

You never had it this fresh!

BRIGHT

The taste that outshines menthol—
and leaves you with a clean, fresh taste.

BRIGHT

20 Cigarettes

20 Cigarettes

BRIGHT

BRIGHT
100s

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Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health

7 mg. tar, 0.5 mg. nicotine av. per cigarette by FTC method.