## Fertilizer aids shade trees

Although shade trees exist in nature without much care, transplanting them to urban or man-made conditions is often accompanied by problems.

Fertilizer can help shade trees become established or invigorate established trees, say extension horticultural specialists at North Carolina State University. However, established trees do not need to be fertilized each year.

Fertilizer for trees should contain two or three times as much nitrogen as it does phosphorus and potash. Examples of such fertilizers are 10-6-4, 15-5-5 and 12-4-4. One-fourth to one-half of the nitrogen should be in an organic form such as cottonseed meal or tankage. Organic nitrogen gradually over a longer period.

Trees should be fertilized in early spring. A second application should be made in early summer if additional nutrients are required. Do not fertilize trees in late summer.

Apply two to four pounds of fertilizer for each six inches to the tree's trunk diameter. Trees less than six inches in diameter should receive one to two pounds of fertilizer. Measure trees four feet above the ground to get the diameter.

Fertilizer can be applied on the surface of the ground under the tree branches. Avoid putting fertilizer within one foot of the trunk since this can damage the root collar.

If your soil is compacted or if grass is growing under your trees, the most effective way to fertilize them is by punching holes in the soul and putting fertilizer in these holes. Begin punching holes about one to two inches wide about two feet from the trunk. Continue every two feet all around the tree and slightly beyond the spread of the branches.

For more information on fertilizing shade trees, contact your county agricultural extension office.

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### Hints For Homemakers/Inez Kaiser

# Whiter teeth, fresh breath and fluorides

DEAR INEZ: I am still in my 20's but I don't have much of a social life, even though the mirror tells me I really rate. I've had a few boyfriends, but none of these fellows stays around very long. I'm beginning to feel mighty lonely. What's wrong? -WANT-TO-BE-LOVED

DEAR WANT-TO-BE-LOVED: Just don't panic! You have plenty of time to turn things around. You just have to take stock of your per-First of all, it's important that your breath

stay as fresh as can be-and your teeth stay as white as possible. That's where CLOSE-UP toothpaste really helps.

CLOSE-UP helps keep your breath nice and fresh and your teeth their whitest. It also provides fluoride



protection for adults as well as for children. In fact. CLOSE-UP

leading fluoride toothpaste. So you see, CLOSE-UP is a great-tasting gel toothpaste that contains a real mouthwash to freshen your breath. It also has special whiteners to get your teeth their whitest. And remember, whiter teeth and fresh breath are sure

to make you more attractive and appealing to the opposite sex. That's why CLOSE-UP toothpaste is so important in helping to make you more attractive as well as more confident in social situations. That's a big factor in helping you get your

So, stop worrying about your social life and start to do something about it. Adopt CLOSE-UP as a vital part of your personal grooming-and then see how close you come

#### to winning the next fellow's heart. SOFTER, SMOOTHER SKIN IN 7 DAYS

SPEAKING OF LOVE, I find more and more women saying they love using DOVE. This very special beauty bar is winning more admirers every day. That's because DOVE leaves their skin feeling smooth and velvety.

Women all across America have been giving up their ordinary soap and taking the DOVE seven-day test. After using DOVE for seven days, these woman agreed that whereas soap previously had dried their skin. DOVE had left their faces feeling soft and smooth.

They discovered that DOVE is not a soap. It actually is a distinctive beauty bar with an exclusive formula containing one-quarter mois-

turizing cream plus mild cleansing agents which leave your skin feeling soft and smooth. The story of

DOVE's super mildness has been docu-

mented by the findings of Dr. Albert M. Kligman of the University of Pennsylvania who conducted a study to check the irritancy of 18 well-known toilet bars and their effect on

The study singled out DOVE as the only bar tested that could truly be called "mild. which placed DOVE in a class by itself.

#### SUNLIGHT'S LEMON POWER

THERE'S A NEW TELEVISION COMMER-CIAL that's been getting a lot of applause in my circles recently. It's the one about New Formula SUNLIGHT dishwashing liquid and the fact that it has the juice of one whole lemon in every regular-sized bottle.

As you may know, lemon juice is an especially effective cleaning agent. The real lemon juice in SUNLIGHT pro-

vides the extra cleaning power that cuts through the toughest dishwashing jobs like baked-on. caked-on, stuck-on and dried-on foods.

Just try using SUN-LIGHT and discover for yourself the difference that real lemon juice makes when you wash dishes and glassware. silverware, pots and pans. You will find that the New Formula SUNLIGHT has more clean-

ing power and more suds to cut grease better. Nothing cuts grease and cleans better than New Formula SUNLIGHT. Lemon power really makes the difference.

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