foundations, organizations, churches and individuals, the success we achieved in 1983 would not have been possible."

During the past decade, North Carolina institutions have received more than \$16 million from UNCF.

4-H sponsors contest

Nine- through 12-year-olds have a chance of winning a \$50 savings bond by participating in a safety poster contest.

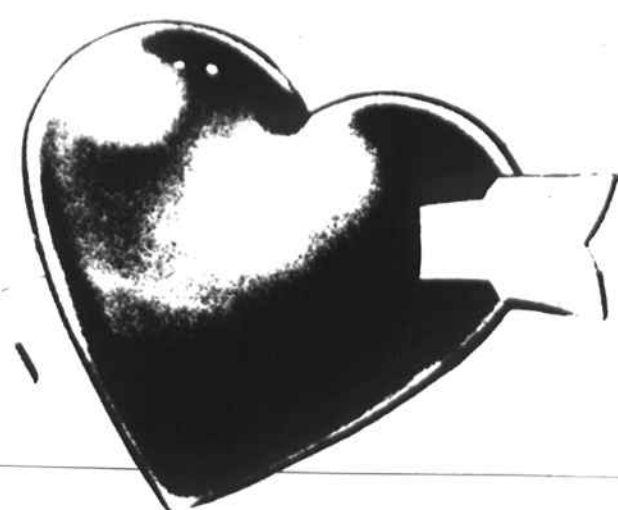
The Forsyth County 4-H and the Travelers' Protective Association are sponsoring the contest. To enter, youth should construct a poster on 8' 11 paper on any of the following: bicycle, seat belt usage or pedestrian, school bus,

automotive or motorcycle safety.

Posters are due at the Forsyth 4-H office by March 2 with the student's name, age, and address, as well as parents' name on the back of the poster.

The top three county winners will each receive a \$50 savings bond. The state winner will receive a bicycle and all participants will receive a safety belt game.

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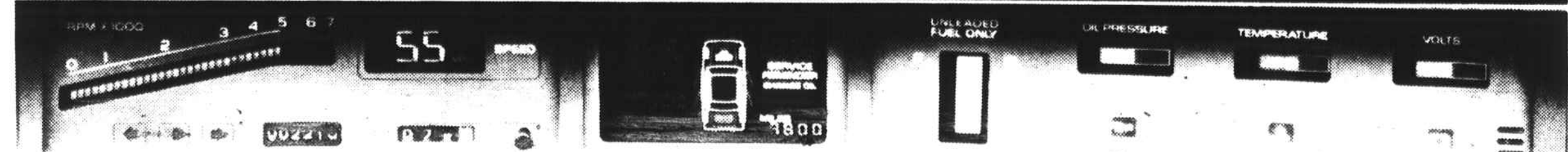
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